NEWARK AND URBAN AMERICA

40: 834:330:02 Topics in Public Service (SPAA)

Fall 2016

Englehard 201

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Class Time: Thursday, 2:30 to 5:20 pm

INTRODUCTION

In the second half of the twentieth century, American cities experienced widespread decline due to suburbanization, disinvestment and erosion of traditional manufacturing jobs. Toward the end of the century, many cities experienced substantial revitalization. Newark, New Jersey’s largest city, became a national symbol of decline after the civil disturbances of 1967. It has undergone significant revitalization in the last decade, but large numbers of Newark residents still confront severe poverty and social ills. This course will examine the causes of Newark’s decline and recent revitalization, and consider the extent to which Newark reflects broader trends in urban America.

Class will be devoted to discussions of weekly assigned readings. Class attendance and participation in discussion are mandatory. You will undertake a research project on a social/policy issue in Newark today and will need to talk with people in a social/governmental agency working to address that issue today

COURSE REQUIREMENTS AND GRADES

Class will be conducted as a seminar. Active participation in class discussion is required. Grades will be determined as follows:

Research paper: 30%

Participation in class discussion: 20%

Take-home midterm exam: 20%

Take-home final exam: 30%
Extra credit can be earned by attending conferences or lectures about Newark and writing a two-page summary of the issues discussed. The instructor will bring such opportunities to your attention.

There will be no in-class exam.

ATTENDANCE AND PUNCTUALITY

Class attendance is required. You should arrive before the class begins. You should not leave the classroom while the class is in session except during the designated break. You should not leave class before it is over. Absence, lateness and departure during class discussion will lower your grade.

BOOKS


All other assigned readings are available on Blackboard.

RESEARCH PAPER

Your research paper will examine one of the social problems or policy issues confronting Newark today which we will discuss in class. These are:

Creating Jobs

Building Newark’s Economy

Revitalizing Downtown

Revitalizing a particular neighborhood

K-12 education

Youth

Immigrants

Poverty

Crime/ Public Safety

Public housing

Public health

The environment

Government effectiveness
You can select a different topic with the instructor’s approval.

Your paper should focus on a specific Newark organization or public agency that is addressing the issue you are studying. Begin your project by interviewing one or more people in the organization/agency. After the initial interview(s), you will be able to determine what other sources you can use to research the issue. These could include additional interviews with employees of the organization/agency. You should begin your project with one or more interviews with people involved with or employed by the agency or people served by it. In addition, you should examine records or reports of the organization/agency, and undertake more general research on your topic nationally and locally. For local research, you should visit the Charles Cummings New Jersey Reference Division of the Newark Public Library on Washington Street. Be sure to include information or insights gathered from your interview(s) in your paper.

TAKE-HOME ESSAYS

In the take-home midterm and final essays, you will need to write an integrative essay drawn from the knowledge and insights you have acquired from your readings and class discussions. Questions for the take-home essays will be given to you at least one week before your essays are due.

COURSE CALENDAR

September 8
Topic: Historical Context
Readings: Robert Curvin, Inside Newark, Introduction and chapters 1-3.

September 15
Topic: Historical Context
Readings: Robert Curvin, Inside Newark, chapters 4-6.

September 22
Topic: Newark’s Image
Readings:

Scott Raab, “The Battle of Newark,” Esquire 4 (2008), and Cory Booker letter to Executive Editor of Esquire, June 11, 2008


September 29

Due: Topic for Research paper & name of organization/agency where you will interview. February 10

Topic: Newark’s Economy

Readings:

Opportunity Newark: Jobs and Community Development for the 21st Century, Executive Summary

Brick City Development Corporation, Market Forecast, March 5, 2013.

Newark Regional Business Partnership, Northern New Jersey: Commercial Real Estate Outlook, March 5, 2013.

Kim Zeuli, Lena Ferguson and Austin Nijhuis, “Creating an Anchored Local Economy in Newark,” Initiative for a Competitive Inner City, December 2014.

October 6

Topic: Downtown Revitalization

Readings:


“Teachers Village Opens First Two Buildings in Downtown Newark; Three Schools up and Running, With Retail and Apartments to Follow,” Prudential.com, September 26, 2013.


“Shaquille O’Neal to break ground in Newark for new apartment building,” nj.com/business, September 27, 2013.


“Nicolas Berggruen Is Building First Phase of 15 Million Square Foot Development In Downtown Newark,” jewishbusinessnews.com, October 9, 2013.

Maura P. McDermott, “Credit crisis or not, Newark plans for revival of Broad Street area,” nj.com, December 3, 2008.

Joshua Burd, “Newark Officials, Developers Break Ground on $174M Hahne’s revitalization Project,” njbiz, June 1, 2015.

October 13

Topic: The Arts & Newark’s Revitalization

Readings:


Americans for the Arts, Arts and Economic Prosperity: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Newark, NJ (2007)


October 20

Topic: Poverty

Readings:

Cornwall Center for Metropolitan Studies, Barriers to Upward Mobility (2013).
October 27

Topic: Crime and Public Safety

Readings:


November 3

Topic: Public and Environmental Health

Readings:


Due: Mid-term Take-Home Essay
November 10

Topic: K-12 Education

Readings:

Curvin, Inside Newark, chapter 9.


November 17

Topic: Youth

Readings:

Association for Children of New Jersey, Newark Kids Count 2015.


November 22 (TUESDAY)

Topic: Immigration

Readings:

Kimberly DaCosta Holton, “Pride, Prejudice and Politics: Performing Portugese Folklore Amid Newark’s Urban Renaissance” (2005)


Due: Research Paper

December 1

Topic: Sharpe James & Cory Booker

Readings:

Sharpe James, Political Prisoner: A Memoir, chapter 9, “Newark’s Cheerleader.” (2013)


Curvin, Inside Newark, chapters 7 and 8.

December 8

Topic: The Baraka Administration

Readings: Curvin, Inside Newark, Conclusion.

Dale Russakoff, “Ras Baraka’s Newark Victory,” The New Yorker, May 1


Tuesday, December 20

Due: Final Essay
ACADEMIC INTEGRITY

The university’s Academic Integrity Policy can be found at http://academicintegrity.rutgers.edu/files/documents/AI_Policy_9_01_2011.pdf. When submitting your research paper and final essay, please attach the following statement with your signature: On my honor, I have neither received nor given any unauthorized assistance on this assignment.