THE URBAN EXPERIENCE IN THE UNITED STATES

40:827:202:70
Summer 2014 Semester

Faculty Information

Instructor: Rose Farias
Email: rosa.farias@yahoo.com
Telephone: (973) 733-4365 (please leave a message)
Office Hours: Available upon request
Office Hours Location: School of Public Affairs & Administration - Room 325, 111 Washington Street, Newark, NJ 07102-3027

Note(s):
- The best way to contact me is via email address rosa.farias@yahoo.com

Required Texts
This course will require students to purchase two books:

I. The Cities and Urban Life
   Author: John J. Macionis & Vincent N. Parrillo
   Publisher: Pearson
   Edition: 5th

II. The Death and Life of Great American Cities
    Author: Jane Jacobs
    Publisher: Random House
    Edition: Released 1961

All additional readings will be posted via Blackboard

Course Description
This course will cover a wide array of topics within the field of public administration in the urban setting. This course seeks to foster the development of self-reflective, culturally aware and responsive community participation. You will better understand the complexities of urban communities, including the impact that oppression, power, and privilege have on urban communities. Students will be introduced to activities such as environmental health, employment opportunities, transportation networks, sub-prime mortgages and gentrification. The course will provide a fresh approach to the study of metropolitan areas by combining economic principals, social insight, and political realities with an appreciation of public policy to understand how U.S. cities and suburbs function in the 21st century.

Course & Student Learning Outcomes
At the end of this course, you will be able to:
(1) To be able to lead and manage in public governance;
(2) To participate in and contribute to the public policy process;
(3) To analyze, synthesize, think critically, solve problems, and make decisions;
(4) To articulate and apply a public service perspective;
(5) To communicate and interact productively with a diverse and changing workforce and citizenship
Course Requirements

As a student in this class, you are expected to attend and participate weekly in the classroom discussion. No student can miss more than 4 classes total for the semester. Students who miss more than 4 classes will be given a zero for class participation/discussion grade (20%). Assignments must be submitted in a timely manner. All late assignments will be penalized at the discretion of the instructor. Students should notify the professor when they have questions or difficulties sooner rather than later. Communication is critical to making sure no one falls behind. Remember there is no such thing as a wrong question to ask. I am always an email away!

Course Outline

Below is an outline of the content and activities in each unit of the course. Please note that each area is subject to revision and the professor reserves the right to make modifications to any part of the class syllabus or schedule to better accommodate the needs of the students within the course. Students will be given advance notice of relevant changes in class, via email and/or course website. Please check the class website announcements regularly.

May 27, 2014 – July 3, 2014

Week 1: Introduction to Urban Theory (Tuesday - 5/27/14 – 5/29/14)
Topic(s): Introduction to Public Administration in the urban setting
Assignment(s):
1.) Brief personal bio (Please go to Blackboard for assignment instructions & Post online)

Assignment #1: (Thursday)
1.) Due Date: Friday - (Please post assignments via Blackboard no later than 11:59pm)

Week 2: Capitalism, Politics, People & Power (Tuesday – 6/3/14 & Thursday - 6/5/14)
Topic(s): Looking at real life examples i.e. Detroit, Newark and New Orleans
Read:
Assignment #2:
1.) Due Date: Friday - (Please post assignments via Blackboard no later than 11:59pm)

Week 3: What is a City & Suburb vs. The Ghetto (Tuesday - 6/10/14 & Thursday – 6/12/14)
Topic(s): How do cities operate and what is its structure?
Read:

MIDTERM: THURSDAY
Week 4: Future of Urban Theory in Cities & the Role of Public Administration (Tuesday - 6/17/14 & Thursday – 6/19/14)

Topic(s):
Read:
Assignment(s):
Assignment #3:
1.)
Due Date: Friday - (Please post assignments via Blackboard no later than 11:59pm)

Week 5: Real Estate & City Structure (Tuesday - 6/24/14 & Thursday – 6/26/14)

Topic(s): How does capitalism and politics work in the urban setting?
   – Example: The City of Newark
      • City Structure
      • Politics

Read:
Assignment #4:
1.)
Due Date: Friday - (Please post assignments via Blackboard no later than 11:59pm)

Week 6: Wrap Up Week – Special Guest Lecturer (Tuesday - 7/1/14 & Thursday – 7/3/14)

Topic(s): How to apply urban theory
Read:
FINAL EXAM: THURSDAY 7/3/14
1.) TBD –
Course Policies

Emails:
In order to facilitate the prompt correspondence by the instructor, please use the following naming formats in the “Subject Lines” of your emails for the following:

- General Emails to Professor:
  - SPAA FA’13 - Student Name

Extenuating Circumstances:
If you have extenuating circumstances that prevent you from completing projects, assignments or participating in the class, please contact me to make alternative arrangements as soon as possible. The possibility of alternative arrangements is at the discretion of the instructor. Active communication is the key to overcoming any hurdles you may encounter during the term.

Extra Credit Policy
Extra credit is not offered.

Class Attendance Policy
Students will not be allowed to miss more than four classes this semester. If a student is absent more than four times, they will receive a ZERO for the Discussion/Participation Class grade worth 20% of your total grade.

Late Work Policy
In order to move quickly and successfully, specific deadlines for all assignments are clearly stated in the course syllabus. Should a student be unable to meet a deadline, it is expected the student will make arrangements in advance with the instructor to turn work in late. A penalty WILL be assigned, at the discretion of the instructor. If a student does not make prior arrangements with the instructor and fails to turn individual work in on time continually, the student will receive a ZERO for that assignment.

Assignment Paper Submissions
APA manuscript style dictates how your paper should appear on the page. Please make sure to include the following:

- A title page
- The paper itself (the "discussion")
- A references page

A title page contains three items: a running head (a short version of the title), the paper's title, and the author's name. Traditionally, the author's affiliation (the university he or she attends or works for) appears below the author's name; however, many college instructors prefer students to put the course and section number in this place (since we all know which institution we are at). The running title appears in the top right corner of every page, including the title page, right before the page number. The title, the author's name, and the author's affiliation (or course and section number) appear in the center of the title page. Formatting the discussion, or body, of the paper, is also quite straightforward. APA style is double-spaced (unless your instructor requests otherwise). As mentioned above, the running head appears in the top right corner of each page, right before the page number. The full title also appears, but only on the first page of the discussion. For subsequent pages, the running head is the only "title" present. New paragraphs should be indented (which is the default setting for the Tab key) and there should not be an extra blank line between paragraphs. The
last thing required is the references page. This page, like the others, has the running head and page number in the upper-right hand corner. Sources should be alphabetized by the author's last name (or, for sources without authors, by the first letter in the title) and the second line of each source should be indented a half inch (the first line is not indented).
Here are a few additional formatting standards to keep in mind:
- Use standard margins: 1" on all sides.
- Use standard 12-point **Times New Roman** font size.
- Use standard double-spacing: average of 22 lines per page, and between 20 and 24 lines per page.
- Use left-aligned text. Do not right-justify.
- There should be no subtitles or spaces between paragraphs within the paper.

### Online Communications Guidelines

**OTHER USEFUL WEBSITES INCLUDE:**

- [http://www.aspanet.org](http://www.aspanet.org)  American Society of Public Administration
- [http://www.icma.org](http://www.icma.org)  International City Managers Association
- [http://www.whitehouse.gov/omb](http://www.whitehouse.gov/omb)  U.S. Office of Management and Budget
- [http://www.ntanet.org](http://www.ntanet.org)  National Tax Association
- [http://www.governing.com](http://www.governing.com)  Governing Magazine