

Jinah Yoo

School of Public Affairs and Administration, Rutgers University – Newark
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EDUCATION

Rutgers University – Newark, New Jersey, US, 2020 – 2025 (Expected)

Doctoral Student of Public Affairs and Administration

Dissertation Committee: Dr. Gregg Van Ryzin (Chair), Dr. Gregory Porumbescu, and Dr. Pengju Zhang, Dr. Anna Amirkhanyan (American University)

Seoul National University, Seoul, South Korea, 2018

Master of Public Administration

Advisor: Dr. Young Han Chun

Thesis: The Impact of Top Managerial Expertise on Organizational Performance in Korean Public Institutions

Ewha Womans University, Seoul, South Korea, 2010

Bachelor of Political Science

Major: Political Science & International Relations

Minor: Economics

RESEARCH INTERESTS

Public management, Performance, Citizen-state interactions, Behavioral public administration, Local government studies, Democratic governance, Organization theory

PUBLICATIONS

Journal Article

Joon-Young Hur, **Jinah Yoo**, and Changbin Woo. (2018). An Exploratory Study for Inter-Korean New and Renewable Energy Cooperation: Focusing on LRRD (Linking Relief, Rehabilitation and Development) Approach. *Review of International and Area Studies*, Vol.27, No.4, 95-130. (Written in Korean)

Journal Articles in Progress

Pengju Zhang, **Jinah Yoo**, and Carolyn Abbot. The Bankruptcy of Special Districts: What, When, and Why? (Under review at *Public Administration Review*)

Jinah Yoo. How Relative Performance Information Affects Citizens' Perceptions and Attitudes: Do Reference Points Matter? (Manuscript being finalized)

**The Recipient of the 2024 ASPA Section on Korean Public Administration (SKPA) Student Paper Award*

Jinah Yoo and Jiahuan Lu. Revisiting Government Contracting-out Decisions: Does Financial Stress Really Matter? (Data analysis has been finalized and the manuscript is in preparation)

Jinah Yoo, Gregory Porumbescu, and Gregg Van Ryzin. Reducing Perceived Administrative Burdens: A Survey Experiment About Federal Tax Filing (Data collection has been finalized)

Miyeon Song, Seungho. An, **Jinah Yoo**, and Anna Amirkhanyan. Examining Social and Historical Aspirations in Long Term Care Across Three Stakeholder Groups: A Survey Experiment. (In progress)

Miyeon Song, Seungho. An, **Jinah Yoo**, and Anna Amirkhanyan. Examining Social and Historical Aspirations of Racial Diversity in Long Term Care: A Survey Experiment. (In progress)

Book Chapter

Joon-Young Hur, **Jinah Yoo**, and Changbin Woo. (2021). An Exploratory Study for Inter-Korean New and Renewable Energy Cooperation: Focusing on LRRD (Linking Relief, Rehabilitation and Development) Approach. In S. Kim, K. Moon, & J. Hong (Eds.), *Sustainable Cooperation for Development of North Korea—Seeking new approaches and partnerships* (pp. 257–288). Ingansarang: Seoul (Written in Korean)

Research Briefs

Miyeon Song, **Jinah Yoo**, and Seungho An. (Oct 30, 2023). [*Aging New Jersey: Long-Term Care Challenges and Quality Ratings in Nursing Homes*](#). New Jersey State Policy Lab Research Insights.

Jinah Yoo, Leonor Camarena, and Federica Fusi. (July 21, 2022). [*Expanding Telework Beyond Pandemics: Potential Benefits and Challenges for the New Jersey Telework Pilot Program*](#). New Jersey State Policy Lab Research Insights.

HONORS AND AWARDS

Second Runner-up of SKPA Student Best Paper Award, ASPA	Apr 2024
Meier PMRC Travel Inclusion Award	June 2023
Rutgers University Dean's Dissertation Fellowship	Sep 2024 – Dec 2024
Rutgers University COVID Dissertation Extension Funding	Sep 2023 – Jun 2024
Rutgers University SPAA Student Dissertation Research Grant	Mar 2024
Rutgers University Graduate Student Travel Award	Apr 2024/ Oct 2023/ June 2023
Teaching Assistantship, Rutgers University	Sep 2022 – Jun 2023
Graduate Fellowship, Rutgers University	Sep 2020 – Jun 2022
Teaching Assistantship, SNU GSPA	Mar 2017 – Feb 2018
Cho Seok-Jun Fellowship, SNU GSPA <i>Scholarship for Academic Achievement</i>	Fall 2016
Public Career Scholarship, SNU GSPA	Sep 2015 – Aug 2016

RESEARCH EXPERIENCE

Research Associate, Rutgers University

Center for Experimental and Behavioral Public Administration (CEBPA) (Director: Dr. Gregg G. Van Ryzin)	Sep 2021 –
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Co-PI, Rutgers University

Bankruptcy of US Special Districts (PI: Dr. Pengju Zhang)	Sep 2021 – May 2022
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Research Assistant, Rutgers University

AI, Equity, and Literacy Working Group, in supporting of New Jersey Governor Phil Murphy's AI Task Force. (PI: Dr. Gregory Porumbescu)	Aug 2024 –
A Digital Efficacy Mentoring Program to Connect Black Small Business Owners in Newark to Capital, funded by Chancellor's Impact Seed Grant. (PI: Dr. Gregory Porumbescu)	July 2022 – June 2024
Quality Ratings in Long-Term Care, funded by New Jersey Policy Lab (PI: Dr. Miyeon Song)	Sep 2023 – May 2024
Wellbeing in the Digital Era: A Socia-Technical Approach to Examine the Impact of Technology Use for Public Managers and Communities, funded by New Jersey Policy Lab (PI: Dr. Leonor Camarena)	Jul 2022 – Aug 2022

Research Assistant, Seoul National University (SNU)

Knowledge Center for Public Administration and Policy Mar 2018 – Feb 2019

Center for Organization Diagnosis & Evaluation Research Mar 2017 – Feb 2018

- Jinah Yoo. (2019). *Organizational Characteristics of Higher Education Institutions in Korea*. Center for Organization Diagnosis & Evaluation Research at Seoul National University.
- SNU Industry-Academic Cooperation Foundation. (2017). *Case Study of Governance of Overseas Electric Power Companies*. (submitted for Korea Electric Power Corporation)

Research Assistant, Korea Institute of Public Administration (KIPA)

Division of Government Innovation Research Mar 2018 – May 2019

- Korea Institute of Public Administration. (2019). *Theories, Cases, and Policies of Inclusive States*. (KIPA Research Report, 2019-10)
- Korea Institute of Public Administration. (2018). *Effective Utilization of Policy Tools for Resolving Social Problems: In the Policy Areas of Environment, Social Welfare, and Public Safety*. (KIPA Research Report, 2018-01)

Division of Social Cohesion Research Jul 2015 – Dec 2015

Division of Public Management Research Feb 2015 – Mar 2015

- KIPA. (2015). *Performance Evaluation and Developing Plan for the Program "Sharing Festival"*. (submitted for National Sharing Committee).

Research Intern, National Assembly Budget Office

Jan 2018 – Feb 2018

Division of Social Administrative Program Evaluation

Research Assistant, Korea Small Business Institute

Apr 2016 – Jul 2016

Division of Innovation Growth Research

- Korea Small Business Institute. (2016). *A Study on Supporting Productivity Enhancement of Small Manufacturing Enterprises*. (submitted for Korea Development Bank)
- Korea Small Business Institute. (2016). *Analysis and Efficiency Planning of Supporting SME Programs in 2016 – Enhanced Analysis for the Technical Support Business Group*. (submitted for Small and Medium Business Administration)

TEACHING EXPERIENCE AND CERTIFICATE

Course Instructor, Rutgers University

Applied Research Design (MPA, Online)	Summer 2023
Applied Research Design (MPA, Online)	Spring 2023
Applied Research Design (MPA, In-Person)	Fall 2022

Guest Lecturer, Rutgers University

Research in Public Administration (Undergraduate, In-Person) Course Topic: Survey research in public administration	Spring 2024
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Teaching Assistant, Rutgers University

Applied Research Design (MPA, Online)	Sep 2022 – Dec 2023
Economics for Public Administration (MPA, In-Person/Online)	Sep 2021 – May 2022

Quant Tutor, Rutgers University

Sep 2020 – Aug 2021

Teaching Assistant, Seoul National University

Empirical Research on Public Management	Fall 2017
Public Administration Theory	Fall 2017
Theories of Public Organizations	Spring 2017

Certificate of Korean Language Teacher

Feb 2018

TRAINING

Data Science for Public Policy, Florida International University, Online Nov 2022 – Jan 2023

The three-month micro-credential provides foundational knowledge and skills in data science and machine learning techniques, and how to apply these techniques for big data analysis in answering complex policy questions.

Coding and Queries in NVivo, Rutgers University Mar 2024

Introduction to GIS with ArcGIS Online, Rutgers University Feb 2023

Fundamentals of Tableau, Rutgers University Apr 2022

SERVICE

Graduate Student Advisory Board Member

International Public Management Journal (IPMJ)

Apr 2024 –

Ad-hoc Journal Reviewer

Public Performance & Management Review (PPMR)
Review of Public Personnel Administration (ROPPA)
International Public Management Journal (IPMJ)
Journal of Policy Studies (JPS)

Doctoral Fellowships Committee, member

Apr 2024 – May 2024

Treasurer, SPAA PhD Club

June 2021 – May 2023

PROFESSIONAL MEMBERSHIPS

American Society for Public Administration (ASPA)
Public Management Research Association (PMRA)
Association for Public Policy Analysis and Management (APPAM)
Association for Budgeting and Finance Management (ABFM)

CONFERENCE PRESENTATION

“How Relative Performance Information Affects Citizens’ Perceptions and Attitudes: Do Reference Points Matter?” Public Management Research Conference (PMRC). June 28, 2024. Seattle, Washington

“How Relative Performance Information Affects Citizens’ Perceptions and Attitudes: Do Reference Points Matter?” Marc Holzer Public Performance Symposium at the American Society for Public Administration (ASPA) Conference. April 12, 2024. Minneapolis, Minnesota

“The Bankruptcy of Special Districts: What, When, and Why?” (co-authored with Dr. Pengju Zhang and Dr. Carolyn Abott). American Society for Public Administration (ASPA) Conference. April 12, 2024. Minneapolis, Minnesota

“How Relative Performance Information Affects Citizens’ Perceptions and Attitudes: Do Reference Points Matter?” Association for Public Policy Analysis and Management (APPAM). November 11, 2023. Atlanta, Georgia

“The Bankruptcy of Special Districts: What, When, and Why?” (co-authored with Dr. Pengju Zhang and Dr. Carolyn Abott). Association for Budgeting and Finance Management (ABFM) Annual Conference. October 27, 2023. Denver, Colorado

“Revisiting Government Contracting-Out Decisions: Does Financial Stress Really Matter?” (co-authored with Dr. Jiahuan Lu). Association for Budgeting and Finance Management (ABFM) Annual Conference. October 29, 2023. Denver, Colorado

“The Bankruptcy of Special Districts: What, When, and Why?” (co-authored with Dr. Pengju Zhang and Dr. Carolyn Abbott) Public Management Research Conference (PMRC). June 27, 2023. Utrecht, the Netherlands

“How Sector Differences Affect Performance Measures and Practices” American Society for Public Administration (ASPA) Conference. March 21, 2023. Online

“How Relative Performance Information Affects Citizens’ Perceptions and Attitudes: Do Reference Points Matter?” SNU GSPA-Rutgers SPAA International Conference. November 6, 2022. New Jersey US

“Relative Performance Information and Citizens’ Aspiration” Rutgers Spring 2022 Graduate Research Symposium. May 3, 2022. New Jersey US

“Relative Performance Information and Citizens’ Aspiration” International Research Society of Public Management (IRSPM) Conference. April 21, 2022. Online

“Organizational Characteristics of Higher Education Organizations in Korea” Empirical Analysis Workshop on the Use of Korean Public Service Organization Database. Feb 13, 2019. Yeosu Korea

“Progress and Future Directions of the Policy & Knowledge Forum” Seminar on Project Evaluation and Outlook for Knowledge Center for Public Administration and Policy. Dec 27, 2018. Seoul Korea

“The Impact of Top Managerial Expertise on Organizational Performance” Korea Public Service Organization Database Analysis Seminar. Jan 25, 2018. Seoul Korea

[Last Updated: October 2024]