

# Gabrielle Elisabeth Rossi

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## EDUCATION

**Rutgers University, Newark, NJ** - *Doctorate of Philosophy in Public Administration*

AUGUST 2020-

Research centers around youth-engagement in the philanthropic space and the long-term validity of college service-learning programs

**Columbia University, New York, NY** - *Master of Science in Nonprofit Management*

JANUARY 2016 - DECEMBER 2017

Relevant coursework in grant writing, fundraising, governance, finance, data analytics, marketing & communications, and ethics

**Rutgers University, New Brunswick, NJ** - *Bachelor of Arts in Women's Studies & American Studies*

SEPTEMBER 2010 - MAY 2014

- Graduated Magna Cum Laude
- Thesis: *Politics, Picketing, and Prison- Looking at the Living Memory of Alice Paul*

## CERTIFICATES

In 2013, I received a Certificate in Women's Leadership from the Institute of Women's Leadership through a 19-credit intensive as I cultivated my passion for women's leadership for social change.

## PROFESSIONAL EXPERIENCE

**Rutgers University, Newark, NJ** - *Teaching Assistant*

AUGUST 2020 - PRESENT

- Performs all assistant teaching duties for two graduate-level classes, including grading, student communication, 1:1 meetings, researching, and clerical help
- Spearheaded curriculum audit for new course material and edited two books

**Columbia University, New York, NY** - *Research Assistant*

NOVEMBER 2020 - PRESENT

- Facilitating all aspects of a qualitative research analysis that focuses on the understanding and implementation of ethics around social service organizations

**The Dream Project, Union, NJ** - *Founder & Executive Director*

SEPTEMBER 2016 - PRESENT

- Founded and continues to lead nonprofit organization geared at empowering young adults to get involved with community service and philanthropy in the form of adventure-based fundraising initiatives
- Built entire organization from the ground up including business plan, development plan, and marketing plan
- Obtained both program and capacity-building grant-funding to support the organization's budget
- Single-handedly manages all aspects of planning and execution of cross-country bike rides lasting 60+ days over the summer
- Mentors teams of college students over one-year cycles as they commit to fundraising and volunteering for local charities before biking across the country in the name of their cause
- Initiated organization-wide, structured campaign for enhanced biker safety

**Discover Outdoors Foundation, New York, NY** - *Director of Development & Communications*

JANUARY 2018 - AUGUST 2019

- Responsible for building and executing the strategic development plan
- Identified, developed, and maintained all grants that funded programs, services, and capacity-building
- Honed brand's voice with updated mission and vision while in charge of all internal and external communications
- Identified and implemented web-based solutions to support back-office functions for programs and ongoing record keeping

- Built out corporate partnership structure, securing a series of sponsorships resulting in all-time high program growth
- Grew two pilot programs into fully funded, award-winning initiatives serving under-resourced students across NYC
- Developed and facilitated volunteer program
- Manages all board relations including the introduction of a new junior board

**Girls on the Run New Jersey East, Maplewood, NJ - Grant Writer, County Director, and Outreach Director**

JANUARY 2012 - DECEMBER 2017

- Wrote all grants to fund programs and services while establishing and developing funder relations
- Set up 36 new teams across Union & Morris County since 2014, increasing overall program growth by 20%
- Provided training, support, and guidance to 200+ volunteer coaches
- Specifically, worked with low-income communities to provide programming and support to schools without access to quality afterschool programming
- Oversaw curriculum presentation during fall and spring seasons for 800+ girls over 40 program sites
- Managed voice and brand identity while engaging with constituents across all social media platforms
- Managed adult fundraising team, SoleMates
- Led publicity efforts across five counties to attract donors, volunteers, and participant families
- Headed special projects relating to donor stewardship, volunteer appreciation, and participant engagement

**VOLUNTEER EXPERIENCE**

**Girls on the Run New Jersey East, Maplewood, NJ - Head Coach**

MARCH 2012 - PRESENT

For fourteen seasons, coach to teams of 8-13-year-old girls from low-income communities, holding practices twice a week for 10 weeks in the spring and fall season as girls prepare to complete a 5k through lessons on healthy emotional and physical well-being

**Girls on the Run New Jersey East, Maplewood, NJ - Secretary of the Board**

DECEMBER 2018 - PRESENT

- In addition to board member responsibilities, developed and chairs associate board as a means to expand our capacity to serve through relationship-building with young professionals
- Lead strategic planning initiative in partnership with Morgan Stanley to scale our capacity to best serve low-income areas

**Crisis Text Line, New York, NY - Crisis Counselor**

SEPTEMBER 2014 - PRESENT

- Completed 30 + hours of training to become a specialist certified in responding to youth ages 13-25 in crisis via text
- Volunteers 4+ hours a week, accumulating hundreds of hours of experience in situations involving: bullying, self-harm, body image, suicidal thoughts, family abuse, and depression

**Cap & Skull Society, New Brunswick, NJ - Chair + 120th Anniversary Chair**

JULY 2018 - PRESENT

- Manages all day-to-day logistics for the organization, including seven regional chapters and ten affinity groups, with over 100 years of membership and 900+ living alumni
- Visionary of our 120th-anniversary celebration featuring a year of programming leading up to our anniversary reunion weekend
- Liaison to Rutgers University Alumni Association's to regularly advise on best practice for engaging recent graduates

**Associate Alumnae of Douglass College, New Brunswick, NJ - Class President + Evergreen Committee Chair**

APRIL 2017 - PRESENT

- Chairs committee dedicated to fostering a lifetime of engagement with young alumnae
- Facilitating ongoing focus group to best connect the AADC to its young alumnae base
- Workshop presenter at Victoria Dabrowski Schmidt '42 Workplace and Professional Development Symposium
- Young alumnae representative on the AADC and Rutgers University mediation committee

**AWARDS**

Presidential Fellowship, 2020 *Rutgers University*

The Spirit Award, 2020 *Cap & Skull Society*

The Young Alumna Mabel Award, 2019 *Associate Alumnae of Douglass College*

National Coach Award, 2018 *Girls on the Run International*

Inductee, 2013 *Cap & Skull Society*

Gold Award Recipient, 2010 *Girls Scouts of America*