Tong Chen

• Newark, NJ • +1 571-519-4059 • tc815@rutgers.edu
• http://www.drtongc.space/

Profile

Ph.D. candidate at Rutgers School of Public Affairs and Administration (SPAA). Research covers integrity and accountability, nonprofit social media communication, and AI governance. Specializing in natural language processing (NPL) through machine learning and artificial intelligence (AI). Proficient in programming and data visualization tools, including Python, R, Stata, and Tableau. Previously worked as a senior associate in the investment bank division in Acuity Knowledge Partners (formerly known as Moody's Analytics Knowledge Services) Beijing Branch. Involved in research on the market, government policy, and companies across various industries.

Education

PhD in Public Administration   August 2021 – Expected May 2026
Rutgers University, Newark, NJ   GPA: 4.0

- Dissertation: The Portrait of Public Corruption in the U.S. : What Does Big Data Reveal?
- Committee: Yahong Zhang (Rutgers), Gregg G. Van Ryzin (Rutgers), Suzanne J. Piotrowski (Rutgers), Robin J. Kempf (University of Colorado Colorado Springs)

Master of Finance   August 2013 – August 2014
Hult International Business School, San Francisco, CA

Main courses: Corporate Finance, Financial Modeling, Company Valuation

Bachelor of Science -- Finance   August 2011 – May 2013
Iowa State University—Ames, IA

Bachelor of Science -- Statistics   September 2008 – June 2012
Southwestern University of Finance and Economics, Chengdu, Sichuan, China

Peer-Reviewed Publications

Chen, Tong, and Yahong Zhang. "Unpacking Public Corruption in the U.S.: An Actor-Action-Target Analysis", *International Public Management Journal*. DOI: https://doi.org/10.1080/10967494.2025.2567684.

Chen, Tong. "How Far Can Emotion Reach? The Impact of Emotional Donation Appeals on Viewers' Reactions", *Nonprofit and Voluntary Sector Quarterly*. Status: R & R.

Chen, Tong, and Yahong Zhang. "Decompose the Scale of Corruption: An Examination of Monetary Gain and Group Size in Public Corruptions". *Public Integrity.* Status: R & R.

Chen, Tong. "How Long Can Corruption Hide? Determinants of Public Corruption Duration in the United States". *Public Administration Review*. Status: Under Review.

Menifield, Charles; Damas, Kasny; **Chen, Tong**; Hudson, Shawna; Van Ryzin, Gregg; Song, Miyeon; Hill, Diane; Harris-Neal, Nikeysha; Alsbrook, Ketlen. "Health Literacy and Patient Compliance: Implications for

Public Health Interventions from a COVID-19 Study", *Journal of Health and Human Services Administration.* DOI: https://doi.org/10.1177/10793739241303043.

Damas, Kasny; **Chen, Tong**; Menifield, Charles; Bagchi, Ann. "Preparing for the Next Pandemic: Exploring Predictors of Vaccine Uptake in American Cities", *American Journal of Health.* Status: Under Review.

Other Publications

Chen, Tong. "Public Administration Paradigms in the AI Era: Revisiting and Reimaging", *PA TIMES Online*. https://patimes.org/public-administration-paradigms-in-the-ai-era-revisiting-and-reimagining.

Working Projects

Chen, Tong; Lagos, Nicolas; Ai, Jin; Mostafa, Golam Shuvo. "Advancing Public Value Through Responsible and Open Chatbot Innovation". Status: To be presented at *Public Management Research Conference (PMRC) 2026*.

Chen, Yiying, and **Chen, Tong**. "The Grammar of Diffusion: How Policy Formality Shapes the Spread of AI Governance Across U.S. States". Status: Presented at *Association for Public Policy Analysis and Management (APPAM) Annual Fall Research Conference*. Seattle, WA. November 13-15, 2025.

Menifield, Charles; Damas, Kasny; **Chen, Tong**; Hudson, Shawna; Van Ryzin, Gregg; Song, Miyeon; Hill, Diane. "Social Media's Diverse Voices: A Promising Strategy to Counter Health-Related Myths". Status: To be presented at *American Society for Public Administration (ASPA) 2026 Annual Conference*.

Professional Experience

Rutgers University — Newark, NJ   May 2025 – Aug 2025
Instructor, Graduate Level

- Taught Data Analysis For Decision Making 20:834:561:K5 for Master of Public Administration students

Rutgers University — Newark, NJ   Apr 2022 – May 2024
Research Assistant, Advisor: Dr. Gregg Van Ryzin

- Responsible for the implementation and analysis of the Newark Community Health Survey 2022 & 2023
- Constructed report data briefs for the Newark Department of Health and Community Wellness

Acuity Knowledge Partners — Beijing, China   January 2016 - July 2021
Senior Associate, Investment Bank Division

- Team leader and provided service to Morgan Stanley's Investment Banking Division.

Service & Award

Invited Peer Reviewer: International Public Management Journal (IPMJ), Nonprofit and Voluntary Sector Quarterly (NVSQ), Journal of Policy Studies, International Journal of Public Administration (IJPA)

Conference Abstract Reviewer: International Society for Third-Sector Research (ISTR) Conference 2026

Equity and Inclusion Fellowship, APPAM, 2025

Dean's Dissertation Fellowship, Rutgers Graduate School-Newark, Fall 2024– Spring 2025