RUTGERS–NEWARK
School of Public Affairs and Administration

NATIONAL ACADEMY OF PUBLIC ADMINISTRATION

JOHN JAY COLLEGE OF CRIMINAL JUSTICE

2026 SELC - 25th Anniversary

May 28-30, 2026

Rutgers University – Newark | **John Jay College of Criminal Justice**

National Academy of Public Administration

Sponsorship Opportunities

On behalf of the National Academy of Public Administration, Rutgers University – Newark, and John Jay College of Criminal Justice, we thank you for considering sponsoring the 25th annual SELC. This year's theme is: "Leading and Learning Toward a Future for All." Your support is instrumental in ensuring that we foster important conversations that inform leadership action during these challenging times.

This year's conference will be held May 28-30, 2026, at Rutgers University – Newark in Newark, New Jersey and will bring together policy makers, practitioners, scholars, and students for a national dialogue to challenge our thinking and stimulate our collective, creative efforts in advancing fairness, opportunity, and justice for all through cutting edge leadership. Thanks to sponsors like you, we can keep registration fees modest and create an accessible, welcoming space for all attendees. If you have any questions, please do not hesitate to reach out to the conference co-chairs. Conference sponsorships can be processed at this page: https://spaa.newark.rutgers.edu/selc-2026/sponsorships.

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2026 SPONSORSHIP PACKAGES

SPONSORSHIP	PRICE	SPONSOR BENEFITS
25th Anniversary Receptions Sponsor (3 available)	$4,000	▶ Sponsorship recognition on reception signage ▶ App sponsorship push before and during reception ▶ Logo placement on conference materials, app, and website
Co-Host (6 available)	$3,000	▶ Ten (10) complimentary student registrations ▶ Signage recognizing the co-hosts ▶ Logo placement on conference materials, app, and website
Luncheon Thursday, May 28	$3,000	▶ Sponsorship recognition on Luncheon Break signage ▶ Logo placement on conference website
Luncheon Friday, May 29	$3,000	▶ Sponsorship recognition on Luncheon Break signage ▶ Logo placement on conference website
Branded Lanyard Sponsor	$2,250	▶ Logo placement on conference lanyards ▶ Sponsorship recognition on registration sign ▶ Logo placement on conference website
Water Refill Sponsor	$2,000	▶ Logo on conference water bottles and at refilling stations ▶ Logo placement on conference website
Morning Breakfast Thursday, May 28	$1,500	▶ Sponsorship recognition on Morning Break signage ▶ Logo placement on conference website
Morning Breakfast Friday, May 29	$1,500	▶ Sponsorship recognition on Morning Break signage ▶ Logo placement on conference website

2025 SPONSORSHIP PACKAGES

SPONSORSHIP	PRICE	SPONSOR BENEFITS
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Daily Refreshments Friday, May 29	**$1,500**	▶ Sponsorship recognition on Afternoon Break signage ▶ Logo placement on conference website
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