Civic Engagement
Promoting Public Service, Personal Responsibility
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On a cold, clear morning, a gusty wind whips around the entrance to the FOCUS Wellness Center in downtown Newark. There’s no parking on this stretch of Broad Street and not much foot traffic, either – just the endless whoosh of cars passing by. Walk inside, though, and the mood changes. Swirls of bright color envelop the walls, warming the light that pours through the uncurtained windows. Patients come here in hope, but are burdened with anxiety, too – many of them haven’t seen the inside of a doctor’s office in years – and the murals were created to make them feel welcome. They mark a collaboration between James Brittingham MGSA’12, then a graduate student at the Mason Gross School of the Arts, and a group of Newark schoolchildren – fitting because this is a center born of a partnership between Rutgers and the community it inhabits.

The center grew out of the conviction, held by William Holzemer, the dean of the College of Nursing, that a nurse-managed clinic would benefit the university and Newark’s underserved residents. To that end, he partnered with the FOCUS Hispanic Center for Community Development, a nonprofit that for more than four decades has worked to improve the quality of life for the city’s neediest. He hired Suzanne Willard, a nurse practitioner with a history of establishing AIDS clinics, to be the center’s director.

In July 2012, the wellness center opened its doors, providing medical and mental health care services and health education, with an emphasis on treating the whole patient. “We virtually provide one-stop shopping,” Willard says, citing the center’s full-time social worker from the School of Social Work and a student at the Ernest Mario School of Pharmacy who dispenses prescriptions. The International Institute for Peace is another partner, addressing social problems like bullying.

Today the center is flourishing, thanks largely to word of mouth. “What we hear from our community partners is that our patients are really, really happy with our services,” says Kathy Gunkel NUR’03, GSN’04, the center’s assistant director and mental health nurse practitioner. Willard notes that the center provides invaluable hands-on experience to students in the College of Nursing, but “the bottom line is our responsibility as a university to give back to the community that hosts us.”
Earth Day 2014
As part of Earth Day 2014, volunteers improved the sustainable gardens on the Norman Samsels Plaza and at University Square at Rutgers University-Newark, working with professional gardening staff from the Greater Newark Conservancy to help beautify the campus.

Earth Day at Rutgers University-Newark was started in 2005 as a one day event at the Newark Conservancy. It has since grown to include a day of service on campus and a day at the Newark Conservancy’s Urban Garden. Over the years volunteers have created three sustainable gardens on campus, a native grasses garden, and installed a bird pond so the over 100 types of birds that visit campus every year have a place to drink.

Affordable Care Act, the Marketplace and the Hispanic Community
The Rutgers University College of Nursing held an event on Friday, November 8, 2013 where topics such as “An Overview of the Affordable Care Act and the Marketplace” and “The Uninsured and the Hispanic Community” were presented. Attendees were welcomed by the Hon. Luis Quintana, Mayor of Newark; Dr. William L. Holzemer, Dean and Distinguished Professor at the College of Nursing, Rutgers, The State University of New Jersey; and Dr. Jaime Torres, Region II Director of the U.S. Department of Health and Human Services. Karen T. D’Alonzo, PhD RN APNC, Associate Professor and Associate Dean of the PhD program at the Rutgers College of Nursing discussed “Covering the Uninsurable.”
Sounds & Screens

Engaging diverse communities through Jazz, Film, and Public Scholarship

BY ROLANDO HERTS, DIANE HILL, PAMELA MORGAN & MAZENE SUMMEY

Rutgers University-Newark has long been a venue for institutionally sponsored “public access” programs. Such educational and cultural events that are free and open to the public often serve as tangible, meaningful ways for community-engaged higher education institutions to fulfill their public service missions, promoting positive interface between members of the campus and local communities. The Rutgers Office of University-Community Partnerships (OUCP) develops, promotes, and offers a broad range of community engagement initiatives and events by cultivating creative and strategic partnerships between members of the campus community and external stakeholders. It recently launched two partnership initiatives within an often overlooked venue for community engagement.

Educational and cultural events provide partnering opportunities for strategic community engagement that often are undersized by institutional engagement professionals. During the spring of 2014, OUCP, in collaboration with a plethora of campus and community organizations, staged “A Super Celebration of Jazz Saxophones at Rutgers University-Newark,” in honor of the New York/New Jersey Super Bowl, and the Women In Media-Newark Fifth Annual Film Festival, in observance of Women’s History Month.

Through support from the Rutgers Cultural Programming Committee, these events elevated both the institution and the city of Newark as distinctive educational and cultural destinations, as well as venues for vigorous public partnership and engagement. The events created vibrant learning spaces where Rutgers faculty, staff, students, and guests from the community and throughout the tri-state region interacted with each other, as well as reflected on themes that shape our collective human experience, including musical traditions, pride of place, civil rights, and cultural expression and preservation.

Celebrating Newark’s “Super” Jazz Heritage

OUCP has advanced scholarship demonstrating how higher education institutions and communities work together to promote cities and regions as distinctive destinations. Indeed, throughout the 2013-14 academic year, Rutgers University-Newark and OUCP were involved with various initiatives toward preparing the New York City and northern New Jersey region for Super Bowl XLVIII. As a culminating event, on Super Bowl Media Day, Tuesday, January 28, 2014, OUCP hosted “A Super Celebration of Jazz Saxophones at Rutgers University-Newark,” an historic campus-community cultural event celebrating Newark’s jazz heritage.

Held in the Institute of Jazz Studies and the Paul Robeson Campus Center, over 400 attendees gathered over the course of the evening, including Rutgers faculty, staff, alumni and students, as well as Newark residents, local civic and community leaders and visitors who were in town for the Super Bowl festivities. In addition to OUCP, several campus and community partners hosted the event, including Rutgers University Alumni Association, Magenta Jazz, Rutgers Business School, Greater Newark Convention and Visitors Bureau, and the New York/New Jersey Super Bowl Host Committee. OUCP reached out to many of its community-based partners to promote the event to local residents including Program for Parents, United Way of Essex and West Hudson, and The Urban League of Essex County.

The “Super Celebration” exemplified one of the ways in which Rutgers University-Newark cultivates proactive citizenry among its students by providing a broad range of opportunities for community engagement. In addition to students attending the event, more than 30 students representing various campus departments were recruited to assist with the program. Notably, many of these students graduated from Newark high schools and are part of the Newark School Initiative, a focused institutional effort to engage them in the Newark community. Collectively, they staffed guest registration tables, greeted and seated guests, and assisted professional staff throughout the program. Amy Niles, Acting President and CEO of WBGO Jazz 88.3 FM, remarked, “I was particularly impressed with the enthusiasm and professionalism that the Rutgers student volunteers demonstrated. They were excellent ambassadors.”

The program combined arts, culture, and public scholarship as tools for community engagement by collectively showcasing the university and cultural institutions like the Institute of Jazz Studies and WBGO Jazz 88.3 FM as shared community assets. The celebration began with tours of the Institute of Jazz Studies for WBGO Jazz 88.3 FM members and Rutgers alumni. The Rutgers Institute of Jazz Studies, which also hosted the event, is the largest and most comprehensive library and archive of jazz and jazz-related materials in the world.

A stellar concert followed the tours of the Institute of Jazz Studies featuring an impressive lineup of jazz performance groups, including The Kenny Garrett Quintet, led by Grammy Award winning saxophonist Kenny Garrett; The Leo Johnson Quartet, led by Newark jazz legend and Rutgers alumnus, Leo Johnson; and youth performance group, Jazz Kids House. The program was emceed by Sheila Anderson. Weekend Jazz After Hours Host for WBGO Jazz 88.3 FM. Dr. Clement A. Price, Rutgers Board of Governors Distinguished Service Professor of History and Director of the Rutgers Institute on Ethnicity, Culture, and the Modern Experience provided an historical context for the event, highlighting Newark’s native jazz greats. He also underscored the overall educational value of the event for Rutgers students, faculty, staff, community residents and visitors, which enhanced its significance as a university-community engaged cultural program.

Uniquely constructed, the program offered a dynamic program which masterfully integrated university, community, and professional talent that generated an ambiance of unification among all who were present. A quite impactful feature of the program was the inclusion of the young musicians from Jazz House Kids, a Montclair-based nonprofit promoting jazz education that has reached thousands of students throughout New Jersey. The nonprofit helps to train some of the state’s most musically talented youth and assists educa-
tors with strengthening their music curriculum and teaching skills. These talented young musicians electrified the audience during the first musical set of the evening.

The Leo Johnson Quartet kicked off the first musical set entitled “Passing the Torch.” In the middle of the set, Leo Johnson and his players literally passed off their musical instruments one-by-one to members of Jazz House Kids. April Griep, event committee co-chair, and alumna of the Rutgers MA Program in Jazz History and Research, remarked, “Among jazz musicians, no relationship is more important than that of mentor and protege.” The jazz tradition honors the significance of such tutelage, and it was my vision to demonstrate, in the concert’s first set, this musical passing of the torch from one generation to the next.

The second set featured The Kenny Garrett Quintet. Over the course of his 30-year career, Garrett has received numerous accolades. He has been described by The New York Times as “one of the most admired alto saxophonists in jazz after Charlie Parker.” He along with the other professional musicians interacted with students and other guests who expressed genuine appreciation for the program’s historical significance to both the university and the Newark community.

“The event paid a wonderful tribute to Rutgers University and the legacy of jazz music in Newark,” remarked Rutgers alumna and graduate student, Bermadette Scott, who also is a Newark native and resident. “It thoughtfully brought together many important players in the Newark community to create an evening of pure excellence. The speakers and musicians masterfully combined history and performance to give all in attendance a super evening that they won’t forget.” It was one of the best events I have ever attended.”

The event engaged an intergenerational audience from diverse backgrounds and sectors of New Jersey. An astounding success, it demonstrated how vision sharing and intentional planning among higher education institutions and community partners can create venues for impactful, mutually beneficial educational and cultural exchanges.

Salubrious justice means "real" healthy justice for Newark

The American Planning Association acknowledges visual art techniques and storytelling as creative resources for exploring community values. Women In Media-Newark affirmed this concept with its Fifth Annual Film Festival held from Wednesday, March 5 through Saturday, March 8, 2014, at Rutgers University-Newark.

Women In Media-Newark advocates for and educates the public about issues affecting the lives of women using film, video and new media as their platform. Merging culture and academia, the organization rallies behind women who courageously struggle to assume leadership roles in the film industry and strives to present a balanced image of women by dispelling gender-based stereotypes. Women In Media-Newark’s ultimate goal is to change public perception of women worldwide.

The festival provided a carefully crafted and masterfully executed program that featured artists engaging with audiences from diverse, intergenerational backgrounds and geographic communities. The theme of the Festival, Salubrious Justice, highlighted film and fine art created by and about women that reflect the intersection of health and justice. Sponsors of the Women In Media-Newark film series included the Office of University-Community Partnerships, Rutgers Center for African Studies, and Rutgers GAIA Center, in partnership with the East Orange Public Library. “The Festival presents an amazing international array of independent films that celebrate the indomitable spirit of women,” said festival founder, Pamela Morgan.

The Festival opened at the East Orange Public Library, a well-known community-based educational and cultural venue, where Patrice Johnson’s Hill and Gally was screened. The film examines the mental health concerns of an urban family. The Festival continued the following day with a program highlighting youth films at the Paul Robeson Campus Center at Rutgers University-Newark. Winners of the international Imaging Women: Respect cell phone video contest for youth were announced. Entries were received from young filmmakers ranging from 16- to 22-year-olds. In addition to young filmmakers from the United States, international entries were received from as far away as Spain, France, and Singapore.

Attendees learned that people around the world are using cell phones not only to film mundane events in their lives but also to document what occurs inside closed societies. Cell phones have become powerful tools for storytellers. Moreover, these and other digital and social media expand the tools that empower community engagement planners to link students and residents locally and globally.

In addition to engaging young people in the context of New York, Professor Karl Bardosh, the internationally recognized “father of Cell Phone Cinema,” taught a four-session class in cell phone filmmaking at Rutgers University-Newark in October 2013. With more than 30 years of professional experience in Europe, Hollywood and New York—in all genres of film and television—Professor Bardosh is an award-winning director, producer, writer, and editor of features, shorts, television series and documentaries. He provided a rare opportunity for New Jersey students to learn the art of filmmaking from such an accomplished master.

The compendium of films presented during the Festival focused on women’s lives from national and international perspectives:
- The Make A Film Foundation’s The Magic Bracelet, a project that fulfills the dream of Rina Goldberg, who was just 15 when she lost her battle with mitochondrial disease.
- Robyn Symon’s Behind the Blue Veil, which examines the destruction of the Tuareg culture.
- Neelina Ninaji’s award-winning Voices Unheard: Black Women and Civil Rights, which looks at the role played by black women in the civil rights and feminist movements.
- Laura Checkoway’s Lucky, a five-year history of Lucky Torrey, a homeless mother who lives to rise from a life of darkness.
- Shabam, Tom, a film made by Sudanese women to thank writer Toni Morrison for her support.
- Dawn Porter’s critically acclaimed Cedars’ Army that explores the public defender’s office; and
- First Sight, a full-length feature film by award-winning journalist Joya Das that investigates blindness in India and the challenges and opportunities to cure it.

A full listing of films that were screened during the Festival is available at www.wim-n.com. In addition, A Salubrious Justice art exhibit was on display at the Paul Robeson Campus Center during the course of the film festival. The exhibit was curated by Gladys Barker Grauer and featured the works of six local women artists.

The achievements of several accomplished women also were celebrated during the Festival. Those honored included Deborah Vincent, Executive Director of Gilda’s Club North Jersey; Dr. Abena Busia, a poet and Chair of the Department of Women’s and Gender Studies at Rutgers University and a founder of the African Women’s Development Fund; Emmy Award-winning journalist, Vanessa Tyler; and attorney and community activist, Khabirah H. Myers. Esq. Festival activities also included interviews with filmmakers, panel discussions, vendors and a Silent Auction.

Through both general and targeted promotions, the Festival drew over 150 attendees, including members of the higher education community, local educators and their students, youth development participants, civic and community leaders and a broad array of residents from throughout the region. The Festival provided a forum for networking and bonding, especially among women and girls, around shared community needs and issues, as well as opportunities to develop collaborative partnerships for the future.
Ensuring Academic Success

TRiO Talent Search Programs

The mission of The TRiO Talent Search Programs under the Academic Foundations Center (AFC) at Rutgers University-Newark is to identify and assist individuals from disadvantaged backgrounds who have the potential to succeed in higher education. Talent Search serves students from the Irvington and Orange School Districts. Talent Search East serves students in the East Orange School District.

The program provides academic, career, and financial counseling to over 500 participants in grades 6 to 12, and encourages them to graduate from high school and continue on to and complete their post-secondary education. The program publicizes the availability of financial aid and assists each participant with the post-secondary application process. Talent Search also encourages persons who have not completed education programs at the secondary or post-secondary level to enter or re-enter and complete post-secondary education. The goal of Talent Search is to increase the number of youth from disadvantaged backgrounds who complete high school and enroll in, and complete their post-secondary education.

As pre-college programs under AFC, Talent Search provides Rutgers undergraduate and graduate students the opportunity to complete community service projects with Talent Search students at agencies such as, the Food Bank of New Jersey in Hillside, NJ, the Senior Citizen Building at 1 Court Street in downtown Newark, and moreover, Rutgers students are hired to be tutors and mentors.

Visit www.ncas.rutgers.edu/afc/talentsearch or contact Jakyrra Tyson at 973-353-3553 or jakyrra.tyson@rutgers.edu for more information.

Rutgers Future Scholars (RFS)-Newark

The mission of Rutgers Future Scholars (RFS)-Newark, which is also housed within the Academic Foundations Center, is to introduce promising first-generation, low-income, and academically-talented middle school students from the Newark Public School district to the promise and opportunities of a college education. Beginning in the summer before they enter the eighth grade, future scholars participate in a unique pre-college program of academic enrichment seminars, cultural events, mentoring and tutoring that will continue throughout their high school years on the Rutgers University-Newark campus.

Upon successful completion of the program, scholars who are admitted and choose to enroll in Rutgers University, receive four-year tuition coverage in the form of federal, state, and university grants and scholarships.

RFS gives back to the community

The RFS program takes pride in forming partnerships in the community and encouraging scholars and staff to participate in various events around the city. The Rutgers Future Scholars Project I Am Creative Arts program provides a space for artistic expression and scholars are encouraged to explore their creativity. Through Project I Am, scholars developed Public Service Announcements (PSAs) on cyber bullying and self-esteem. Over the course of the last 3 years, students have developed four murals as part of the RFS Urban Revitalization Project working alongside Rebecca Jampol, art educator and curator from Solo(s) Project House: “The Pipeline to Higher Education Wall Mural” is currently on display in the Academic Foundation Center at Rutgers University, the “Newark Going Places” and “Celebrating Newark as a Center” Murals can be seen inside Newark Penn Station. RFS has also remained active in the Rutgers community by taking part in university public service initiatives, such as Rutgers Against Hunger Campaign, sponsoring a family in need and providing generous donations for the holiday season. RFS scholars work closely with college mentors in a series of college readiness courses designed to expose students to life on a college campus as well as encourage them to remain active within their community. Four of the scholars worked closely with their college mentor Gentae Kemp during a Victory Outreach Ministry initiative to feed over 200 Newark residents over the Thanksgiving holiday.

The RFS Program regularly seeks energetic, inspiring educational leaders to apply for its academic advisor, instructor, tutor, and lead mentor position. For more information regarding seasonal staff positions visit: http://afc.rutgers.edu. For more information about volunteer and internship positions contact Lauren Olsen at 973-353-3543 or email lauren.olsen@rutgers.edu. For more information about RFS, visit http://futurescholars.rutgers.edu.

*Celebrating Newark as a Center* Mural.
Give Kids a Smile!

Rutgers School of Dental Medicine provides free dental care to underserved children

BY CARRIE STETLER

Every February, hundreds of city school children receive free teeth cleanings and fluoride treatments at the Rutgers School of Dental Medicine (RSDM) in Newark, New Jersey. The event, called Give Kids a Smile! (GKAS), introduces them to the basics of maintaining good oral health and helps reassure them that a dental check-up is nothing to fear.

For many, it’s their first visit to a dentist. It’s also a chance to get additional help for children at risk for dental disease and other problems. The school uses GKAS, which is funded by PNC Bank and sponsored by the American Dental Association, to screen children in need of follow-up visits and further treatment. This year, student and faculty dentists found about 40 children with active tooth decay and some who had severe orthodontic problems that needed correcting.

For the dental school, the follow-up effort is one of several outreach initiatives in the city. Another program serves 400 Newark children, who are bused from school to RSDM’s pediatric clinic, with help from referrals by their school nurse.

“This kind of engagement is really important,” said Dr. Christopher V. Hughes, professor and chair of Pediatric Dentistry.

This year, the program will expand from seven to as many as 14 schools with funding from a $25,000 grant from the Smiles Across America program by Oral Health America, which helps increase access to healthcare. The organization also donated free dental sealants, which helps prevent plaque, and varnish, a type of fluoride treatment.

Although the American Academy of Pediatric Dentistry recommends children have their first dental visit by 12 months, or when they get their first tooth, more than 95 percent of parents are unaware of the guidelines, according to the academy. Most children do not visit the dentist until they are toddlers. Others wait even longer.

“We see lots of data showing that young children with early decay have higher rates of decay when they are older,” said Hughes.

“The bacteria associated with tooth decay is an infectious one passed from one person to another. Many children at a high risk for dental disease con-
Hughes hopes to increase outreach efforts in the year ahead by potentially serving low-income children from neighboring communities, and eventually begin treating adolescents. The current cutoff age is 12 years old.

“The more patients that come through, the more children you’re going to identify that need this kind of help,” said Hughes. “It’s an important part of what we do.”

On Tuesday, March 11, 2014, The Memory Disorders Project at the Center for Molecular and Behavioral Neuroscience at Rutgers University-Newark, run by Dr. Mark Gluck, sponsored a morning seminar entitled, “Pathways to Brain Health in the African-American Community: Keeping Your Mind Sharp and Avoiding Alzheimer’s Disease.”

The event was held in collaboration with The Office of University-Community Partnerships at Rutgers University-Newark and The American Heart Association/American Stroke Association who are working with Dr. Gluck to “offer educational programs to promote brain health, cognitive vitality, and a better understanding of Alzheimer’s disease among African-American seniors in Newark.”

The seminar featured distinguished experts Dr. Diane Hill, Assistant Chancellor of University-Community Partnerships at Rutgers University-Newark, and Margaret Cammariere, Director of the American Heart/Stroke Association, in addition to Dr. Gluck, Professor of Neuroscience at the Center for Molecular and Behavioral Neuroscience. It was held to “work within the community and the university to promote brain health and cognitive vitality through a better understanding of brain and health disorders,” said Dr. Gluck during his opening remarks. The seminar addressed questions and issues on Alzheimer’s disease such as what the disease is, when it begins, where it develops, how it is diagnosed, and why African Americans are more at risk.

The objectives of the seminar, a part of the African-American Alzheimer’s Awareness and Brain Health Initiative, and The Memory Disorders Project are to highlight the mission to “reduce the incidence, social cost, and personal, familial, and community devastation caused by the high rate of Alzheimer’s disease among African Americans (double that of the general population) and low rate of treatment (40% less than non-minorities).” The initiative is headquartered at Rutgers University-Newark and works with other community organizations throughout Newark addressing the issues of brain health. Dr. Gluck’s goal is to make Rutgers University-Newark “a nationally recognized center for innovative approaches to African American brain health issues.” Assistant Chancellor Hill remarked, “Rutgers University is an anchor institution that provides a sense of stability by reaching out to the community to help make a difference.”

However, the Brain Health Initiative does not just deal with the disease, but also with prevention. As Margaret Cammariere commented, “What helps your heart can also help your brain. Following a heart-healthy lifestyle can lower your chances of having a stroke, and it can also make a big difference in your mental abilities as you age.”

Visit www.memory.rutgers.edu for more information on The Memory Disorders Project.
Rutgers University-Newark Professor Clement Price Named Newark’s Official City Historian

BY CARLA CAPIZZI

Dr. Clement A. Price, Rutgers Board of Governors Distinguished Service Professor of History, has been appointed the City of Newark’s official historian by Mayor Luis Quintana. Price was sworn in during a City Hall ceremony where Price also was presented with a key to the city, the city’s highest honor, by the mayor. He will serve in the voluntary position at the pleasure of the mayor.

In addition, the mayor named Price to chair the committee that will organize observances of the 350th anniversary of the City’s founding, in May 2016.

“I am truly humbled by this honorific appointment by Mayor Quintana. I want to thank him and the City for the support that my life and times here in Newark have always received from the Municipal Council,” stated Price. He paid homage to his predecessor in the post, the late Charles Cummings. He noted that Cummings was not a native Newarker but “became a Newarker to the marrow of his soul. He was the encyclopedic historian of Newark, the quintessential Newark tour guide, and the avid and persuasive Newark booster and cheer leader. “He noted, “Whatever zeal and effectiveness I can bring to this position, I will do so with Charles Cummings close to my heart and even closer to my memory of how much this City’s history matters to Charles and me.”

A longtime resident of Newark, Price has led sought-after tours of the city for decades, in which he highlights areas of historical, social and cultural significance. He has been called on frequently by major national and international media to comment on Newark’s history, current events and politics, and has given numerous lectures and talks on the city, enlightening thousands with his unique perspective and scholarship.

The award-winning documentary film, The Once and Future Newark, produced in 2006 by Rutgers University-Newark, has enabled a wider audience to learn about Newark via the film’s many broadcasts on New Jersey and New York public television. In the film Price tours numerous sites in the city, putting them in the context of Newark’s long history, Newark’s challenges, and Newark’s significant assets.

Price, who received his BA and MA degrees from the University of Bridgeport and the PhD from Rutgers University, is considered the foremost authority on black New Jersey. He is the author of Freedom Not Far Distant: A Documentary History of Afro-Americans in New Jersey (1980) as well as numerous other scholarly works.

He has taught at Rutgers University-Newark since 1969 and is the founding director of the Rutgers Institute on Ethnicity, Culture, and the Modern Experience, an interdisciplinary academic center that partners with civic and philanthropic institutions to offer public programs featuring distinguished scholars and thought leaders who discuss key issues of modern life.

Along with the late Giles R. Wright, Price is the co-founder and co-organizer of the Marion Thompson Wright Lecture Series, one of the nation’s oldest and prestigious conferences in observance of Black History Month in New Jersey. In 2010 he established the Clement A. Price Endowment for the Humanities at RII-Newark to ensure the continuation of the Marion Thompson Wright Lectures Series.

Price’s lifelong philosophy – “part of my roots as an African-American” – is to give back to the community through civic engagement, and his appointment as city historian is just the latest way for him to do just that. He is a trustee of the Geraldine R. Dodge Foundation, president of the Newark Education Trust, chairman of the Save Ellis Island Foundation, and a member of the Scholarly Advisory Committee to the National Museum of African American History and Culture, Smithsonian Institution. He chaired the New Jersey State Council on the Arts from 1980 to 1983.

Price was agency lead for the National Endowment for the Humanities on President Obama’s transition team, and in 2011 the president appointed him vice chair of the Advisory Council on Historic Preservation. Price also sits on the advisory council for the Gilder Lehrman Institute of American History.

Price, who holds honorary degrees from William Paterson University and Drew University, was named New Jersey Professor of the Year by The Council for Advancement and Support of Education (CASE) in 1999. Price was inducted into the Rutgers University Hall of Distinguished Alumni in 2006. His numerous other honors for his academic and community service include the New Jersey Nets Basketball Black History Month award in 2011; the 2010 Dr. Martin Luther King, Jr. Leadership Award from Essex County; and a Lifetime Achievement Award from Local Initiatives Support Corporation, New Jersey, in 2008.

Clement Price is considered the foremost authority on black New Jersey.
The Impact of Superstorm Sandy on New Jersey Towns and Households
Stephanie Hoopes Halpin (SPAA; October 2013)
On the one-year anniversary of Superstorm Sandy, New Jersey towns and residents across the state still faced $28.3 billion in unmet recovery needs, according to this report from Rutgers University-Newark School of Public Affairs and Administration (SPAA). The report found that the storm cost New Jersey more than $37.1 billion statewide, including $13.6 billion in direct physical and economic damage, plus $23.5 billion in remediation costs. Recovery assistance met only a fraction of these costs, according to the report’s author, Rutgers University-Newark Assistant Professor Stephanie Hoopes Halpin. Through this report, Halpin reveals that damage was far more widespread than had been understood to date, stretching beyond the coastal communities and disproportionately affecting low- and moderate-income families. The report was sponsored by The Fund for New Jersey and United Way of Northern New Jersey.
For a full copy of the report, visit http://njdatabase.newark.rutgers.edu/special-sandy.

Smart Cities for a Bright Sustainable Future
Alan R. Shark, Sylviane Toperkoff & Sebastien Levy (PTI; March 2014)
There are many elements that comprise a smart or intelligent city. This book, co-authored by Alan Shark, Associate Professor of Practice at Rutgers School of Public Affairs and Administration, was created to further explore those elements and the pathways toward becoming and maintaining a smart city. This book is a collection of works from thought-leaders across the globe and the twenty-seven chapters reveal that there is far more in common than not, as each author shares their research and insights, all aimed at helping the reader better understand and appreciate the contemporary smart city movement. As the smart cities movement gains attention, some have been critical – going as far to say that this is only a passing fad or a relabeling of current events. Whether this is a fad or not, one thing is crystal clear, cities are growing and are here to stay.

Public Administration Reform: Market Demand from Public Organizations (Routledge Critical Studies in Public Management)
Yogeish K. Durvedi, Mahmud Shareef, Sanjay K. Pandey & Vinod Kumar, Editors (Routledge; November 2013)
In an attempt to instill trust in their performance, credibility, integrity, efficiency, cost-effectiveness, and good governance, many public organizations are in effect viewing tax-paying citizens as consumers. Little research exists to explore synergies between the market economy, public administration reform, and their complex bilateral effects. This book takes a timely look at the heightened need for public administration reform as a result of the economic challenges currently faced by nations across the globe. In particular it explores the roles of eGovernment and a citizen-centric focus in this transformation.

Public Administration Reform examines several commonly-held assumptions about public administration: the public sector is slow and bureaucratic; government employees are frequently disengaged; and government agencies are sometimes wasteful. eGovernment is proposed as a key tool in the improvement of both public services and reputations of public organizations.

The book is co-edited by Sanjay K. Pandey, Professor at Rutgers University-Newark School of Public Affairs and Administration (SPAA), and contains a chapter written by SPAA PhD Student Lourdes Alers-Tealdi entitled “Can A Central Bureaucracy Reinvent Itself Into A Market Maker? A Case Study Of Portfolio Management in Newark, New Jersey.”

Share your service story
Civic Engagement Magazine seeks to deepen the discourse about, and underscore our shared commitment to, public service and features the exemplars of public service – people and projects – as well as publications, other resources for “doing” public service, and personal reflections.

Please share your public service stories and ideas of topics, organizations, and publications to be included in Civic Engagement.
Contact us at: pubserve@andromeda.rutgers.edu.
Mirae Kim  
**Being in Academia; Doing Public Service**

When I decided to pursue my PhD, I was not sure how being in academia could mean being in public service. My experience in the past few years at Rutgers School of Public Affairs and Administration (SPAA) shows how academics contribute to public service and bridge the gap between citizens and many of social service providers.

The Virtual Museum of Public Service (www.vmps.us), directed by Dean Marc Holzer at SPAA, is one such project. Anyone can visit the VMPS, an online museum to learn about how public service contributes to things such as environmental protection, public healthcare, and innovation by navigating through galleries available in this web-based museum. The museum has over 30 galleries for permanent and special exhibitions. Among these are galleries dedicated to Women in Public Service, Science in the Public Interest, Faith-Based Public Service Initiatives, Firefighters, Philanthropy, Leadership in Public Service, and many more.

Working for the VMPS allowed me to act as a sort of curator, which was one of my dream jobs when I was little. I collected art, film, videos, and other documentary artifacts depicting the "largely unrecognized achievements and sacrifices of individuals in the public service." It was particularly rewarding experience the project aims to unearth stories of unsung heroes in the public service through the power of artful objects.

By participating in this project, I realized that public service is everywhere wherein active citizens participate professionally or as volunteers in their communities and governments. I was able to learn myself and share with others that essential components of our society are carried by all parts of the public sphere: education, health, justice and security, environmental protection, museums and the arts, etc. The public service endeavor is often oversimplified and receives unjustified criticism as inefficient or inept, and many citizens often undervalue endeavors undertaken in volunteer, not-for-profit, and government settings. With the Virtual Museum of Public Service, I was able to contribute to balance such stereotypes by reflecting the contributions that public servants have made to their communities, nations, and the world.

If working on the museum project was a way to disseminate information about what public service providers do for the public, my involvement in various research projects allowed me to help public service providers better understand what citizens need. For instance, one of research teams that I was part of examined the type of sources from which citizens gather information about government performance. We found some discrepancy between what sources citizens rely on for their information about government and the sources government put much effort into distributing necessary information for the public. Such findings can help governments to care about issues that deserve more attention.

Along with government agencies, many nonprofit organizations are greatly engaged in providing social services. They protect our natural resources, care seniors, nurse the sick, educate children, elevate arts and culture, and provide many other crucial public services. Thus, I have been researching how nonprofit organizations balance their multiple roles between the markets and civil society. They function as professional service organizations, on the one hand, and as local centers where a sense of community is being nurtured, on the other. The aim of this research is to recognize the potential of the growing nonprofit sector in our community and help them to be instrumental for both active citizenship and community prosperity.

Overall, it has been a wonderful journey to see how my works as a doctoral student contribute to the public service. I feel tremendously fortunate for having had many great opportunities at SPAA. One of the key lessons I learned from my experience is that my scholarly research projects can be useful to enhance mutual understanding between citizens and those engaged in public service.

There are many other scholars who seem to not realize that they themselves are indispensable element of public service. Those in bioengineering create devices that can save many lives, scholars in literature or history benefit us to better understand our culture, and social scientists like me in public affairs schools help us to recognize how our society works. Studying at Rutgers School of Public Affairs and Administration (SPAA) made me realize my role in the public service. I will continue to be in public service as a tenure-track assistant professor at the Harry S. Truman School of Public Affairs at the University of Missouri.
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