




## Introduction to Corporate Social Innovation Course




-  Gain greater awareness of the grand challenges facing society and how you can have an impact
-  Learn how corporate social innovation (CSI) strategies can address the grand challenges while simultaneously being good for the firms undertaking them
-  Understand how CSI relates to a wide variety of functions and can enhance your career opportunities

This highly interactive Synchronous Remote (SR) course brings together:

- outstanding industry guest speakers
- informative case studies
- engaging group projects

to provide you with the knowledge and skills needed to integrate social innovation, sustainability, and shared value creation into your current and future career opportunities.

Register now for our **VIRTUAL** 3-credit course, open to all MBA and Graduate students!

-  Mondays 6-9 p.m., Fall 2023 Semester
-  22:620:590:40 Index #03823, 3 credit course\*\*
-  Taught by Professor Jeana Wirtenberg, Ph.D.

For more information, visit [ricsi.business.rutgers.edu/our-teaching](https://ricsi.business.rutgers.edu/our-teaching). If you have questions, contact Jeana Wirtenberg at [jwirtenberg@business.rutgers.edu](mailto:jwirtenberg@business.rutgers.edu).

Current Syllabus available on request.

\*\*This course serves as an Optional Elective for both the Strategy and Leadership tracks of the Strategy and Leadership concentrations.