

Social Equity Leadership Conference 2019
Achieving Social Equity in Turbulent Times: A Grand Public Administration Challenge
June 5-7, 2019 | Newark, NJ
spaa.newark.rutgers.edu/selc-2019

The 18th Annual Social Equity Leadership Conference (SELC) is co-sponsored by the National Academy of Public Administration (NAPA) and co-sponsored and hosted by the School of Public Affairs and Administration (SPAA) at Rutgers University–Newark.

SELC 2019 Sponsorship Opportunities

Corporate Sponsorship – \$10,000

- Speaker slot (*select one*):
 - Wednesday Plenary Luncheon (June 5)
 - Thursday Plenary Luncheon (June 6)
- Full-page advertisement in the conference program (full-color)
- Name and logo listed: conference program, website, and signage plus social media announcements
- Insert in conference tote bag
- Six complimentary faculty/practitioner registrations (1 faculty/practitioner = 2 students)

Diamond Sponsorship – \$7,500

- Sponsorship of luncheon (*select one*):
 - Wednesday Plenary Luncheon (June 5)
 - Thursday Plenary Luncheon (June 6)
- Full-page, cover advertisement in the conference program (full-color) [choice of back, inside front, or inside back, as available]
- Branded item (*select one*):
 - Conference tote bag
 - Friday lunch bag (reusable lunch tote)
- Name and logo listed: conference program, website, and signage plus social media announcements
- Insert in conference tote bag
- Six complimentary faculty/practitioner registrations (1 faculty/practitioner = 2 students)

Platinum Sponsorship – \$5,000

- Sponsorship of reception or dinner (*select one*):
 - Thursday Plenary Session (June 6)
 - Thursday Dinner (June 6)
 - Friday Plenary Session (June 7)
- Full-page advertisement in the conference program (full-color)
- Branded Item (*select one*):
 - Conference USB drive
 - Conference name badge
 - Conference portfolio
- Name and logo listed: conference program, website, and signage plus social media announcements
- Insert in conference tote bag
- Four complimentary faculty/practitioner registrations (1 faculty/practitioner = 2 students)

Gold Sponsorship – \$3,500 **SOLD**

- Sponsorship of breakfast (*select one*):
 - Thursday Breakfast (June 6)
 - Friday Breakfast (June 7)
 - Wednesday Evening Reception (June 5)
- Full-page advertisement in the conference program (full-color)
- Branded Item (*select one*):
 - Conference tumbler
 - Conference notebook
 - Conference lanyard
- Name and logo listed: conference program, website, and signage plus social media announcements
- Insert in conference tote bag
- Four complimentary faculty/practitioner registrations (1 faculty/practitioner = 2 students)

Silver Sponsorship – \$2,500

- Full-page advertisement in the conference program (full-color)
- Branded Item (*select one*):
 - Conference pen **SOLD**
 - Conference sticky notes pad **SOLD**
 - Conference hand sanitizer
- Name and logo listed: conference program, website, and signage plus social media announcements
- Two complimentary faculty/practitioner registrations (1 faculty/practitioner = 2 students)

Bronze Sponsorship – \$1,500

- Full-page advertisement in the conference program (full-color)
- Name and logo listed: conference program, website, and signage plus social media announcements
- Two complimentary faculty/practitioner registrations (1 faculty/practitioner = 2 students)

Conference Supporter – \$1,000

- Half-page advertisement in the conference program (full-color)
- Name and logo listed: conference program, website, and signage plus social media announcements
- One complimentary faculty/practitioner registration (1 faculty/practitioner = 2 students)

Advertisements in Conference Program

- Full-page advertisement – \$500 (full-color) or \$350 (black and white)
- Half-page advertisement – \$400 (full-color) or \$250 (black and white)