

## **Corporate Social Innovation Concentration**

As part of the Rutgers Stackable Business Innovation (rSBI) program, under the Management and Global Business Certificate, we are offering the **Corporate Social Innovation concentration**. This concentration will prepare the leaders of today and tomorrow to create profitable and sustainable business opportunities, motivating and equipping them to innovate, disrupt, and reinvent their businesses to serve all their stakeholders, and society at large.

The Corporate Social Innovation concentration offers three courses:



**Introduction to Corporate Social Innovation** Being offered Fall 2023 Mondays 6-9 p.m. online 22:620:590, Section: 40, Index: 03823



**Social Entrepreneurship and Innovation** 



Reporting and Measuring Corporate Social Performance and Innovation

For more information, visit ricsi.business.rutgers.edu/our-teaching/rsbi

If you have questions, contact Jeana Wirtenberg at jwirtenberg@business.rutgers.edu