

**RUTGERS UNIVERSITY, CAMPUS AT NEWARK
SCHOOL OF PUBLIC AFFAIRS AND ADMINISTRATION**

Intellectual History of Public Administration
26:834:617

Norma M. Riccucci

riccucci@rutgers.edu
CPS 337
973.353.5504

Course Description

This course examines the intellectual history of public administration. It emphasizes the challenges that the field has faced and continues to face with respect to its paradigmatic base, scope and methods. Each student will be required to formulate a synthesis or “paradigm” for the field of public administration.

Required Texts:

Jay M. Shafritz and Albert C. Hyde. *Classics of Public Administration*. Boston, MA:
Wadsworth, Cengage Learning, 7th edition, 2012.

Herbert Simon. *Administrative Behavior*, Administrative Behavior, Free Press, New York, 1957.

Dwight Waldo. *The Enterprise of Public Administration*, Novato, CA: Chandler and Sharp
Publishers, Inc., 1980.

Riccucci, Norma M. *Public Administration: Traditions of Inquiry and Philosophies of
Knowledge*. Washington, D.C., Georgetown University Press, 2010.

Books are available through online distributors, the library, or New Jersey Books, Inc., 167
University Avenue @ Bleeker. Assigned journal articles can be found in the library or online.

Course Requirements:

Students will be evaluated on their in-class participation, and **weekly synthesis paper (written and oral)**. A final paper synthesizing the field is required by the end of the semester.

Class Participation (Includes weekly synthesis paper)		40%
Paper		
Oral Presentation	Dec. 5	25%
Written Version	Dec. 5	35%

Course Topics:

September 5 Introduction and Overview: Why Public Administration?

September 12 The Genesis of Public Administration: What exactly is it?

Readings:

David Rosenbloom, "Public Administrative Theory and the Separation of Powers," *PAR* (May/June 1983): 219-227

Herbert Kaufman, "Emerging Conflicts in the Doctrines of Public Administration," *American Political Science Review* (December 1956): 1057-1073.

Dwight Waldo, *The Enterprise of Public Administration*.

September 19 Orthodoxy or the Classical Period

Readings:

Woodrow Wilson, "The Study of Public Administration," Shafritz, & Hyde

Frank Goodnow, "Politics and Administration," Shafritz & Hyde

Jane Addams, "Problems of Municipal Administration," Shafritz & Hyde

Max Weber, "Bureaucracy," Shafritz & Hyde

Leonard White, *Introduction to the Study of Public Administration* (skim)

Herbert Storing, "Leonard D. White and the Study of Public Administration," *PAR*, (March 1965): 38-51.

September 26 The "High Noon" of Orthodoxy: Toward a Science of Public Administration

Readings:

Frederick Taylor, "Scientific Management," Shafritz & Hyde

Gulick, "Notes on the Theory of Organization" Shafritz & Hyde

October 3 Challenging the Orthodoxy

Readings:

Herbert Simon, "The Proverbs of Administration," Shafritz & Hyde

Mary Parker Follett, "The Giving of Orders," Shafritz & Hyde

A. H. Maslow, "The Theory of Human Motivation," Shafritz & Hyde

Douglas McGregor, "The Human Side of Enterprise," Shafritz & Hyde

Chester Barnard, *Functions of the Executive*

October 10 Public Administration and the Behavioral Sciences

Readings:

Herbert Simon, *Administrative Behavior*

Riccucci, *Public Administration: Traditions of Inquiry and Philosophies of Knowledge*

October 17 Rediscovering Politics and Administration

Readings:

Dwight Waldo, *The Administrative State*

Paul Appleby, "Government is Different," Shafritz and Hyde

Herbert Kaufman, "Administrative Decentralization and Political Power," Shafritz and Hyde

Graham T. Allison, "Public and Private Management," Shafritz & Hyde

October 24 Public Administration: Bureaucracy vs. Democracy

Readings:

Anthony Downs, *Inside Bureaucracy*

Emmette Redford, *Democracy in the Administrative State*

Frederick Mosher, *Democracy and the Public Service*

Robert Merton, "Bureaucratic Structure and Personality," Shafritz & Hyde

Roscoe Martin, *Public Administration and Democracy*

November 7 The New Public Administration

Readings:

Frank Marini, *Toward a New Public Administration: The Minnowbrook Perspective*

Camilla Stivers, "Toward a Feminist Perspective in Public Administration Theory,"
Shafritz & Hyde

H. George Frederickson, "Toward a New Public Administration," Shafritz & Hyde

Samuel Krislov, *Representative Bureaucracy*

November 14 Minnowbrook II, III and the Future of PA

Readings:

Minnowbrook II, *Public Administration Review* (March/April 1989)

Public Administration Review (December 2010, Special Issue, Supplement to Vol. 70)

Report of the National Commission on the Public Service (the Volcker Report)

November 21 Conference

November 28 Holiday

December 5 The New Public Management

Readings:

Norma M. Riccucci. "The 'Old' Public Management v. the 'New Public Management: Where Does Public Administration Fit In?" *Public Administration Review*, 2001, 61(2): 172-175.

David H. Rosenbloom, "Have an Administrative Rx?" *Public Administration Review*, 1993, 53(5): 503-507.

H. George Frederickson, "Comparing the Reinventing Government Movement with the New Public Administration, *Public Administration Review*, 56(3): 263-270.

Christopher Hood, "A Public Management for All Seasons," Shafritz & Hyde

AND paper presentations