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QUINTUS R. JETT

Tuck School of Business at Dartmouth College
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Appointments

2006- Present Senior Research Fellow, Center for Digital Strategies
Tuck School of Business

2003-2006 Visiting Associate Professor
Dartmouth College, Thayer School of Engineering

1999-2003 Assistant Professor
Rice University, Jones Graduate School of Management

Education

1999 Ph.D. Stanford University. Organizations & Management
Committee: Kathleen M. Eisenhardt, Stephen Barley, Mark Granovetter

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 Graduate Ph.D. Fellowship for Minorities in Engineering (GEM).

1993 M.S. Stanford University. Industrial Engineering.

1988 B.S. University of Pennsylvania. Systems Engineering.

Civic Participation, Economic Development & Entrepreneurship

My career objective is to contribute to the understanding and development of distributed, peer-to-peer models of organization, through three topical areas. One area is civic participation, such as when individuals volunteer (or offer their marketable skills at heavily-discounted compensation) for benefit of a community, a public good, or a belief greater than themselves, e.g. charitable service, hobbyist groups, neighborhood associations, public “wiki” projects. Another area is economic development, which I have begun to address through a field study on urban recovery after the catastrophic disaster in New Orleans. <http://www.tuck.dartmouth.edu/gentilly>. The third area is entrepreneurship, which I address through examination of U.S. minority businesses and supply chains.

While these themes and application areas are diverse, my core interest is how distributed, peer-to-peer models of organization function as compared to the bureaucratic model of organization which often serves as the normative ideal for effective human coordination and efficiency.

Publications (Organizations and Management)

- Wilson, J.M., O'Leary, M.B., Metiu, A., & Jett Q.R., 2008. "Perceived proximity in virtual work: Explaining the paradox of far-but-close." Forthcoming, *Organization Studies*.
- Välikangas, L., & Jett, Q.R., 2006. "The case for amateurs: Giving your employees more independence will make your company more innovative." *Strategy & Leadership*, 34(6) Sept/Oct 2006.
- Eisner, A.B., Jett, Q.R., and Korn H.J., 2006. "Playing to their strengths: Strategies of incumbent and start-up firms in Web-based periodicals." In *The Business of Culture: Strategic Perspectives on Entertainment and Media*, p105-117. J.Lampel, J. Shamsie, & T. Lant, editors. Mahwah, NJ: Lawrence Erlbaum Associates Publishers.
- Jett, Q. R. and George, J.M., 2005. "Emergent strategies and their consequences: A process study of competition and complex decision making." *Advances in Strategic Management: Strategy Process*, 22: 387-411.
- Jett, Q.R. and George, J.M., 2003. "Work interrupted: A closer look at the role of interruptions in organizational life." *Academy of Management Review*, 28(3): 494-507.
- Eisner, A.B., Jett, Q.R., and Korn H.J., 2001. "Web-based periodicals as an emerging cultural form: Incumbent and newcomer producers in the early stages of industry evolution." *International Journal of Electronic Commerce*, 5: 75-94.

Publications (Minority Business Enterprises)

- Jett, Q., 2008. "New Orleans: Seeing Opportunity, Making a Difference." *Minority Business Entrepreneur*. May/June.
- Jett, Q., Pyke, D.F., & Johnson, M.E., 2008. "Mastering the Supply Chain: Overcoming the Fear Factor" *Minority Business Entrepreneur*. January/February.
- Jett, Q., Pyke, D.F., & Johnson, M.E. 2007. "Global Supply Chains: The New Competence for MBEs." *Minority Business Entrepreneur*. September/October.
- Jett, Q., Pyke, D.F., & Johnson, M.E., 2006. "Minority Business Enterprises (MBEs) Mastering the Supply Chain: A Perspective." Minority Business Development Agency, U.S. Department of Commerce, in collaboration with the Tuck School of Business at Dartmouth. Public release at Minority Enterprise Development (MED) week in Washington, D.C. August 30, 2006.

Professional Activities

- 1995 – Present Academy of Management
Review Committee Chair, Technology and Innovation Management (TIM)
division Dissertation Award, 2002.
- 1999 – Present Institute for Operations Research and the Management Sciences
(INFORMS)
- 2001 – 2004 National Science Foundation
Panel reviewer for Innovation and Organization Change (IOC) program
- 1999 – 2005 Strategic Management Society (SMS)

Teaching

Dartmouth College, Graduate School of Arts and Sciences (2008)

- *Organizations: Real and Imagined* – Graduate elective, Globalization track

Dartmouth College, Thayer School of Engineering (2003 – 2005)

- *Organizations, Technology, and Management* – Graduate elective
- *Introduction to Operations Research* – Undergraduate elective
- *Statistical Methods in Engineering* - Undergraduate/ Graduate required course

Rice University, Jones Graduate School of Management (1999 – 2003)

- *Operations Management* - MBA core course
- *Technology and Operations Management* - Executive MBA core course

Presentations

- “Organization Identities: A Resource-based View of U.S. Presidential Elections.” Annual Conference of the New England American Studies Association. Yale University. New Haven, CT. October 2008.
- “Digital Strategies for the Next Disaster.” Panel on Information Communications Technology (ICT) and Disasters: Peer-to-Peer Communication and Social Media for Situational Awareness. Annual Natural Hazards Conference. July 2008.
- “Improvisation and Unmet Friends.” Symposium on Response to Organizational Surprise. Annual Conference of the Academy of Management. Philadelphia, PA. August 2007.
- “Supply chain challenges and opportunities for minority business enterprises.” Annual Conference of the Academy of Management. Philadelphia, PA. August 2007.
- “Management and organization perspectives: Minority participation in rebuilding post-Katrina.” Symposium on Race, Place, and the Environment Post-Katrina: Looking Backward to Look Forward. Deep South Center for Environmental Justice at Dillard University. New Orleans, LA. October 2006.
- "Seeking higher ground: From public concern to volunteerism." All-Academy symposium on *Hurricane Katrina and the Public Concern: Organizational Precursors, Responses, and Lessons Learned*. Annual Conference of the Academy of Management. Atlanta, GA. August 2006
- “Towards open-sourced design: Digital media and the potential for organizations to evolve." Annual Conference of the Academy of Management. Atlanta, GA. August 2006
- "The social life of blogging." Symposium on *Situated Practice in Online communities*. Annual Conference of the Academy of Management. Atlanta, GA. August 2006
- “Colliding worlds: Amateurs and professionals in organization science.” Panel on Buried Controversies. Organization Science Winter Conference. Steamboat Springs, CO. February 2005.
- “Online political organizing.” ACM Conference on Computer-Supported Cooperative Work. Chicago, IL. November 2004.
- “Open organizing: A strategic gamble.” Annual Conference of the Strategic Management Society. San Juan, Puerto Rico. November 2004.
- “The gamble of open (source) organizing.” Annual Conference of the Academy of

Management. New Orleans, LA. August 2004.

- “The experience of dispersion in teams.” Annual Conference of the Academy of Management, New Orleans, LA. August 2004.
- “The meaning and experience of distance and proximity in teams.” The 4th Congress on Proximity Economics: Proximity, Networks and Co-ordination. Université de la Méditerranée. Marseille, France. June 2004.
- “Strategy in action: A process perspective of rivalry, surveillance, and complex decision making.” Advances in Strategic Management – INSEAD Conference: Expanding Perspectives on the Strategy Process. INSEAD. Fontainebleau, France. August 2003
- “Developing collective intuition: Conditions for intuitive problem solving in product innovation teams.” Annual Conference of the Academy of Management. Seattle, WA. August 2003.
- “The effects of distance on the formation of collective intuition.” Symposium on the Meaning and Effects of Distance in Group Work, Annual Conference of the Academy of Management. Denver, CO. August 2002.
- “Strategic decision making in dynamic and uncertain environments: A computer-mediated simulation approach for the examination of decision processes.” Organizer, professional development workshop on Applying Simulation to Strategy Research, Annual Pre-Conference of the Academy of Management. Denver, CO. August 2002.
- “Collective intuition: The formation of shared experience for rapid problem solving in innovation teams.” Wharton School of Business Technology Miniconference. University of Pennsylvania. Philadelphia, PA. March 2002.
- “Reexamining the decision-making process: The use of a digital environment to capture action and context.” Annual Wharton School of Business Organizational Behavior conference. Philadelphia, PA. University of Pennsylvania. November 2001.
- “The role of proximity in enabling intuitive problem solving in innovation teams.” Conference on Qualitative Research. University of California at Davis. March 2002.
- “Interactive simulation as a method for studying the process of decision-making.” Annual Conference of the Academy of Management. Washington, D.C. August 2001.
- “The vertical disintegration of a firm and its effects: The value of ‘leftover’ assets and capabilities.” Annual International Conference of the Strategic Management Society (SMS). San Francisco, CA. October 2001.
- "Proximity and the sharing of tacit knowledge." Annual Fall Conference of the Institute

for Operations Research and the Management Sciences (INFORMS). San Antonio, TX. November 2000.

- “Competition in technology-based industries.” Amos Tuck School of Business Technology & Strategy conference, Dartmouth College, Hanover, N.H., July 1999.

Additional Research and Work Experience

Stanford University

1997 Research consultant. Evaluated data and provided advising to JPL and Stanford University researchers in a case study research project designed to analyze means for achieving “faster, better, and cheaper” space projects. Principal investigator: Professor of Management Science and Engineering Elisabeth Paté-Cornell.

1996 – 1997 Lead research associate for the Global Electronics Study, a partnership among Stanford University, INSEAD, Hitotsubashi University, and Andersen Consulting (now called Accenture). Designed data instruments, and managed the collection of interview and survey data for 48 business units. Personally conducted over 140 interviews with CEOs, corporate and general management executives, and functional managers. Coordinated the North America team's operations with Andersen Consulting. Managed central database of surveys and transcripts for all regions - North America, Europe, and Asia. Principal investigators: Management Professors Kathleen Eisenhardt, Richard Rumelt, Hirotaka Takehuchi.

Jet Propulsion Laboratory (JPL), California Institute of Technology

1988 - 1993 Member of technical staff. Modeled and estimated costs of proposed NASA unmanned spaceflight projects, using parametric models that included design, technology risk, and implementation factors.

IBM Federal Systems Division. Owego, NY.

1987 – 1988 Summer supplemental employee

REFERENCES

Furnished upon request.