

# School of Public Affairs and Administration (SPAA)

Rutgers University–Newark

## DataBook



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School of Public Affairs  
and Administration

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# Overview

## **School of Public Affairs and Administration Founded: 2006**

Following decades of accomplishments via the Graduate Department of Public Administration at Rutgers University–Newark (RU-N), the School of Public Affairs and Administration (SPAA) was established in 2006. SPAA is organized as a discrete School, with administrative and policy control over all undergraduate and Master’s Program activities. The PhD program is organizationally part of the RU-N Graduate School.

## **Degree Programs: 9**

- Bachelor of Arts in Public and Nonprofit Administration (BA)
- 100% Online BA
- Master of Public Administration (MPA)
- 100% Online MPA
- Online Executive MPA (EMPA)
- Accelerated Master of Public Administration Degree (BA/MPA or BS/MPA)
- Juris Doctor / Master of Public Administration (JD/MPA)
- Master of Accountancy in Governmental Accounting / Master of Public Administration (MACC/MPA)
- PhD in Public Administration

## **Certificate & Professional Development Programs: 10**

- State of New Jersey Certified Public Manager® Program
- Appreciative Inquiry for Strengths-Based Leadership and Innovation in Public and Nonprofit Sectors (Ai)
- Budgeting and Financial Management
- Diversity and Inclusion in the Workplace
- Healthcare Administration
- Leadership and No-Blame Problem Solving
- Leadership of Public Organizations
- Nonprofit Management
- Public Sector Labor-Management Relations
- Social Entrepreneurship

## **Accreditation: Nationally**

- NASPAA (Network of Schools of Public Policy, Affairs, and Administration) *[accredited 1989]*

## **Rankings: Nationally**

*U.S News & World Report [Reported as 2023-2024 rankings]*

- 4th in Urban Policy
- 12th in Public Management and Leadership
- 14th in Public Finance and Budgeting
- 15th in Nonprofit Management
- 21st in Local Government Management
- 28th in Best Public Affairs Programs

## **Rankings: Globally**

*Global Ranking of Academic Subjects (GRAS) by ShanghaiRanking [Reported as 2023 rankings]*

- 7th in Public Administration

# Admissions

The table below shows applications and admission figures for SPAA's MPA program.

<b>MPA: Applications, Admissions, and Enrollment</b>			
<b>Academic Year</b>	<b>Applied</b>	<b>Admitted</b>	<b>Enrolled</b>
2022-2023	195	145	101

# Enrollment & Demographics

Enrollment by degree program:

Enrollment: by Degree Program				
Semester	BA	MPA	PhD	Total
Fall 2022	146	238	25	409

Enrollment by stated gender based on enrollment across all programs (estimated):

Enrollment: by Gender	
Female	62%
Male	38%

Enrollment by state (in-state in New Jersey or out-of-state) based on enrollment across all programs (estimated):

Enrollment: by State	
In-State	74%
Out-of-State	26%

# Outcomes

## Degrees Conferred (Graduates)

Number of degrees conferred (graduates) by program:

Degrees Conferred: by Program and Year				
Academic Year	BA	MPA	PhD	Total
2022-2023	34	106	7	147

## Graduation Rates

The table below shows the MPA graduation rates for the five-year reporting period beginning with academic year 2017-2018.

MPA Program: Graduation Rates (estimated)					
	Initially Enrolled	Graduated within 2 years	Graduated within 3 years	Graduated within 4 years	Total Students Graduated and Persisting to Graduation
Total Number of Students in the ARY-5 Cohort					
MPA	140	60	99	108	140

## **Job Placement Statistics**

The table below shows the job placement of MPA graduates from the end of academic year 2021-2022 within six months of graduation.

<b>MPA Program: Job Placement</b>	
U.S. Federal Government	4
U.S. State Government	24
U.S. Local Government (city, county)	21
Government (international, all levels)	1
Nonprofit (domestic-oriented)	20
Nonprofit/NGOs (internationally-oriented)	1
Private Sector (research/consulting)	8
Private Sector (NOT research/consulting)	27
Obtaining further education	1
Military Service	0
Other/Status Unknown	21
<b>Total</b>	<b>128</b>

The table below shows a list of representative employers of SPAA MPA graduates.

<b>MPA Program: Representative List of Employers</b>		
<b>Government/Public Sector</b>	<b>Nonprofit Sector</b>	<b>Private For-Profit Sector</b>
<ul style="list-style-type: none"> <li>• U.S. Dept. of Labor</li> <li>• U.S. House of Representatives</li> <li>• U.S. Dept. of Defense, Transportation command</li> <li>• State of NJ               <ul style="list-style-type: none"> <li>○ Judiciary</li> <li>○ Division of Child Protection and Permanency</li> <li>○ Army National Guard</li> <li>○ Senate Majority Office</li> </ul> </li> <li>• Metropolitan Transit Authority</li> <li>• National Pension Service, South Korea</li> <li>• Halifax County Public Health Service</li> <li>• City of North Wildwood</li> <li>• Southwest Texas Regional Advisory Council</li> <li>• Rutgers University</li> </ul>	<ul style="list-style-type: none"> <li>• Boys &amp; Girls Club of Newark</li> <li>• New Jersey Institute of Technology</li> <li>• Newark Trust for Education</li> <li>• Well of Hope</li> <li>• Success Academy Charter School</li> <li>• Newark Debate Academy</li> <li>• Newark Beth Israel Hospital</li> </ul>	<ul style="list-style-type: none"> <li>• Hackensack University Medical Center</li> <li>• RPM Development</li> <li>• Atlantic System Healthcare</li> <li>• Youman, Madar, and Fasano, LLC</li> <li>• Navis Healthcare</li> <li>• ADP</li> </ul>

The table below shows representative job titles of MPA graduates.

<b>MPA Program: Representative List of Job Titles</b>		
<b>Government/Public Sector</b>	<b>Nonprofit Sector</b>	<b>Private For-Profit Sector</b>
<ul style="list-style-type: none"> <li>• Director</li> <li>• Program Coordinator</li> <li>• State Coordinator</li> <li>• City Administrator</li> <li>• Senior Funds Manager</li> <li>• Human Resources Director</li> <li>• Senior Director for Annual Giving</li> <li>• Research Associate</li> <li>• Director of Faculty and Staff Resources</li> </ul>	<ul style="list-style-type: none"> <li>• Project Manager</li> <li>• Community Health worker</li> <li>• Director of Cultural and Human Resources</li> <li>• Manager of Operations and Facilities</li> <li>• Financial Literacy Advocate</li> <li>• Assistant Dean</li> </ul>	<ul style="list-style-type: none"> <li>• Senior Content Developer</li> <li>• Medical Technologist</li> <li>• Immigration Paralegal</li> <li>• Social Services Coordinator</li> <li>• IT Program Manager</li> </ul>



The table below shows a representative list of capstone projects for SPAA MPA students.

<b>MPA Program: Representative List of Capstone Projects</b>
State vs. Local Control of New Jersey School Districts
Are Giving Motivations of Generation X Alumni Unique?
Analyzing the Effectiveness of Essex County Municipal Alliance Programs Targeting Underage Drinking
Immigration Reform and the Characteristics of Sanctuary Cities
Programs and Services for Children of Incarcerated Parents: Potential Pilot Program Elements for Bergen County, NJ
Measuring Performance of Municipal Government Air Quality Improvement Programs in Beijing, China
Relationships Between Federal and State Infrastructure Funding
Supplemental Nutrition Assistance Program (SNAP): Older Adult Participation Rates
Shortages of Primary Care Physicians in the U.S.
Measuring the Impact of Local Revenue on Educational Equity
Is there a Correlation between Healthcare Disparities and the Digital Divide in Rural and Urban Areas?
Perceptions of Political Corruption and Voter Turnout
What is the Relationship between Women Empowerment Organizations and the Rate of Female Elected Officials
Measuring the Performance of Education through Music (ETM)
Examining the Relationship between Community Violence Exposure and Educational Performance

The table below shows a representative list of internship sponsors for SPAA MPA students.

**MPA Program: Representative List of Internship Sponsors**

Office of the U.S. Attorney General  
Newark Debate Academy  
NJ Transit  
Joseph C. Cornwall Center for Metropolitan Studies  
New York City Council  
Integrity House  
Boys and Girls Clubs of Newark  
Somerset County, Department of Human Resources  
Franklin Township, Department of Recreation  
Zonergy Company  
City of North Wildwood, NJ