

Weiwei Lin, Ph.D.

School of Public Affairs and Administration
Rutgers University - Newark
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EDUCATION

Ph.D., *Public Administration*, Rutgers University-Newark (October 2010)
Master of Arts, *English Linguistics*, Nanjing University, China (January 2004)
Bachelor of Arts, *English Language*, Nanjing Normal University, China (June 2001)

RESEARCH AND TEACHING AREAS

Management of Public and Nonprofit Organizations
Performance Measurement
Program and Policy Evaluation
Research Methods in Public and Nonprofit Management

ACADEMIC EMPLOYMENT

Assistant Teaching Professor, (February 2016 -)
School of Public Affairs and Administration (SPAA), Rutgers University - Newark
Assistant Professor, (September 2012 - June 2013)
SPAA, Rutgers University - Newark
Assistant Professor, (September 2010 - August 2012)
Department of Public Policy, University of Massachusetts - Dartmouth

OTHER PROFESSIONAL EXPERIENCE

Capstone Coordinator, MPA Program, SPAA, Rutgers University-Newark
Program Coordinator, New Jersey State Council on the Arts Management Internship
Program, SPAA, Rutgers University (September 2012 - June 2013)
Teaching Assistant & Research Associate, Rutgers-Newark (September 2004 - May
2010)
Program Assistant, Amity Foundation, Nanjing, China (October 2001 - May 2004)
Program Coordinator, Department of Construction, Suzhou Municipality, Jiangsu
Province, China (August 1995 - June 2001)

PUBLICATIONS

Peer-Reviewed Journal Articles

- 2019 Lu, Jiahuan, **Weiwei Lin**, and Qiushi Wang. 2019. Does a More Diversified Revenue Structure Lead to Greater Financial Capacity and Less Vulnerability in Nonprofit Organizations? *Nonprofit Management and Leadership* 30(3): 593-609.
- 2016 **Lin, Weiwei**, and Qiushi Wang. 2016. What Helped Nonprofits Weather the Great Recession?: Evidence from Human Services and Community Improvement Organizations. *Nonprofit Management and Leadership* 26(3): 257-276.
- 2012 **Lin, Weiwei**, and Gregg G. Van Ryzin. 2012. Mail and Web Surveys: An Experimental Comparison of Survey Methods for Nonprofit Research. *Nonprofit and Voluntary Sector Quarterly* 41(6): 1014-1028.
- 2009 Piotrowski, Suzanne, Yahong Zhang, **Weiwei Lin**, and Wenxuan Yu. 2009. Key Issues for Implementation of the Chinese Open Government Information. *Public Administration Review* 69(S1): 129-135.
- 2007 Marc, Holzer, and **Weiwei Lin**. 2007. A Longitudinal Perspective on MPA Education in the United States. *Journal of Public Affairs Education* 13(2): 333-351.
- 2006 Miller, Gerald J., **Weiwei Lin**, and Hua Xu. 2006. What Can the “Price of Government” Predict? *Tax Analysts – State Tax Notes* 36(1): 37-50.
- 2003 **Lin, Weiwei**. 2003. Chinese University Students’ Orientation to ESL Learning. *Jiangsu Foreign Language Teaching and Research* 4: 39-41.

Published Conference Proceedings

- 2007 Marc, Holzer, and **Weiwei Lin**. Reflections of MPA Education in the United States: And A Look Beyond. *Proceedings of the 3rd Sino-U.S. International Conference for Public Administration*, Beijing, China. June 8-9, 2006.
- 2006 Miller, Gerald J., **Weiwei Lin**, and Hua Xu. What Can the “Price of Government” Predict? *Proceedings of the 98th National Tax Association (NTA) Annual Conference on Taxation*, Miami, Florida. November 17-19, 2005.

TEACHING EXPERIENCES

Graduate Courses

MPA Capstone
Grant Writing and Grants Management
Resource Development for Nonprofit Organizations
Human Resources Administration
Research Design
Applied Statistical Analysis/Analytical Methods

Undergraduate Course

Introduction to Nonprofit Management
Philanthropy: Volunteerism, Fundraising, and Community Engagement
Research in Public Administration

CONFERENCE PRESENTATIONS

2023 **Weiwei Lin**, Jiahuan Lu, Bin Chen, and Qingqing Sun (November 2023). To be presented at 2023 Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) Conference. Orlando, Florida.

2018 **Weiwei Lin** and Qiang Dong (November 2018). *Organizational Performance of Chinese Nonprofit Organizations: Evaluating Fundraising, Revenue Portfolio and Management Practices*. Presented at 2018 ARNOVA Conference. Austin, Texas.

2017 **Weiwei Lin** and Jiahuan Lu (November 2017). *Revisiting Revenue Diversification in Nonprofit Organizations: A Meta-Analysis*. Presented at 2017 ARNOVA Conference. Grand Rapids, Michigan.

2016 **Weiwei Lin** and Natasha Southerland (November 2016). *Volunteer Motivation, Satisfaction and Retention with Girl Scouts*. Presented at 2016 ARNOVA Conference. Washington D.C.

2014 **Weiwei Lin** and Beixin Lin (November 2014). *Financial Sustainability of Nonprofit Arts Organizations: An Exploratory Study*. Presented at 2014 ARNOVA Conference. Denver, Colorado.

2013 Jett, Quintus, **Weiwei Lin**, and Gregg Van Ryzin (November 2013). *Social Entrepreneurs in A Nonprofit Context: A Panel Study of Personal and Situational Attributes*. Presented at the 2013 ARNOVA Conference. Hartford, Connecticut.

Beixin Lin, and **Weiwei Lin** (April 2013). *Revenue Diversification, Unrestricted*

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- Net Assets Accumulation, and Financial Sustainability of Nonprofit Arts Organizations.* Presented at the American Accounting Association (AAA) 2013 Mid-Atlantic Region Meeting. Parsippany, New Jersey.
- 2012 **Lin, Weiwei**, and Gregg Van Ryzin (November 2012). *Understanding and Strengthening Public Confidence in Nonprofit Organizations.* Presented at the 2012 ARNOVA Conference. Indianapolis, Indiana.
- Lin, Weiwei** (October 2012). *Predicting Nonprofit Financial Performance: How Valid are Self-Reported Performance Data?* Presented at the 24th Annual Association for Budgeting & Financial Management (ABFM) Conference. New York City.
- 2011 **Lin, Weiwei** (November 2011) *Does More Government Funding Lead to Better Financial Performance: A Study of Human Services Nonprofit Organizations.* Presented at the 2011 ARNOVA Conference, Toronto, Canada.
- Lin, Weiwei**, Jong One Cheong, and Colleen Dawicki (November 2011) *Relationship between Perceived Organizational Conflict and Politics and Nonprofits' Employee and Organizational Performance: A Research Framework.* Presented at the 2011 ARNOVA Conference, Toronto, Canada.
- Lin, Weiwei**, Gregg Van Ryzin, and Peter Hoontis (October 2011) *Exploring Antecedents of Public Attitudes toward Nonprofit Organizations.* Presented at the 2nd NECoPA (Northeast Conference on Public Administration). New York City, NY.
- Lin, Weiwei**, and Wenxuan Yu (June 2011) *Nonprofit Revenue Strategies and Organizational Performance.* Presented at the 2nd Conference on Chinese Public Administration, Xi'an, China.
- Yu, Wenxuan, and **Weiwei Lin** (June 2011) *Can Administrative Transparency Improve Public Trust? Examining the Reciprocal Causal Relationship between Transparency and Public Trust in China.* Presented at the 2nd Conference on Chinese Public Administration, Xi'an, China.
- Lin, Weiwei**, and Jong One Cheong (March 2011) *Organizational Politics and Performance: A Study of Nonprofit Organizations.* Presented at the 72nd ASPA Conference, Baltimore, Maryland.
- 2010 **Lin, Weiwei** (November 2010) *Testing the Linkage between Nonprofit Revenue Strategies and Performance – How Can Nonprofits Remain Financially Sustainable?* Presented at the 2010 ARNOVA Conference, Alexandria, Virginia.

Lin, Weiwei, and Gregg Van Ryzin (November 2010) *Web and Mail Surveys: An Experimental Comparison of Methods for Nonprofit Research*. Presented at the 2010 ARNOVA Conference, Alexandria, Virginia.

Lin, Weiwei (April 2010) *Exploring the Revenue Mix of Nonprofit Organizations: What Determines the Level of Nonprofit Revenue Diversification*. Presented at the 71st ASPA Conference, San Jose, California.

2007 **Lin, Weiwei**, and Esi Ansah (March 2007) *Identifying the Needs of Doctoral Students in Public Affairs Programs in the U.S.: An Exploratory Study*. Presented at the 68th ASPA Conference, Washington, D.C.

2006 **Lin, Weiwei** (June 2006) *Positioning The Nonprofit Sector in American Administrative Politics: Government-Nonprofit Relationship Revisited*. Presented at the 3rd Sino-US International Conference for Public Administration, Beijing, China.

Holzer, Marc, and **Weiwei Lin** (June 2006) *Reflections on MPA Education in The United States And A Look Beyond*. Presented at the 3rd Sino-US International Conference for Public Administration, Beijing, China.

Ansah, Esi, and **Weiwei Lin** (March-April 2006) *Re-Invigorating Public Service: The Case of Branding in The Public Sector*. Presented at the 67th ASPA Conference, Denver, Colorado.

2005 Miller, Gerald J., **Weiwei Lin**, and Hua Xu (November 2005) *What Can the "Price of Government" Predict?* Presented at the 98th National Tax Association (NTA) Annual Conference on Taxation, Miami, Florida.

SERVICES

Professional Services

Manuscript Reviewer

Nonprofit and Voluntary Sector Quarterly (NVSQ)

Nonprofit Management and Leadership (NML)

VOLUNTAS

Public Administration Review (PAR)

Public Performance and Management Review (PPMR)

International Review of Public Administration

Review of Public Personnel Administration

Editorship

2004 - 2009: Assistant Editor, *Chinese Public Administration Review*.

2006: Associate Editor. *Frontier of Public Administration – Proceedings of*

the Second Sino-U.S. International Conference: "Public Administration in the Changing World" Beijing, China. May 24-25, 2004.

HONORS AND AWARDS

- 1) ARNOVA Best Poster Award, ARNOVA Annual Conference, 2010
- 2) Scholarship and Travel Grant, ARNOVA Annual Conference, 2010
- 3) Provost Research Travel Grant, UMass-Dartmouth, AY 2010-2011 & 2011-2012
- 4) Pi Alpha Alpha, National Public Affairs and Administration Honor Society, 2006

PROFESSIONAL ASSOCIATIONS

Association for Research on Nonprofit Organizations & Voluntary Action (ARNOVA)
American Society for Public Administration (ASPA)
China-America Association for Public Affairs (CAAPA)