



For Immediate Release:

February 18, 2009

Rutgers Contact: Marc Holzer
973.353.5268, mholzer@rutgers.edu

PTI Contact: Dale Bowen
202.626.2445, dbowen@pti.org

Rutgers School of Public Affairs & Administration and the Public Technology Institute Announce Strategic Partnership

(Washington, DC & Newark, New Jersey)

The School of Public Affairs and Administration (SPAA) at Rutgers University in Newark and the Public Technology Institute (PTI) have announced the formation of a new strategic partnership in all areas of public performance management, as well as governance and technology leadership in public management. Both organizations have agreed to work in tandem to address such objectives as developing next generation web-based training and information systems and programs. They also pledged to work toward common strategic goals that adhere to each organization's unique but complementary missions.

For the first time SPAA will have a presence in the Washington, DC area and an enhanced presence with city and county technology leaders worldwide. PTI will have access to the world-renowned, 35-year-old National Center for Public Performance, the Public Performance and Reporting Network, and the Rutgers E-Governance Institute, and will help build upon today's current offerings through use of state-of-the-art, web-based technologies.

Through this new strategic partnership both parties hope to further bridge the gap between theory and practice through enhanced training and professional development certification programs

such as PTI's developing CIO Certification program and SPAA's Public Performance Measurement Certificate. In addition, both Rutgers and PTI will develop new cutting-edge publications and research, as well as co-create a new series of webinars and seminars. According to Marc Holzer, dean of SPAA, "This partnership is a wonderful opportunity to access and apply new technologies that will enable us to better serve our students and public managers across the globe in ways that we could not have accomplished alone." "This is the best of both worlds of applied theory and practice that will better enable us to reach out to those who can best benefit from our new combined services and programs," stated PTI's executive director Alan Shark.

About Rutgers University's School of Public Affairs and Administration

Guided by the principles of knowledge, competence, diversity and service, (SPAA educates and motivates students to choose careers in public service and administration through its innovative and comprehensive undergraduate, MPA, Executive MPA, Ph.D. and certificate programs. SPAA's faculty generates knowledge and best practices in public service and administration, and collaborates with public and nonprofit sector organizations and professionals throughout the U.S. and the world. With an emphasis on public service values and competencies for effective performance, SPAA promotes accountability, transparency, and performance in the public and nonprofit sectors.

According to *U.S. News & World Report*, SPAA is ranked 9th nationally in Information and Technology Management, 5th in the Northeast and 10th nationally in Public Management/Administration. For more information about SPAA, visit <http://spaa.newark.rutgers.edu>.

About Public Technology Institute (PTI)

Created by and for city and county governments, PTI is a national non-profit institute focusing on technology issues and opportunities impacting cities and counties. Through its network of technology thought leaders PTI provides a platform for collaboration and innovation for governments, academia and the private sector. PTI and its members promote technology solutions and practices that improve government performance and service to the citizen. For more information about PTI, visit www.pti.org.