
Weiwei Lin, Ph.D.

School of Public Affairs and Administration

Rutgers University - Newark

111 Washington Street, CPS 316

Newark, NJ 07102

Email: weiwelin@newark.rutgers.edu

Office: 973-353-2589

EDUCATION

Ph.D., <i>Public Administration</i> , Rutgers University–Newark	2010
Master of Arts, <i>English Linguistics</i> , Nanjing University, China	2004
Bachelor of Arts, <i>English Language</i> , Nanjing Normal University, China	2001

RESEARCH AND TEACHING AREAS

Management of Public and Nonprofit Organizations

Performance Measurement

Program and Policy Evaluation

Research Methods in Public and Nonprofit Management

ACADEMIC EMPLOYMENT

Rutgers University, Newark

School of Public Affairs and Administration (SPAA)

Assistant Teaching Professor

February 2016 – present

Assistant Professor

September 2012 – June 2013

University of Massachusetts, Dartmouth

Department of Public Policy

Assistant Professor

September 2010 – August 2012

Rutgers University, Newark

Research Associate and Teaching Assistant

September 2004 – May 2010

OTHER PROFESSIONAL EXPERIENCE

Rutgers University, Newark

SPAA MPA Program

Capstone Coordinator

February 2016 – present

New Jersey State Council on the Arts Management Internship Program

Program Coordinator

September 2012 – June 2013

PUBLICATIONS

Peer-Reviewed Journal Articles

Lin, Weiwei, Beixin Lin, and Susana Yu. 2024. Understanding the Effect of Revenue Strategies on Financial Sustainability: Empirical Evidence from Nonprofit Arts and Culture Organizations. *International Journal of Sustainable Society*

Lu, Jiahuan, **Weiwei Lin**, and Qiushi Wang. 2019. Does a more diversified revenue structure lead to greater financial capacity and less vulnerability in nonprofit organizations? *Nonprofit Management and Leadership* 30(3): 593-609.

Lin, Weiwei, and Qiushi Wang. 2016. What helped nonprofits weather the great recession?: evidence from human services and community improvement organizations. *Nonprofit Management and Leadership* 26(3): 257-276.

Lin, Weiwei, and Gregg G. Van Ryzin. 2012. Mail and web surveys: an experimental comparison of survey methods for nonprofit research. *Nonprofit and Voluntary Sector Quarterly* 41(6): 1014-1028.

Piotrowski, Suzanne, Yahong Zhang, **Weiwei Lin**, and Wenxuan Yu. 2009. Key issues for implementation of the Chinese Open Government Information. *Public Administration Review* 69(S1): 129-135.

Marc, Holzer, and **Weiwei Lin**. 2007. A longitudinal perspective on MPA education in the United States. *Journal of Public Affairs Education* 13(2): 333-351.

Miller, Gerald J., **Weiwei Lin**, and Hua Xu. 2006. What can the “price of government” predict? *Tax Analysts – State Tax Notes* 36(1): 37-50.

Lin, Weiwei. 2003. Chinese university students’ orientation to ESL learning. *Jiangsu Foreign Language Teaching and Research* 4: 39-41.

Published Conference Proceedings

Marc, Holzer, and **Weiwei Lin**. Reflections of MPA education in the United States: and a look beyond. *Proceedings of the 3rd Sino-U.S. International Conference for Public Administration*, Beijing, China. June 8-9, 2006.

Miller, Gerald J., **Weiwei Lin**, and Hua Xu. What can the “price of government” predict?

Proceedings of the 98th National Tax Association (NTA) Annual Conference on Taxation, Miami, Florida. November 17-19, 2005.

Manuscripts under Review or in Progress

- 1) "Assessing the Impact of Fundraising, Revenue Diversity, and Management Practices on the Performance of Nonprofit Human Service Organizations in China." Under Review. *Chinese Public Administration Review*.

TEACHING EXPERIENCE

Graduate Courses

MPA Capstone
Grant Writing and Grants Management
Research Design
Applied Statistical Analysis/Analytical Methods
Resource Development for Nonprofit Organizations
Human Resources Administration

Undergraduate Course

Introduction to Nonprofit Management
Philanthropy: Volunteerism, Fundraising, and Community Engagement
Research in Public Administration

CONFERENCE PRESENTATIONS

"Exploring effective revenue strategies and financial practices as necessary conditions of nonprofit financial capacity" – Association for Research on Nonprofit Organizations and Voluntary Action, Orlando, FL, November 2023

"Organizational Performance of Chinese Nonprofit Organizations: Evaluating Fundraising, Revenue Portfolio and Management Practices." – ARNOVA, Austin, TX, November 2018

"Revisiting Revenue Diversification in Nonprofit Organizations: A Meta-Analysis." – ARNOVA, Grand Rapids, MI, November 2017.

"Volunteer Motivation, Satisfaction and Retention with Girl Scouts." – ARNOVA, Washington D.C., November 2016.

"Financial Sustainability of Nonprofit Arts Organizations: An Exploratory Study." –

ARNOVA, Denver, CO, November 2014.

“Social Entrepreneurs in A Nonprofit Context: A Panel Study of Personal and Situational Attributes.” – ARNOVA, Hartford, CT, November 2013

“Revenue Diversification, Unrestricted Net Assets Accumulation, and Financial Sustainability of Nonprofit Arts Organizations.” – American Accounting Association Mid-Atlantic Region Meeting. Parsippany, NJ, April 2013

“Understanding and Strengthening Public Confidence in Nonprofit Organizations.” – ARNOVA, Indianapolis, IN, November 2012.

“Predicting Nonprofit Financial Performance: How Valid are Self-Reported Performance Data?” – Association for Budgeting & Financial Management, NYC, October 2012.

“Does More Government Funding Lead to Better Financial Performance: A Study of Human Services Nonprofit Organizations.” – ARNOVA, Toronto, Canada, November 2011

“Relationship between Perceived Organizational Conflict and Politics and Nonprofits' Employee and Organizational Performance: A Research Framework.” – ARNOVA, Toronto, Canada, November 2011

“Exploring Antecedents of Public Attitudes toward Nonprofit Organizations.” – Northeast Conference on Public Administration, NYC, October 2011.

“Nonprofit Revenue Strategies and Organizational Performance.” – Conference on Chinese Public Administration, Xi'an, China, June 2011.

“Can Administrative Transparency Improve Public Trust? Examining the Reciprocal Causal Relationship between Transparency and Public Trust in China.” – Conference on Chinese Public Administration, Xi'an, China, June 2011.

“Organizational Politics and Performance: A Study of Nonprofit Organizations.” – American Society for Public Administration (ASPA), Baltimore, MD, March 2011.

“Testing the Linkage between Nonprofit Revenue Strategies and Performance – How Can Nonprofits Remain Financially Sustainable?” – ARNOVA, Alexandria, VA, November 2010.

“Web and Mail Surveys: An Experimental Comparison of Methods for Nonprofit Research.” – ARNOVA, Alexandria, VA, November 2010.

“Exploring the Revenue Mix of Nonprofit Organizations: What Determines the Level of Nonprofit Revenue Diversification.” – ASPA, San Jose, CA, April 2010.

“Identifying the Needs of Doctoral Students in Public Affairs Programs in the U.S.: An Exploratory Study.” – ASPA, Washington, D.C., March 2007.

“Positioning the Nonprofit Sector in American Administrative Politics: Government-Nonprofit Relationship Revisited” – Sino-US International Conference for Public Administration, Beijing, China, June 2006.

“Reflections on MPA Education in the United States and a Look beyond.” – Sino-US International Conference for Public Administration, Beijing, China, June 2006.

“Re-Invigorating Public Service: The Case of Branding in the Public Sector.” – ASPA, Denver, CO, March-April 2006.

“What Can the “Price of Government” Predict?” – National Tax Association, Miami, FL, November 2005.

SERVICE

Editorial Service

Manuscript Reviewer

Nonprofit and Voluntary Sector Quarterly (NVSQ)

Nonprofit Management and Leadership (NML)

VOLUNTAS

Public Administration Review (PAR)

Public Performance and Management Review (PPMR)

International Review of Public Administration

Review of Public Personnel Administration

Editorship

Assistant Editor, *Chinese Public Administration Review*. (2004 – 2009)

Associate Editor. *Frontier of Public Administration – Proceedings of the Second Sino-U.S. International Conference: “Public Administration in the Changing World”* Beijing, China. May 24-25, 2004. (2006)

AWARDS AND GRANTS

- | | | |
|---|--------------------------|------|
| 1) Rutgers University – Cultural Program Grant | \$3,500 | 2025 |
| 2) ARNOVA Best Poster Award, ARNOVA Annual Conference | | 2010 |
| 3) Scholarship and Travel Grant, ARNOVA Annual Conference | | 2010 |
| 4) Provost Research Travel Grant, UMass-Dartmouth, | AY 2010-2011 & 2011-2012 | |

5) Pi Alpha Alpha, National Public Affairs and Administration Honor Society 2006

PROFESSIONAL ASSOCIATIONS

Association for Research on Nonprofit Organizations & Voluntary Action (ARNOVA)
American Society for Public Administration (ASPA)
China-America Association for Public Affairs (CAAPA)