Tong Chen

• Newark, NJ • +1 571-519-4059 • tc815@scarletmail.rutgers.edu
• https://www.linkedin.com/in/tongchenrutgers/

Profile

Ph.D. student at Rutgers School of Public Affairs and Administration. Research interests lie in the area of nonprofit management and citizens' perception of the government. Previously served as a senior associate in the investment bank division in Acuity Knowledge Partners (formerly known as Moody's Analytics Knowledge Services) Beijing Branch. Involved in research on the market, government policy, and companies across various industries. Also engaged in daily operation management and client database maintenance.

Skills

- Proficiency in Microsoft Excel (including Macro)   • Stata   • R   • Python
- Questionnaire design   • Survey and interview   • Machine learning

Professional Experience

Acuity Knowledge Partners — Beijing, China   January 2016 - July 2021
Leading provider of high-value business intelligence to worldwide financial institutions
Senior Associate, Investment Bank Division

Providing services to Morgan Stanley's Investment Banking Division in Asia, covering industries across Technology, Power & Utilities, Industry, Real Estate, etc.

- Team Leader, in charge of project management, workflow assignment, and managerial report
- Participated in preparing materials for multiple stock and bond issuances, including contents like company profile, risk factors, industry research, policy summary, operational and financial summary, etc.
- Created market landscape and outlook reports for various niche markets in China

GF XINDE INVESTMENT MANAGEMENT CO., LTD — Guangzhou, China   August - November 2015
Investment subsidiary of Guangfa Securities
Investment Research Intern

Analyzing the target companies' business and strategy. Researching specific niche markets. Meeting with the company's representative, interviewing management team, and completing due diligence report

- Successfully estimated the actual operational data of the target company via partially modified marketing material
- Visited the offline stores to inspect the coverage of a medical e-commerce mobile application

Bare Escentuals Inc—San Francisco, CA   October 2014 – May 2015
A Shiseido subsidiary cosmetics company
Logistics & Inventory Management Analyst

Updating shipment logs. Communicating and collaborating with vendors. Run and review reports on a daily, weekly, and monthly basis

- Designed Macro in Excel to replace hours of the manual data recording process with automatic filling and streamlining

Education

PhD in Public Administration   August 2021 – Present
Rutgers University, Newark, NJ

Specialization: Public Management, Nonprofit Management

Master of Finance   August 2013 – August 2014
Hult International Business School, San Francisco, CA

Main courses: Corporate Finance, Financial Modeling, Internal Control, Company Valuation

- Student tutor, helped classmates who faced difficulty with courses
- Dean list due to over 3.6 GPA by the end of the semester
- School project: Investment Analysis of Electronic Arts. Analyzed EA's financial status and operation through investigating financial reports, meeting the company's investor relations representative, and modeling

Bachelor of Science -- Finance   August 2011 – May 2013
Iowa State University—Ames, IA

Main courses: Macroeconomic, Supply Chain Management, Risk Management, Time Series Management

- Member of Enactus (Student in Free Enterprise) Club. Participated in Sandwich sale group, assisted with promotion, negotiation with campus food department (ISU Dining) and supply chain and management

Bachelor of Science -- Statistics   September 2008 – June 2012
Southwestern University of Finance and Economics, Chengdu, Sichuan, China

Main courses: Numerical Statistics, Probability Theory, Accounting, Data Structures

- Designed and implemented a survey to gather and analyze how students in the United States think about China, through interviews with randomly selected students at Iowa State University

Project

"Advancing Health Literacy to Enhance Equitable Community Responses to COVID-19, Evaluation for City of Newark"   **Newark, NJ**

Research Assistant Advisor: Dr. Gregg Van Ryzin, Rutgers University   Apr 2022 – Present

- Collected result from the community survey, created descriptive summary tables and drafted the final report
- Wrote literature reviews on "Designing a Health Literacy Survey Instrument" and "Marketing health programs to diverse communities"

Research

Chen, Tong, "Impact of the China VI emissions standards on the demand side of China's auto market", *Acuity Knowledge Partners Blog*, 16 December 2019, www.acuitykp.com/blog/impact-of-the-china-vi-emissions-standards-on-the-demand-side-of-chinas-auto-market/

Jiang, Tongming & Chen, Tong. "Efficiency of Research and Development, and Technology Transformation within Innovation System", *Social Science Research*, 2019 Vol 1, 114-118

Bai, Suxia & Chen, Tong. "Research on Mechanism of Venture Capital's Impact on Enterprise Innovation", *Economic System Reform*, 2018 Vol 3, 194-198