

Jingyan Cheng

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Education Background

Rutgers, the State University of New Jersey Newark, NJ
Doctoral student Aug 2023-

University of Pittsburgh Pittsburgh, PA
Master of Public Administration Aug 2021- Apr 2023
Major: Policy Research and Analysis; Minor: Public and Nonprofit Management. GPA:3.9/4.0

Rutgers, the State University of New Jersey Newark, NJ
Bachelor of Arts; Major: Public Administration; 2nd Major: Economics Sep 2019-May 2021
Honor: Summa Cum Laude, Pi Alpha Alpha Honor Society GPA:3.9/4.0

Northeast Normal University Changchun, China
Bachelor of Arts; Major: Public Administration Aug 2017-Jul 2019
Honor: President Scholarship, Outstanding Student, First-class Scholarship GPA:3.8/4.0

Research Interests

Nonprofit Management (Performance, Financial management, Accountability); Social Welfare

Paper in Preparation

Fundraising Strategies and Nonprofit Performance

- Read more than 100 journal articles and collected data from 990 Filings, Charity Navigator, Top100 NPOs, etc.
- Standardized data and employed multivariate regressions in STATA to investigate the relationship between the nonprofit fundraising strategy and the performance, and an additional test was applied using panel data
- Analyzed and presented findings that fundraising strategy is not related to performance in a formally written paper

Research Experience

China Global Philanthropy Institute Shenzhen, China (Remote)
Research Assistant Sep 2022-Jan 2023

- Read and organized more than 60 journal articles about family welfare policies and relevant studies on the topic
- Wrote a literature review about how family welfare policy evolved and how the research on the policy developed, and provided evidence for establishing a new family welfare support system in the context of China

Shenzhen Institute of Non-profit Organizations Shenzhen, China (Remote)
Research Assistant May 2022-Aug 2022

- Investigated and compared the development and experience of gathering International Organizations (IOs) and international conferences in New York, Geneva, Bonn, Vienna, Bangkok, etc.
- Assisted with the compilation of a list of potential IOs and prepared the policy proposals for attracting IOs to locate in Qianhai Shenzhen-Hong Kong Modern Service Industry Cooperation Zone of Shenzhen

International Development Badge Pittsburgh, PA
Working Group Member Sep 2021-May 2022

- Researched the UN Sustainable Development Goals (SDGs) 1 and 8 from a policy perspective and investigated local nonprofit organization Auberle by interviewing program directors in charge of employment, housing, etc.
- Collaborated closely with group members and Auberle and developed a single-spaced 15-page grant proposal for the organization by applying the SDGs to leverage over community resources and to improve its housing programs

China Global Philanthropy Institute Shenzhen, China
Social Policy Research Assistant Sep 2020-Dec 2020

- Analyzed civil affairs programs spanning social assistance, elder care, etc., in six developed countries and ten cities

- Participated in the preparation of the 14th Five-Year Plan of Shenzhen Municipal and District Civil Affairs Bureaus
- Contributed to the article *Challenges and Suggestions of Community Volunteerism* and reviewed the *Annual Report on Development of Voluntary Services in Shenzhen (2020)*
- Interviewed five directors of Shenzhen Charity Federation and assisted with tailoring its 5-year strategic plan

Academic Project

Intermediate Quantitative Methods Poster Project

Pittsburgh, PA

Instructor: Dr. Daniel B Jones

Jan 2021-Apr 2022

- Collected and cleaned the time series data from 2008 to 2020 of Singapore and the panel data of 49 states from 2010 to 2019 in the United States, including enrollment rate, government education expenses, and other control variables
- Developed models for Singapore and the US, respectively, to examine whether government investment in primary education will increase the student enrollment rate, and employed multivariate regression analysis by using STATA
- Compared and analyzed outputs, and discovered the government primary education input has no significant effect on primary education enrollment, which suggested a government investment in indirect education expenditures (e.g., welfare)

GIS for Public Policy Mapping Project

Pittsburgh, PA

Instructor: An Lewis

Jan 2021-Apr 2022

- Drew shapefiles of the base map, administrative division, transportation, and elderly service institutions, as well as demographic data about three elderly groups of different ages from the Singapore Statistics Department
- Cleaned and organized data, and constructed the choropleth map with graduated colors to present differences in the distribution of aging populations and the distribution of elderly service institutions in each area by using ArcGIS
- Suggested the location of additional elderly service agencies in the south and east of Singapore to serve local elderly

Volunteer

China Youth Delegation to the UN Framework Convention on Climate Change COP 24

China

Student volunteer

Dec 2018-Apr 2019

- Publicized the theme of the 24th UN Climate Change Conference
- Advocated citizens to actively respond to green initiative activities

Candle Voluntary Association

China

Secretarial Assistant

Sep 2017-Jan 2019

- Assisted with the management of the whole association, coordinated 8 departments and 21 branches of the association, and conveyed significant information
- Worked out the budget sheet and statement of account, managed the fundraising and consumption rules, and calculated the balance sheet of different departments
- Assisted in successfully initiating more than 5 public welfare activities, volunteered for more than 200 hours, and won department the title of Excellent Department of Volunteer Association for two consecutive years

Skills

Language: Mandarin (native), English (professional)

Techniques: STATA, ArcGIS, MS Office, Eviews, EndNote, Zotero, R language, Python

Certificate: Graduate Certificate in Advanced Asian Studies issued by the University Center for International Studies at the University of Pittsburgh