



#### What We Are

Established in 2020, The SPAA Student Ambassador Program is a multi-level leadership opportunity for undergraduate and graduate students who subscribe to the values of competence, diversity, knowledge, ethics, and service.





#### Who We Are

A diverse group of student leaders advocating for the SPAA community, participating in personal development, and preparing for the next generation of leaders.













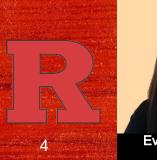
















Danielle Bouza **MPA '22** 

Usvah Rizvi **BA'21** 

Ana Olivera **BA'21** 



#### What We Do

## SPAA Ambassadors represent the School of Public Affairs and Administration in a variety of activities including:

- Admissions
- Public Engagements
- Marketing Initiatives
- Personal Development





#### How We Can Help

- With Ambassador students coming from the SPAA Undergraduate, Traditional MPA, Online MPA, and EMPA programs, we are here to assist students of all levels with:
  - Getting students involved in the SPAA community.
  - Addressing student concerns through focus groups.
  - Assistance with navigating admissions, financial aid and career development processes.
  - Bridging current students and alumni networks.

# Committees Recruitment & Marketing Community Fundraising Building **Focus Groups**



### Recruitment and Marketing Committee

We work to recruit and retain the next generation of public service leaders.





## **Fundraising Committee**

We work on raising money for the various initiatives promoted by the Ambassadors.





## Focus Groups Committee

We foster discussions on creating change that positively influences our SPAA community.



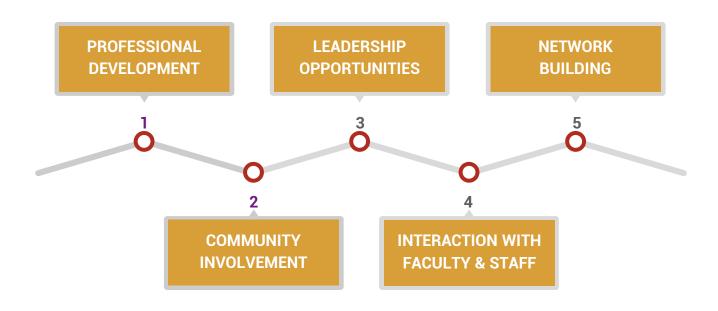


## Community Building Committee

We bridge communications between SPAA students, alumni and faculty to create new opportunities in engaging with the greater Newark community.



### Benefits of Becoming a SPAA Ambassador



#### How You Can Become a SPAA Ambassador

- Must be currently enrolled as a full-time SPAA student
  - Before starting as a SPAA Ambassador, undergraduate students must be a Junior or Senior; graduate students must have completed one semester of graduate work
- Must demonstrate strong communication and interpersonal skills
- Must have the desire to work with persons from diverse backgrounds
- Must be available to participate in evening and weekend events
- Must be able to attend all SPAA Ambassador meetings and trainings

Application process for 2021-2022 Ambassadors will begin in April 2021.

## Interested in finding out more about our programs? Contact a SPAA Ambassador!

#### Visit

spaa.newark.rutgers.edu/spaa-student-ambassador-program
to find our contact in form ation.

#### Meet The SPAA Ambassadors

BA/MPA

Monday 9/21 11:30- 12:00 Traditional MPA
Online MPA

Monday 9/21 4:45pm - 5:15 **EMPA** 

Thursday 9/24 6:00 - 6:30

To register for "Meet the SPAA Ambassadors" go to: https://go.rutgers.edu/meetandgreet



# Thanks!

## Any questions?

#### Follow us on Social Media!

- Facebook @RutgersSPAA
- Twitter @RutgersSPAA
- Instagram @RutgersSPAA
- LinkedIn @Rutgers School of Public Affairs and Administration