

Teaching Gender Bias: Second Generation Bias Issues in MBA and MPA Programs

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Objective: To explore how some feminist writers analyze second generation bias issues in the business education literature and use this analysis to suggest ways of problematizing gender stereotyping in the MPA curriculum.

Description: Up until recently most public administration education on gender bias has had a focus on civil rights laws and related issues such as comparable worth. Courses paid less attention to second generation bias issues that focus on the actual experience of men and women in public workplaces. A number of business management articles argue that this approach leads students to assume the battle for gender equality is over. Since much evidence shows that gender remains a systemic barrier to advancement, a need exists to bring second generation bias issues into the MPA curriculum. The presentation describes how to do this in a vivid way.

Bibliographic Reference:

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