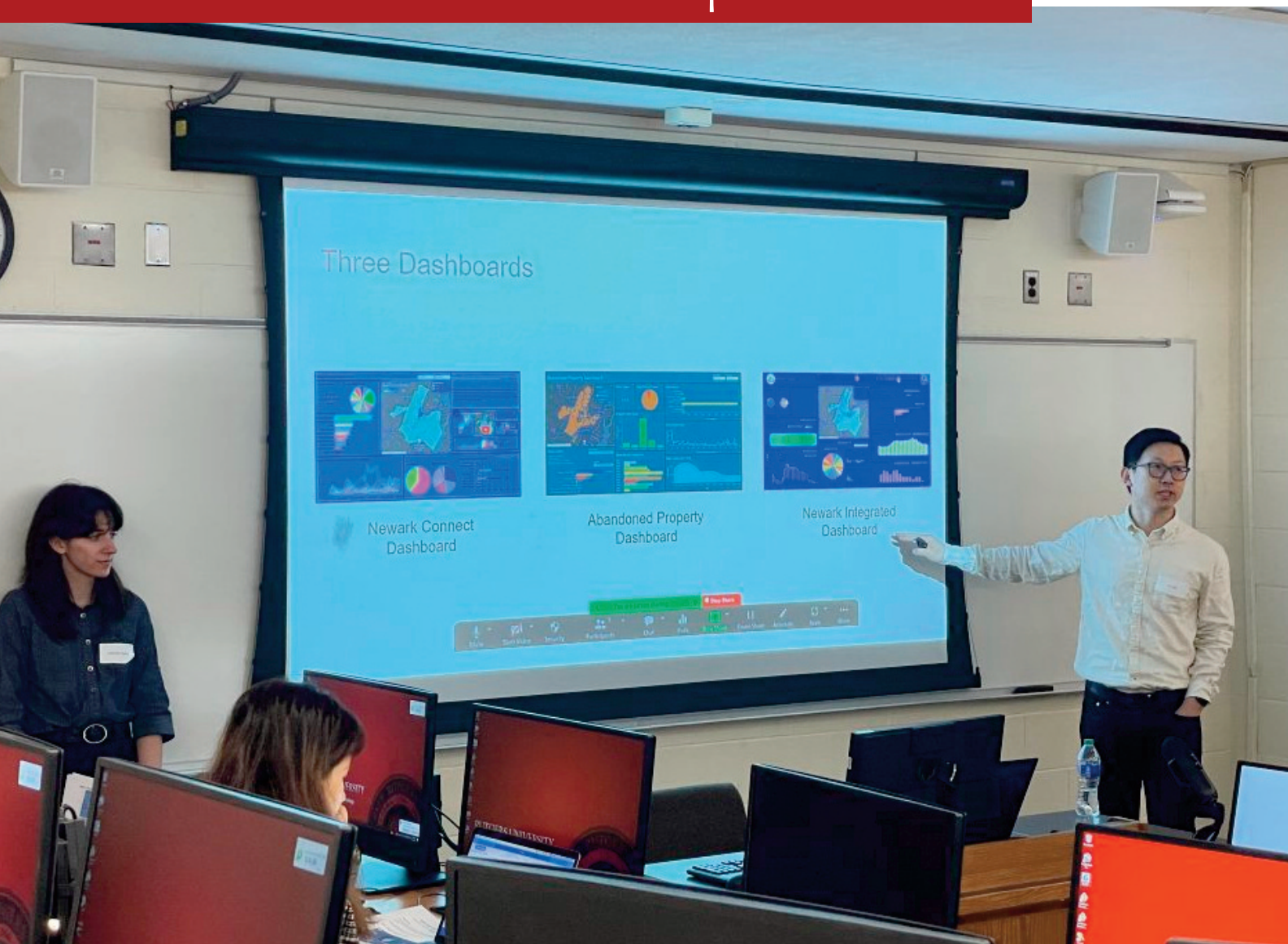




RUTGERS

UNIVERSITY | NEWARK
School of Public Affairs
and Administration

2022-2023 Annual Report



Message from the Dean



Gregg G. Van Ryzin, PhD

Dear colleagues, students, alumni, and friends of SPAA:

The 2022-2023 academic year was one of transition for the School of Public Affairs and Administration (SPAA), yet also a year of progress and exciting developments — as highlighted in the pages of this annual report. We made progress in revising our curriculum, growing our enrollment, producing cutting-edge scholarship and knowledge, and engaging with stakeholders in Newark, New Jersey, the nation, and across the globe.

In our MPA program, we now allow students to choose a foundation in either public or nonprofit management and to take more electives so that they can shape the degree to their interests and career goals. We've also added new graduate certificate options in "social entrepreneurship" (together with the Rutgers Business School) and in "equity and inclusion in the workplace" and "public sector management-labor relations" (together with the Rutgers School of Management and Labor Relations). These certificate programs can be taken independently — and, importantly, as specializations within the MPA. We also created a 100% online version of our BA in Public and Nonprofit Management, making SPAA one of the first units at Rutgers to offer a fully online undergraduate degree.

Our amazing SPAA faculty continue their thought leadership in the field with several new books published as well as other important faculty accomplishments (see "Research and Scholarship.") And SPAA continues to engage with the public by participating in the Big Ten's Democracy in the 21st Century initiative, a health literacy and COVID-prevention project with Newark's health department, and an NSF-funded Smart and Connected Communities initiative with Newark's Office of Information and Technology and other agencies. You can find out more about all these SPAA activities — and more — in the pages of this annual report.

Finally, following an international search for the next leader of SPAA, we are excited by the news that Dr. Kaifeng Yang will become the school's dean effective January 1, 2024. An experienced academic leader who values collaboration with local government, Yang is a fellow of the National Academy of Public Administration, earned his doctorate from SPAA, and is known internationally as a scholar of government performance, citizen engagement, and digital governance. He is certainly well prepared and well positioned to continue SPAA's momentum and to lead us on to the next chapter of our evolution as one of the region's and nation's top public affairs schools.

Gregg G. Van Ryzin, PhD

Professor

Interim Dean (July 1, 2022 to Dec. 31, 2023)

School of Public Affairs and Administration (SPAA)

Rutgers University–Newark



Kaifeng Yang, PhD

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On the cover

The Transparency and Governance Center (TGC) at Rutgers SPAA hosted a dashboard training session for city officials from Newark.

Rutgers SPAA is proud to share and celebrate some of our many highlights from the 2022-2023 Academic Year.

NEWS & NOTEWORTHY

spaa.newark.rutgers.edu/newsroom

Rutgers SPAA Collaborates with Big Ten Schools on Democracy in the 21st Century Initiative

Rutgers SPAA collaborated with schools in the Big Ten Conference on the Democracy in the 21st Century initiative, an effort to develop educational programs that promote active civic education and engagement.

<https://go.rutgers.edu/spaa-big-ten-democracy>

SPAA Hosts Conversation with Exemplary Leader Kenneth Douglas (BA'15, MPA'17)

In recognition of Black History Month, SPAA hosted a conversation with exemplary leader Kenneth Douglas (BA'15, MPA'17), director of fire and emergency services for the City of Trenton, NJ. He spoke about successes and challenges within his career and how having a master's degree in public administration helped him to become a director.

<https://go.rutgers.edu/spaa-bhm-23-douglas>

SPAA Speaks with Aspiring Leaders

In celebration of Hispanic Heritage Month, Rutgers SPAA hosted a conversation with "Next Generation Leaders" who are leveraging their SPAA degrees in diverse industries.

<https://go.rutgers.edu/hhm-22>

NJ Certified Public Manager Program Recognizes 99 Graduates at 2022 Ceremony

The New Jersey Certified Public Manager (CPM) Program at Rutgers SPAA recognized 99 graduates at the 2022 graduation ceremony held on Sept. 16, and the theme was "Public Service Calls for Excellence." The graduation ceremony marked the end of 22 courses designed to instill the necessary skills for participants to advance within their organizations by becoming stronger leaders, more strategic thinkers, and more knowledgeable and experienced managers.

<https://go.rutgers.edu/cpm-grad-2022>

Rutgers Team Leads Evidence-Based COVID-19 Health Literacy Project for City of Newark Initiative Funded by U.S. Department of Health & Human Services

A Rutgers team consisting of faculty from the School of Public Affairs and Administration (SPAA) at Rutgers University–Newark and affiliated faculty in the Department of Family Medicine and Community Health at Robert Wood Johnson Medical School at Rutgers–New Brunswick has partnered with the City of Newark, NJ, on an initiative to encourage COVID-19 safety and vaccination among underserved populations.

<https://go.rutgers.edu/newark-covid-health-literacy>

Rutgers SPAA Celebrates the Class of 2023

On May 16, more than 180 School of Public Affairs and Administration (SPAA) graduates were honored and recognized as part of Rutgers University–Newark’s Commencement 2023 held at the Prudential Center in Newark, NJ.

<https://go.rutgers.edu/spaa-grads-2023>

Rutgers Transparency and Governance Center Hosts Digital Dashboard Training for City of Newark Officials

The Transparency and Governance Center (TGC) at Rutgers School of Public Affairs and Administration (SPAA) hosted a training session for city officials from Newark, NJ on Tuesday, May 23 to provide insights on digital dashboards the center developed as part of a three-year \$2.3 million Smart and Connected Communities project funded by the National Science Foundation (NSF). The project is focused on working collaboratively with the City of Newark and Newark residents to advance digital public services, and is part of a larger digital literacy initiative of the TGC, which is led by Rutgers SPAA faculty, Director Suzanne Piotrowski and Associate Director Gregory Porumbescu.

<https://spaa.newark.rutgers.edu/newsroom/rutgers-tgc-dashboard-training>

Seoul National University GSPA and Rutgers SPAA Hold Joint International Conference at Rutgers-Newark

The 2022 SNU GSPA-Rutgers SPAA International Conference, sponsored jointly by the School of Public Affairs and Administration (SPAA) at Rutgers University–Newark and the Graduate School of Public Administration (GSPA) at Seoul National University (SNU), was held Nov. 4-7 on the RU-N campus. The conference, with a theme of “Democracy, Performance, and the Challenge of Inclusive Governance,” brought together scholars from around the globe to share insights on how governments can respond to current and future challenges.

<https://go.rutgers.edu/snu-gspa-rutgers-spaa-2022>

2023 SPAA Award Winners

- **Outstanding BA Student Award:**
Johan Mora Valverde
- **Outstanding MPA Student Award:**
Glennae Brown
Andrew Moreira
- **Outstanding PhD Student Award:**
Mauricio Astudillo Rodas
Inkyu Kang
- **E. Drexel Godfrey Award:**
Dyaa Dawud Terpstra
- **SPAA Faculty Teaching Award:**
Cleopatra Charles
- **SPAA Faculty Service Award:**
Suzanne Piowtrowski
- **Gail Daniels SPAA Staff Award:**
Aaron Gibbs
- **Distinguished Alumni Award for Practitioner Excellence:**
Sharon Stroye (MPA'06)
- **Distinguished Alumni Award for Academic Excellence:**
RaJade Berry-James (PhD'99)
- **SPAA Community Service Award:**
Natasha Hemmings (MPA'16)

<http://spaa.newark.rutgers.edu/2023-spaa-awards>

Rutgers SPAA Talks with with History-Making, 18-year-old Mayor Jaylen Smith

Rutgers SPAA hosted a conversation with Jaylen Smith, the history-making 18-year-old mayor of Earle, Arkansas, to give SPAA students a better understanding of leadership and how to manage complex organizations including government agencies, and most importantly, so students could see someone like themselves leading change through public service.

<https://go.rutgers.edu/spaa-jaylen-smith>

ACADEMIC PROGRAMS

<http://spaa.newark.rutgers.edu/academics>

Undergraduate

(Major/Minor/Second Concentration)

- Major in Public and Nonprofit Administration
 - Bachelor of Arts (BA)
- 100% Online BA
- Minor in Public and Nonprofit Administration
- Second Concentration in the Accelerated MPA

Graduate

(Master's Degrees in Public Administration)

- Master of Public Administration (MPA)
- 100% Online Master of Public Administration (MPA)
- Online Executive Master of Public Administration (EMPA)
- Accelerated Master of Public Administration (BA/MPA or BS/MPA)

PhD

(Doctoral Degree in Public Administration)

- Doctor of Philosophy in Public Administration (PhD)

Dual Degrees

- Juris Doctor/Master of Public Administration (JD/MPA)
- Master of Accountancy in Governmental Accounting/Master of Public Administration (MACC/MPA)

Certificate & Professional Development Programs

- State of NJ Certified Public Manager® Program (CPM)
- Appreciative Inquiry for Strength-Based Leadership and Innovation in Public and Nonprofit Sectors (Ai)
- Budgeting and Financial Management Certificate
- Healthcare Administration Certificate
- Leadership and No-Blame Problem Solving Certificate
- Leadership of Public Organizations Certificate
- Nonprofit Management Certificate
- Diversity and Inclusion in the Workplace Certificate
- Public Sector Labor-Management Relations Certificate
- Social Entrepreneurship Certificate



RANKINGS

<http://spaa.newark.rutgers.edu/rankings>

U.S. News & World Report

(2023-2024)

- 4th in Urban Policy
- 12th in Public Management and Leadership
- 14th in Public Finance and Budgeting
- 15th in Nonprofit Management
- 21st in Local Government Management
- 28th in Best Public Affairs Programs

Global Ranking of Academic Subjects

(2023 by ShanghaiRanking Consultancy)

- 3rd nationally in Public Administration
- 7th globally in Public Administration

CENTERS & INSTITUTES

<http://spaa.newark.rutgers.edu/centers-and-institutes>

Center for Applied Appreciative Inquiry (CAAI)

CAAI assists community organizations and groups with strategic planning, reorganization, and community engagement initiatives toward facilitating positive change.

Director: James Davy

Center for Experimental and Behavioral Public Administration (CEBPA)

CEBPA works to support and develop experimental and behavioral approaches to public administration research and practice.

Director: Gregg Van Ryzin

Center for Health Equity and Community Engagement (CHECE)

CHECE supports public, nonprofit, and private sector entities to effectively engage underrepresented urban constituencies in health research, scholarship, policy and decision-making, service delivery, community engagement, and assessment.

Director: Diane Hill

Co-Director: Charles Menifield

Rutgers Institute on Anti-Corruption Studies (RIACS)

RIACS conducts research on private and public corruption and devises ways to reduce it.

Director: Yahong Zhang

Transparency and Governance Center (TGC)

TGC focuses on programming, research, and projects related to public sector transparency and governance.

Director: Suzanne Piotrowski

Associate Director: Gregory Porumbescu

2022-2023 FACULTY & STAFF HIGHLIGHTS

<http://spaa.newark.rutgers.edu/faculty-staff-highlights-academic-year-2022-2023>

■ **Ariane Chebel d'Appollonia**, professor, analyzed why and how various ethnoracial groups proactively and instrumentally use different forms of violence to achieve their goals in her book, *Violent America: The Dynamics of Identity Politics in a Multiracial Society*.

<https://go.rutgers.edu/chebel-dappollonia-violent-america>

■ **Diane Hill**, assistant professor of professional practice, wrapped up work with a team on “The New Jersey Healthcare Essential Worker Outreach and Education Study – Testing Overlooked Occupations (NJ HEROES TOO)” project which focused on overlooked essential workers in COVID-19 conversations.

■ **Jiahuan Lu**, associate professor, received the 2022 RGK-ARNOVA President's Award, from the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), which encourages innovative, foundational research in the field of nonprofit and philanthropic studies.

<https://go.rutgers.edu/arnova22-research-awards>

+ **Lu** was named an associate editor of *Public Performance & Management Review*.

■ **Lindsey McDougle**, associate professor, received the 2022 University of Maryland (UMD) Do Good Institute & ARNOVA Global Philanthropy and Nonprofit Leadership Award, from the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), which encourages innovative, path-breaking research in the field of “global philanthropy or global nonprofit leadership.”

<https://go.rutgers.edu/arnova22-research-awards>

+ **McDougle** was named an associate editor of the *Nonprofit and Voluntary Sector Quarterly (NVSQ)*.

■ **Suzanne Piotrowski**, professor, examined the Open Government Partnership's successful role in international public sector reform in her book, *The Power of Partnership in Open Government: Reconsidering Multistakeholder Governance Reform*.

<https://go.rutgers.edu/piotrowski-open-gov-book>

■ **Gregory Porumbescu**, associate professor, presented a multilayered look at transparency in his book, *Government Transparency: State of the Art and New Perspectives*.

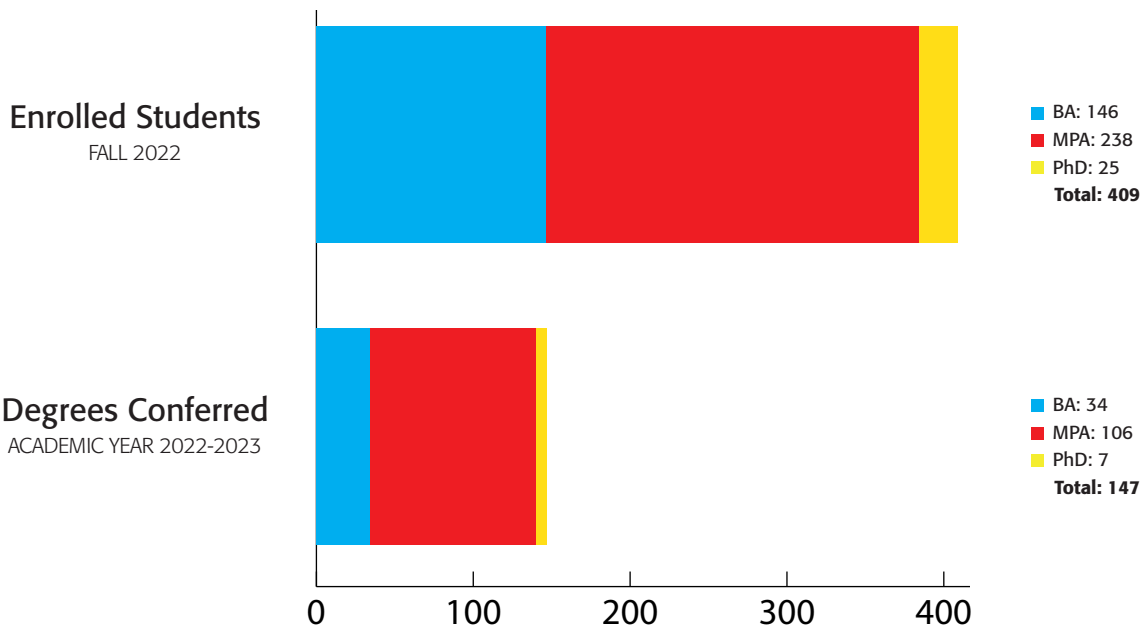
<https://go.rutgers.edu/porumbescu-book-discussion-2023>

■ **Miyeon Song**, assistant professor, and **Gregg Van Ryzin**, professor and interim dean, served on the organization committee of the 2022 SNU GSPA-Rutgers SPAA International Conference, sponsored jointly by the School of Public Affairs and Administration (SPAA) at Rutgers University–Newark and the Graduate School of Public Administration (GSPA) at Seoul National University (SNU), held Nov. 4-7, 2022 on the Rutgers–Newark campus.

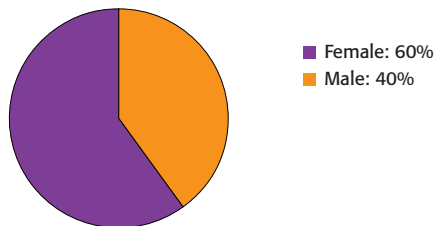
<https://go.rutgers.edu/snu-gspa-rutgers-spaa-2022>

■ **Pengju Zhang**, assistant professor, was named an associate editor (for outreach) at *Public Performance & Management Review*.

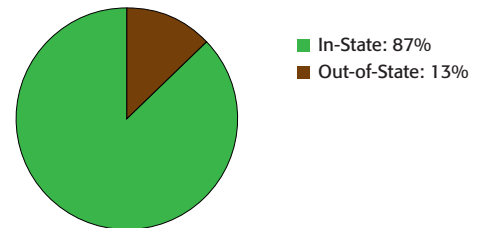
SPAA STUDENTS BY THE NUMBERS



Enrollment by Stated Gender
BASED ON FALL 2022 ENROLLMENT ACROSS ALL PROGRAMS



Enrollment by State
(In-State in New Jersey or Out-of-State)
BASED ON FALL 2022 ENROLLMENT ACROSS ALL PROGRAMS



Enrollment by Stated Ethnicity
BASED ON FALL 2022 ENROLLMENT ACROSS ALL PROGRAMS

African American	34%
White	22%
Hispanic	25%
Asian	8%
Unknown/No Response	8%
Biracial	3%

2022-2023 STUDENT HIGHLIGHTS

<http://spaa.newark.rutgers.edu/student-highlights-2022-2023>

■ PhD candidate **Mauricio Astudillo-Rodas** was awarded the 2022 APSA Paul Volker Junior Scholar Award.

<https://go.rutgers.edu/astudillo-rodas-2022-apsa-volker>

■ MPA students **Lydia Gray, James Horning, Rhiana Young, and Jacqueline Zapata** competed at the NASPAA 2023 Wildfire Simulation Competition.

<https://go.rutgers.edu/naspaa-sim-2023>

■ PhD student **Valentine A. Lamar** was named a Rutgers-Guilford College Doctoral Fellow for academic year 2022-2023.

■ PhD student **Ying Liu** was selected as the 2023 Scholarship Award winner in the PhD student category from the Section for Women in Public Administration (SWPA) of the American Society for Public Administration (ASPA).

<https://go.rutgers.edu/liu-swpa-2023>

■ BA Student **Joshnelly Orbe** attended the Forbes Under 30 Summit in October 2022 in Detroit, Michigan, having received an invitation from SPAA as a student in good standing.

<https://go.rutgers.edu/joshnelly-orbe-forbes>

■ BA student **Aliyah Saleem** was selected as a recipient of the inaugural Obama-Chesky Voyager Scholarship for Public Service.

<https://go.rutgers.edu/saleem-voyager>



Joshnelly Orbe

INTERNSHIPS

<http://spaa.newark.rutgers.edu/internships>

Internships through SPAA provide students with real-world experiences at public and nonprofit organizations, linking academic work with meaningful community service that benefits both the student and the organization.

■ **Jacinay Coleman-Shelton**, BA student, interned as a housing assistant with the Summit Housing Authority in Summit, NJ where her responsibilities included gathering information used for the well-being of tenants, including low-income housing referrals for seniors.

■ **Kristopher Ezzard**, BA student, was a legislative intern in the office of Assemblyman John F. McKeon in Madison, NJ where he researched policy and communicated with constituents, such as recording their concerns and assisting with mailings.

■ **Renaldo Johnson**, BA student, interned as an administrative assistant/assistant counselor at Rising Stars Sports Academy and Summer Camp in Newark, NJ where he helped with administrative tasks and had the opportunity to coach and mentor select groups of campers during daily camp activities and on camp field trips.

■ **Gary Maimon**, MPA student, interned as an administrative volunteer at Osprey Hospice LLC in East Brunswick, NJ where he contributed to the efficient functioning of the organization and played a crucial role in the company's digital transformation by assisting in the onboarding process of new employees.

■ **Jassiem Moore**, BA student, interned as a teacher assistant/administration assistant at the College Achieve Central Charter School in Plainfield, NJ where he assisted students, collaborated with faculty and performed administrative activities.

■ **Elena Perez**, BA student, was a development and communications intern for March For Our Lives in New York City where she helped with outreach, communicated with donors, and supported the organization's grant research and writing initiatives.



Jacinay Coleman-Shelton – Summit Housing Authority



Kristopher Ezzard – Office of Assemblyman John F. McKeon

■ **Rafeya Rahman**, BA student, was an administrative student intern with the Division of Student Affairs, Health Promotion Division at Rutgers University–Newark where she collected and analyzed data regarding student reach and impact and contributed to the completion of various department reports.

■ **Aliyah Saleem**, BA student, was a community impact intern with Johnson & Johnson (Janssen Pharmaceuticals) in Titusville, NJ where she supported the planning and execution of employee engagement activities, including volunteer initiatives.

■ **Kimberly Sanchez**, BA student, was a retreat assistant intern with the Satya Retreat Foundation in Sedona, AZ where she provided administrative assistance including to help facilitate the summer silent retreat and organize fundraising and marketing events for future retreats.



Kimberly Sanchez – Satya Retreat Foundation



Jassiem Moore – College Achieve Central Charter School

INTERNSHIP SITES

A sampling of the organizations at which SPAA interns served in the greater Newark, NJ area and beyond:

- Abbott Leadership Institute
- Academic Foundation Center
- All China Women's Federation
- All Stars Project of New Jersey
- Associated Humane Societies
- Beauty for Ashes
- Bridges Project Connect
- City of Newark
- College Achieve Central Charter School
- Congressional Hispanic Caucus Institute (CHCI)
- Essex County, NJ
- Essex Regional Educational Service Commission
- Fuquon's Federation of Martial Arts
- Healing Hands Rehab
- Hudson County, NJ
- Jersey Cares
- Johnson & Johnson
- La Casa de Don Pedro, Inc.
- LEAD Charter School
- Leaders 4 Life Learning Center
- Lithuanian Alliance of America
- Manhattan Multicultural Counseling
- March For Our Lives
- Montclair Art Museum
- Moving For Life
- New Jersey Consumer Affairs
- New Jersey Performing Arts Center
- New Jersey State Judiciary
- Newark Arts Education Roundtable
- Newark College Institute
- Newark Debate Academy
- Newark Public Schools
- Newark Thrives!
- NJ Transit
- Office of Assemblyman John F. McKeon
- Osprey Hospice LLC
- Red Cross
- Ridgewood YMCA
- Rising Stars Sports Academy and Summer Camp
- Rutgers Cooperative Extension 4-H
- Rutgers New Jersey Medical School
- Rutgers University–Newark
- Salvation Army
- Satya Retreat Foundation
- Street Smart Youth Project Inc.
- Summit Housing Authority
- The Hope Center
- United States Senate
- Urban Agriculture Cooperative
- Urban Workforce Advantage
- Well Care Nurses and Staffing
- Well of Hope CDC
- White House Internship Program
- WHYVIVE LLC
- Woodstock Farm Sanctuary
- YWCA of the City of New York

SPAA STUDENT AMBASSADORS 2022-2023

<http://spaa.newark.rutgers.edu/2022-2023-spaa-ambassadors>

The 2022-2023 cohort of SPAA Ambassadors consisted of students enrolled in undergraduate and graduate degrees across Rutgers SPAA.



■ **Cyan Cyrus**, BA student, is working toward her bachelor of arts in public and nonprofit administration. She served as a Teaching Assistant Intern with the State of NJ Certified Public Manager® Program at Rutgers SPAA in Newark, NJ.



■ **Shanequa Evans**, MPA student, is a first-generation graduate from Paterson, NJ. She serves as the program coordinator of the Promise Youth University program under the Joseph C. Cornwall Center for Metropolitan Studies at Rutgers University–Newark. Her career has been centered around project management in out-of-school time and school-based programming.



■ **Monica Galas**, MPA student, is a first-generation Afro-Latina who was born, resides, and works in Paterson. As she pursues her MPA, she is also a career counselor at the Passaic County One Stop Career Center. She assists individuals from the Paterson community who are currently receiving government assistance by guiding them to their desired occupational goals.



■ **Rashae Williams**, online MPA student, from Utah, graduated with a BA in Spanish and Latin American Studies and frequently volunteers as an interpreter/translator for local nonprofits. Her career has focused on nonprofit work with refugees and immigrants, with organizations such as IRC, OneRefugee, Presidents' Alliance for Higher Education and Immigration, and Rutgers UARRM.

Rutgers SPAA cultivates a community engaged culture and environment through teaching, research, and public service.

EVENTS & ACTIVITIES

OCTOBER 5, 2022

SPAA Celebrates Hispanic Heritage Month Hosting a Conversation with Aspiring Leaders in the 21st Century

In celebration of Hispanic Heritage Month, Rutgers SPAA hosted a conversation with “Next Generation Leaders” who are leveraging their SPAA degrees in diverse industries. Panelists were Amaly Garcia (BA'20), Simon Lopez (MPA'19), Erik Cruz Morales (MPA'19), and Maria Zamora (MPA'21). It was moderated by Claudia Saavedra (MPA'20) and hosted by Sharon Stroye (MPA'06).

<https://go.rutgers.edu/hhm-22>

OCTOBER 11, 2022

SPAA Viewing Event of The Federal Judiciary in the 21st Century: Remarks from Jeffrey Minear, Counselor to Chief Justice Roberts

Rutgers SPAA hosted an in-person viewing of a virtual conversation about the constitutional roles and responsibilities of the U.S. federal courts to American government and its democratic institutions. The live streamed event included remarks from Jeffrey Minear, counselor to Supreme Court Chief Justice John Roberts as interviewed by Jeffrey Sutton, chief judge, U.S. Court of Appeals for the Sixth Circuit, and opening remarks by Mark West, the David A. Breach Dean of Law and Nippon Life Professor of Law, at the University of Michigan Law School. This event was part of Rutgers SPAA's collaboration with public policy, public affairs, and public administration schools in the Big Ten Conference on the Democracy in the 21st Century initiative, an effort to develop educational programs that promote active civic education and engagement.

<https://go.rutgers.edu/spaa-big-ten-democracy>

NOVEMBER 4-7, 2022

2022 SNU GSPA-Rutgers SPAA International Conference

The 2022 SNU GSPA-Rutgers SPAA International Conference, sponsored jointly by the School of Public Affairs and Administration (SPAA) at Rutgers University–Newark and the Graduate School of Public Administration (GSPA) at Seoul National University (SNU), was held on the RU-N campus. The conference, with a theme of “Democracy, Performance, and the Challenge of Inclusive Governance,” brought together scholars from around the globe to share insights on how governments can respond to current and future challenges.

Rutgers SPAA faculty Miyeon Song, assistant professor, and Gregg Van Ryzin, professor and interim dean, served on the organization committee.

Over four days, the conference provided an in-depth look at complex public administration issues faced by societies around the world with sessions that included “New Perspectives in Public Administration,” “Budget and Finance,” “Democracy and Transparency,” “Citizens and Public Policy,” “Collaboration and Performance Information,” and “Finance and Local Government.” The event opened with keynote speaker Kenneth J. Meier, distinguished scholar in residence at American University, who spoke on “Democracy, Performance and Inclusive Governance: Politics, Context and Choice.”

Among the presenters were SPAA faculty and PhD students, who presented on various topics pertinent to global public administration.

<https://go.rutgers.edu/snu-gspa-rutgers-spaa-2022>

NOVEMBER 11, 2022

10th Gershowitz Conference on Media and Democratic Governance

The 10th Gershowitz Conference on Media and Democratic Governance was held at Rutgers SPAA and focused on the theme of “Confronting Democratic Diminution: Press Freedom in an Era of Pandemic, War, and Political Crisis.”

The keynote speaker was Herbert Klein, who represented New Jersey in the United States House of Representatives during the 103rd United States Congress. The luncheon lecture was presented by Volodymyr Yelchenko, former ambassador of Ukraine to the United States.

Panels included “Tracking Current Democratic Crisis around the World” with SPAA Professor Dr. Ariane Chebel d'Appollonia, and “Taking Stock: Media Freedom around Elections, Pandemics, or Political Conflicts,” and “Democracy, Constitutionalism, and the administrative state” with SPAA Associate Professor Dr. Stephanie Newbold. The Gershowitz Conference, established in 2012, aims to catalyze discourse among experts in journalism, public administration, global health, law, and civil society. It is a living memorial to Dr. Michael Gershowitz, who had initiated the forum. When he passed away in 2014, Dr. Gershowitz was an assistant professor and director of the writing center at Rutgers SPAA.

<https://spaa.newark.rutgers.edu/newsroom/10th-gershowitz-conference-media-and-governance>

NOVEMBER 19, 2022

SPAA Service Day 2022 Features “Public Safety and the Public: An Intersection with the Community”

With the theme of “Public Safety and the Public: An Intersection with the Community,” SPAA hosted a panel presentation with service leaders responsible for the safety of the community. Panel members discussed key challenges in their respective areas, how graduates can pursue similar careers, how their work connects to public and nonprofit administration, and took questions. Panelists were Jamie Hendrix, Lieutenant, Rutgers University Police Department; Kyleesha Hill, Executive Director, Brick City Peace Collective; Tyreek Rolon, Deputy Chief of Staff, Business Administrator Office, City of Newark; Dwayne D. Warren, Esq., Mayor, City of Orange; and Gwendolyn Williams, Executive Assistant Prosecutor, Essex County Prosecutor's Office. It was moderated by Dr. Michael Dillard, Assistant Teaching Professor and Director of Undergraduate Program in Public and Nonprofit Administration, Rutgers SPAA.

<https://go.rutgers.edu/spaa-service-day-2022>

FEBRUARY 24, 2023

A Conversation with Exemplary Leader Kenneth Douglas (BA'15, MPA'17)

In recognition of Black History Month, SPAA hosted a conversation with exemplary leader Kenneth Douglas (BA'15, MPA'17), who is the director of fire and emergency services for the City of Trenton, NJ. He spoke about successes and challenges within his career and how having a master's degree in public administration helped him to become a director.

<https://go.rutgers.edu/spaa-bhm-23-douglas>

MARCH 1, 2023

Book Discussion and Reception for Professor Ariane Chebel d'Appollonia's Newest Book About Violence in America

Professor Ariane Chebel d'Appollonia participated in a book discussion and reception with Dr. Martin Schain, professor emeritus from New York University, as the moderator. In her book, *Violent America: The Dynamics of Identity Politics in a Multiracial Society*, Dr. Chebel d'Appollonia analyzes why and how various ethnoracial groups proactively and instrumentally use different forms of violence to achieve their goals. Combining a historical analysis spanning the centuries with an examination of contemporary problems, she considers how and why ethnoracial groups can be both perpetrators and victims of violence, why some minority groups react differently to violence in comparable situations, and what the consequences are today for politics in both America and Europe.

<https://go.rutgers.edu/chebel-dappollonia-violent-america>

MARCH 8, 2023

A Conversation with History-Making, 18-year-old Mayor Jaylen Smith

Rutgers SPAA hosted a conversation with Jaylen Smith, the history-making, 18-year-old mayor of Earle, Arkansas, to give SPAA students a better understanding of leadership and how to manage complex organizations including government agencies, and most importantly, so students could see someone like themselves leading change through public service.

Mayor Smith, recognized as the youngest African-American mayor in the history of the United States government, talked about why he wanted to pursue a career in public service and the need to make a change in Earle. The event was

organized and moderated by Dr. Michael Dillard, Assistant Teaching Professor and Director of Undergraduate Program in Public and Nonprofit Administration, Rutgers SPAA. LaMonica McIver, the council president of the City of Newark, provided welcoming remarks.

<https://go.rutgers.edu/spaa-jaylen-smith>

MAY 23, 2023

Rutgers Transparency and Governance Center Hosts Digital Dashboard Training for City of Newark Officials

The Transparency and Governance Center (TGC) at Rutgers School of Public Affairs and Administration (SPAA) hosted a training session for city officials from Newark, NJ to provide insights on digital dashboards the center developed as part of a three-year \$2.3 million Smart and Connected Communities project funded by the National Science Foundation (NSF). The project is focused on working collaboratively with the City of Newark and Newark residents to advance digital public services, and is part of a larger digital literacy initiative of the TGC, which is led by Rutgers SPAA faculty, Director Suzanne Piotrowski and Associate Director Gregory Porumbescu.

<https://spaa.newark.rutgers.edu/newsroom/rutgers-tgc-dashboard-training>

Rutgers SPAA faculty conduct research, lead projects, and provide resources to practitioners, academics, and the community, offering insights and best practices.

Ariane Chebel d'Appollonia

Academic Publications

BOOK

Violent America: The Dynamics of Identity Politics in a Multiracial Society, Cornell University Press, February 2023.

<https://www.cornellpress.cornell.edu/book/9781501767562/violent-america>



BOOK CHAPTER

"The American Robustness-Fragility Nexus," in *Robustness and Fragility of Political Orders*, (R. Lebow and L. Norman, eds.) Cambridge University Press, November 2022.

<https://doi.org/10.1017/9781009265058>

INTERVIEWS/MEDIA

"Identifying Violent America," *This is Hell*, March 7, 2023.

<https://thisishell.com/interviews/1567-ariane-chebel-dappollonia>

"Presentation of Violent America," Rutgers University–Newark, School of Public Affairs and Administration, February 23, 2023.

<https://go.rutgers.edu/chebel-dappollonia-violent-america>

Conferences/Lectures/Presentations

"Securitization, Politicization, and Racialization of Environmental Refugees," International Studies Association Convention, Montréal, Quebec, Canada, March 2023.

Panel: "Tracking current democratic crisis around the world," 10th Gershowitz Conference on Media and Democratic Governance, Rutgers University–Newark, November 2022.

Michael Dillard

Conferences/Lectures/Presentations

Discussant: "Using Open Resources to Enhance the Students' Experience," American Society for Public Administration (ASPA) Annual Conference, March 24, 2023.



Coordinator/Moderator: "A Conversation with History-Making, 18-year-old Mayor Jaylen Smith," Rutgers School of Public Affairs and Administration (SPAA), March 8, 2023.

<https://go.rutgers.edu/spaa-jaylen-smith>

Moderator: "Celebrating Black History Month: A Conversation with Exemplary Leader Kenneth Douglas (BA'15, MPA'17)," Rutgers School of Public Affairs and Administration (SPAA), February 20, 2023.

<https://go.rutgers.edu/spaa-bhm-23-douglas>

Moderator: "Public Safety and the Public: An Intersection with the Community," SPAA Service Day, Rutgers School of Public Affairs and Administration (SPAA), November 19, 2022.

Diane Hill

Academic Publications

JOURNAL ARTICLES

"Community- Versus Health Care Organization-Based Approaches to Expanding At-Home COVID-19 Testing in Black and Latino Communities, New Jersey," *American Journal of Public Health*, November 29, 2022. (with E. Barrett, T. Andrews, et al.)



<https://doi.org/10.2105/ajph.2022.306989>

"Connect: Cultivating Academic/Community Partnerships to Address our Communities' Complex Needs During Public Health Crises," *Progress in Community Health Partnerships: Research, Education, and Action*, August 15, 2022. (with M. Pellerano, M. Jimenez, M. Gordon, et al.)

<https://muse.jhu.edu/article/907975>

Conferences/Lectures/Presentations

"Training Future Community Leaders: A Project-Based Approach at Rutgers-Newark," Civic Learning & Democratic Engagement Meeting, National Association of Student Personnel Administrators (NASPA), June 2023.

"NJ HEROES TOO: A Program of the New Jersey Alliance for Clinical and Translational Science," RADxUP Project Wide Meeting Presentation, Duke Clinical Research Institute, November 2022.

Jiahuan Lu

Academic Publications

JOURNAL ARTICLES

"A Replication of 'Exploring and Explaining Contracting Out: Patterns among the American States,'" *Public Administration*, October 2022. (with J. Qian and J. Zhao)

<https://doi.org/10.1111/padm.12890>

"Beyond Revenue Diversification: Service Diversification and Service Costs in Nonprofit Acute Care Hospitals," *Nonprofit Management and Leadership*, July 9, 2022. (with J. Shon and Y. Park)

<https://doi.org/10.1002/nml.21530>

Funded Research & Activities

"Black Lives Matter, Stop Asian Hate, ...: Do Nonprofits Make A Difference?" RGK Center for Philanthropy and Community Service, University of Texas at Austin, Principal Investigator. (\$10,000)

Lindsey McDougle

Academic Publications

JOURNAL ARTICLES

"Individual and Community-Level Factors Associated with Voluntary Participation," *Nonprofit and Voluntary Sector Quarterly*, December 2022. (with M. Lam and N. Grasse)

<https://doi.org/10.1177/08997640221138>

"On Teaching Philanthropy," *Journal of Philanthropy and Marketing*, August 2022.

<https://doi.org/10.1002/nvsm.1765>

"Experiential Philanthropy in Public Affairs Education: Learning for Lives of Giving?" *Journal of Public Affairs Education*, August 2022. (with H. Li and G. Rossi)

<https://doi.org/10.1080/15236803.2022.2103337>

"Service Learning in Higher Education and Prosocial Identity Formation," *Nonprofit and Voluntary Sector Quarterly*, July 2022. (with H. Li)

<https://doi.org/10.1177/0899764022110>

Conferences/Lectures/Presentations

"A Pedagogic Approach to the Democratization of Foundation Philanthropy," 2022 SNU GSPA-Rutgers SPAA International Conference, Rutgers University–Newark, Nov. 4-7, 2022.

<https://go.rutgers.edu/snu-gspa-rutgers-spaa-2022>

Funded Research & Activities

"Implement Experiential Philanthropy in Tanzania," Learning by Giving Foundation, Principal Investigator. (\$10,000)

"Reel Philanthropy: Philanthropic Identity Development through Filmmaking," Rutgers University–Newark Chancellor's Seed Grant, Strategic Seed Grant Initiative, Principal Investigator. (\$25,000)



“Strengthening Formal Philanthropy in Tanzania: A Pedagogic Approach,” UMD Do Good Institute & ARNOVA Global Philanthropy and Nonprofit Leadership Award, Principal Investigator. (\$10,000)

Charles Menifield

Academic Publications

JOURNAL ARTICLES

“Disasters and Social Vulnerability Determinants of Federal Subsidiarity Assistance,” *Public Administration Review*, May 18, 2023. (with A. Ahmadu, P. French, and J. Nukpezah)

<http://doi.org/10.1111/puar.13671>

REPORTS

“Data Brief Release: Cannabis Use in New Jersey – Residents Share Their Opinions,” Rutgers New Jersey State Policy Lab, March 2, 2023. (with Y. Rhee)

<https://policylab.rutgers.edu/data-brief-release-cannabis-use-in-new-jersey-residents-share-their-opinions>

“Comfort with Telehealth among Residents of an Underserved Urban Area: Impact of the COVID Pandemic,” *Journal of Primary Care and Community Health*, August 2022 (with A. Bagchi, K. Damas, et al.)

<https://journals.sagepub.com/doi/10.1177/21501319221119692>

Conferences/Lectures/Presentations

“Writing a Winning Cover Letter,” American Society for Public Administration (ASPA) Annual Conference, March 2023.

“Implicit Bias and the Use of Racial Cues in Police Killings,” Conference of Minority Public Administrators (COMPA), March 2023. (with Y. Rhee)



“Analysis of New Jersey Cannabis Market Before Adult Use,” Cannabis Career Fair and Business Expo, Stockton University, November 2022.

Stephanie Newbold

CONFERENCES/LECTURES/PRESENTATIONS

“American Democracy and Crisis – Lessons for Public Sector Management and Democratic Governance,” University of Public Service, Budapest, Hungary, April 2023.

<https://spaa.newark.rutgers.edu/newsroom/expert-voices-american-dream-still-within-reach>

Panel: “Taking Stock: Media Freedom Around Elections, Pandemics, or Political conflicts,” 10th Gershowitz Conference on Media and Democratic Governance, Nov. 11, 2022.

Panel: “Democracy, Constitutionalism, and the Administrative State,” 10th Gershowitz Conference on Media and Democratic Governance, Nov. 11, 2022.

“Promoting Collaborative Democratic Governance: Lessons Learned from the Big Ten’s Democracy in the 21st Century Initiative,” Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Conference, October 2022.



Suzanne Piotrowski

Academic Publications

BOOK

The Power of Partnership in Open Government: Multistakeholder Governance Reform and the Open Government Partnership, MIT Press Information Policy Series. (with D. Berliner and A. Ingrams)

<https://mitpress.mit.edu/9780262544597/the-power-of-partnership-in-open-government>



JOURNAL ARTICLES

“Introduction to the Special Issue on Inclusion and E-Government: Progress and Questions for Scholars of Social Equity,” *Information Polity*, December 2022. (with E. Ruijter)

<https://doi.org/10.3233/IP-229017>

“Social Equity in the Data Era: A Systematic Literature Review of Data-Driven Public Service Research,” *Public Administration Review*, December 2022. (with E. Ruijter, G. Porumbescu, and R. Porter)

<https://doi.org/10.1111/puar.13585>

Conferences/Lectures/Presentations

“Digital Dashboard Training for City of Newark Officials,” hosted by the Rutgers Transparency and Governance Center (TGC), Rutgers University–Newark, May 23, 2023.

<https://spaa.newark.rutgers.edu/newsroom/rutgers-tgc-dashboard-training>

Gregory Porumbescu

Academic Publications

BOOK

Government Transparency: State of the Art and New Perspectives, Cambridge University Press, July 2022. (with A. Meijer and S. Grimmelikhuijsen)

<https://go.rutgers.edu/porumbescu-book-discussion-2023>



JOURNAL ARTICLES

“Social Equity in the Data Era: A Systematic Literature Review of Data-Driven Public Service Research,” *Public Administration Review*, December 2022. (with E. Ruijter, S. Piotrowski, and R. Porter)

<https://doi.org/10.1111/puar.13585>

“Transparency in Public Management: Strengthening the Link between Institutions and Individuals,” *Cambridge University Press Elements Series*, July 2022. (with S. Grimmelikhuijsen and A. Meijer)

Conferences/Lectures/Presentations

“Digital Dashboard Training for City of Newark Officials,” hosted by the Rutgers Transparency and Governance Center (TGC), Rutgers University–Newark, May 23, 2023.

<https://spaa.newark.rutgers.edu/newsroom/rutgers-tgc-dashboard-training>

Funded Research & Activities

“Creating an AI-based Community-wide Efficient and Equitable Response System,” National Science Foundation, Principal Investigator. (with M. Ma, et al.) (\$50,000)

“Child-Care Provider Subsidies in New Jersey: An Analysis of Options and Impacts,” New Jersey Division of Family Development, Principal Investigator. (with A. Hetling)

Norma Riccucci

Academic Publications

JOURNAL ARTICLES

“How Does Diversity Affect Public Organizational Performance? A Meta-Analysis,” *Public Administration*, August 2022. (with F. Ding)

<https://doi.org/10.1111/padm.12885>



Conferences/Lectures/Presentations

“Racial Hiring Discrimination in City Government? Evidence from a Survey Experiment,” Social Equity Leadership Conference, June 2023.

“Dismantling Institutional and Structural Racism: Implementation Strategies Across the U.S.” Social Equity Summit, Launch of the Journal of Social Equity and Public Administration, October 2022.

“How Does Diversity Affect Public Organizational Performance? A Meta-analysis,” American Political Science Conference (APSA), September 2022.

Marilyn Rubin

Conferences/Lectures/Presentations

“Equity in the Public Budgeting Process: Legislative Consideration,” Social Equity Leadership Conference, June 2023.



“Following the Money: Equity in Government Budgets,” American Society for Public Administration (ASPA), March 2023.

“Achieving Gender Equity: The Role of Gender Budgeting,” 2022 SNU GSPA-Rutgers SPAA International Conference, Rutgers University–Newark, Nov. 4-7, 2022.

<https://go.rutgers.edu/snu-gspa-rutgers-spa-2022>

Miyeon Song

Academic Publications

JOURNAL ARTICLES

“Doing Good Work in a Crisis: Views of Pay and the COVID-19 Pandemic in the Public, Nonprofit, and For-Profit Sectors,” *Review of Public Personnel Administration*, May 2023. (with S. Miller)

<https://doi.org/10.1177/0734371X2311620>

“How Police Agency Diversity, Policies, and Outcomes Shape Citizen Trust and Willingness to Engage,” *Policy Studies Journal*, October 2022. (with K. Stauffer, E. Katelyn, and K. Shoub)

<http://doi.org/10.1111/psj.12479>

“The Effect of Human versus Automated Interaction on Willingness to Participate in Government Programs: The Role of Representation,” *Public Administration*, July 2022. (with S. Miller and L. Keiser)

<http://doi.org/10.1111/padm.12879>

“Social Equity and Clientele Participation: A Cross-National Study of Immigrant Education,” *Administration & Society*, May 2023. (with S. An and K. Meier)

<https://doi.org/10.1177/0095399723116600>



“Liberté, Égalité, Crédibilité: An Experimental Study of Citizens’ Perceptions of Government Responses to COVID-19 in Eight Countries,” *Public Administration Review*, published December 2022. (with A. Amirkhanyan, K. Meier, F. Roberts, et al.)

<https://doi.org/10.1111/puar.13588>

Conferences/Lectures/Presentations

“Market Competition and Regulatory Compliance: Evidence from Elder Care,” Brown Bag Seminar, Kookmin University, Seoul, South Korea, March 2023.

Organization Committee: 2022 SNU GSPA-Rutgers SPAA International Conference, Rutgers University–Newark, Nov. 4-7, 2022.

<https://go.rutgers.edu/snu-gspa-rutgers-spa-2022>

Gregg Van Ryzin

Academic Publications

BOOK CHAPTER

“Notes on the Evaluation of Etorkizuna Eraikiz,” in *Building Collaborative Governance in Times of Uncertainty: Pracademic Lessons from the Basque Gipuzkoa Province*, Leuven University Press, May 2023.

<https://lup.be/products/194782>



Conferences/Lectures/Presentations

“Coproduction as a causal process,” Association for Public Policy Analysis and Management (APPAM), November 2022.

Organization Committee and Presenter: “Coproduction as a Causal Process,” 2022 SNU GSPA-Rutgers SPAA International Conference, Rutgers University–Newark, Nov. 4-7, 2022.

<https://go.rutgers.edu/snu-gspa-rutgers-spa-2022>

Lois Warner

BLOG POSTS

“The Humanities as an Open Educational Resources (OER) Resource in Delivering Public Administration Courses,” *PA Times Online*, February 2023.

<https://patimes.org/the-humanities-as-a-resource-in-delivering-public-administration-courses>

“Achieving More Together,” *PA Times Online*, July 2022.

<https://patimes.org/achieving-more-together>

Conferences/Lectures/Presentations

Panelist: “Historical Reference and Storytelling as Pedagogy for Social and Professional Communities,” Anchoring Higher Education, P3 Collaboratory, Rutgers University, April 2023.

Convener and Moderator: “First day Workshop on Open Educational Resources in Public Administration Education,” Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Conference, October 2022.

Pengju Zhang

Academic Publications

JOURNAL ARTICLES

“Home Rule and Municipal Revenue Stability: New Evidence from Texas,” *Public Budgeting and Finance*, September 2022. (with P. Nguyen-Hoang)

<https://doi.org/10.1111/pbaf.12332>

Conferences/Lectures/Presentations

“Do Local Electoral Rules Affect Government Size? Evidence from California,” 2022 SNU GSPA-Rutgers SPAA International Conference, Rutgers University–Newark, Nov. 4-7, 2022.

<https://go.rutgers.edu/snu-gspa-rutgers-spaa-2022>



“How Does Policy Framing Affect Voters’ Fiscal Behaviors? An Experimental Study” Association for Budgeting and Financial Management (ABFM), September 2022.

“Local Electoral Rules and Government Size: Evidence from California,” Association for Budgeting and Financial Management (ABFM), September 2022.

“Summer Methods Workshop: Causal Inference with Quasi-Experimental Methods,” China-American Association for Public Affairs (CAAPA), Zhejiang University, July 2022.

Yahong Zhang

Academic Publications

JOURNAL ARTICLES

“The Fruits of Diversity and Globalization: Participation and Contributions of East-Asian Scholars in Public Administration,” *Public Integrity*, November 2022. (with M. Holzer, H. Mao, F. Ding, and H. Li)

<https://doi.org/10.1080/10999922.2022.2086739>

Conferences/Lectures/Presentations

“Public Employees’ Whistleblowing Intention: An Explanation by the Modified Theory of Planned Behavior,” 2022 SNU GSPA-Rutgers SPAA International Conference, Rutgers University–Newark, Nov. 4-7, 2022.

<https://go.rutgers.edu/snu-gspa-rutgers-spaa-2022>



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