

## **Weiwei Lin, Ph.D.**

School of Public Affairs and Administration  
Rutgers University - Newark  
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### **EDUCATION**

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**Ph.D.**, *Public Administration*, Rutgers University-Newark (October 2010)  
**Master of Arts**, *English Linguistics*, Nanjing University, China (January 2004)  
**Bachelor of Arts**, *English Language*, Nanjing Normal University, China (June 2001)

### **RESEARCH AND TEACHING AREAS**

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Management of Public and Nonprofit Organizations  
Performance Measurement  
Research Methods in Public and Nonprofit Management

### **ACADEMIC EMPLOYMENT**

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Assistant Teaching Professor, (February 2016 – )  
School of Public Affairs and Administration (SPAA), Rutgers University - Newark  
Assistant Professor, (September 2012 – June 2013)  
SPAA, Rutgers University - Newark  
Assistant Professor, (September 2010 – August 2012)  
Department of Public Policy, University of Massachusetts - Dartmouth

### **OTHER PROFESSIONAL EXPERIENCE**

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Capstone Coordinator, MPA Program, SPAA, Rutgers University-Newark  
Program Coordinator, New Jersey State Council on the Arts Management Internship  
Program, SPAA, Rutgers University (September 2012 – June 2013)  
Teaching Assistant & Research Associate, Rutgers-Newark (September 2004 – May  
2010)  
Program Assistant, Amity Foundation, Nanjing, China (October 2001 – May 2004)  
Program Coordinator, Department of Construction, Suzhou Municipality, Jiangsu  
Province, China (August 1995 – June 2001)

**PUBLICATIONS**

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**Peer-Reviewed Journal Articles**

- 2016 **Lin, Weiwei**, and Qiushi Wang. 2016. What Helped Nonprofits Weather the Great Recession?: Evidence from Human Services and Community Improvement Organizations. *Nonprofit Management and Leadership* 26(3): 257-276.
- 2012 **Lin, Weiwei**, and Gregg G. Van Ryzin. 2012. Mail and Web Surveys: An Experimental Comparison of Survey Methods for Nonprofit Research. *Nonprofit and Voluntary Sector Quarterly* 41(6): 1014-1028.
- 2009 Piotrowski, Suzanne, Yahong Zhang, **Weiwei Lin**, and Wenxuan Yu. 2009. Key Issues for Implementation of the Chinese Open Government Information. *Public Administration Review* 69(S1): 129-135.
- 2007 Marc, Holzer, and **Weiwei Lin**. 2007. A Longitudinal Perspective on MPA Education in the United States. *Journal of Public Affairs Education* 13(2): 333-351.
- 2006 Miller, Gerald J., **Weiwei Lin**, and Hua Xu. 2006. What Can the “Price of Government” Predict? *Tax Analysts – State Tax Notes* 36(1): 37-50.
- 2003 **Lin, Weiwei**. 2003. Chinese University Students’ Orientation to ESL Learning. *Jiangsu Foreign Language Teaching and Research* 4: 39-41.

**Published Conference Proceedings**

- 2007 Marc, Holzer, and **Weiwei Lin**. Reflections of MPA Education in the United States: And A Look Beyond. *Proceedings of the 3<sup>rd</sup> Sino-U.S. International Conference for Public Administration*, Beijing, China. June 8-9, 2006.
- 2006 Miller, Gerald J., **Weiwei Lin**, and Hua Xu. What Can the “Price of Government” Predict? *Proceedings of the 98<sup>th</sup> National Tax Association (NTA) Annual Conference on Taxation*, Miami, Florida. November 17-19, 2005.

**MANUSCRIPTS UNDER REVIEW**

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- 1) Lu, Jiahuan, Qiushi Wang, and **Weiwei Lin**. *Revisiting Revenue Diversification in Nonprofit Organizations: A Meta-Analysis*.
- 2) **Lin, Weiwei**, Lindsey McDougale, and Gregg G. Van Ryzin. *Public Perceptions of*

*Nonprofit Performance and Confidence in the Sector.*

- 3) **Lin, Weiwei**, and Qiang Dong. *Revenue Development Strategies and Financial Performance of Chinese Nonprofit Organizations.*

## **TEACHING EXPERIENCES**

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### **Graduate Courses**

*MPA Capstone*  
*Theory and Practice of Nonprofit Management*  
*Resource Development of Nonprofit Organizations*  
*Human Resources Administration*  
*Research Design*  
*Statistical Analysis/Analytical Methods*

### **Undergraduate Course**

*Introduction to Nonprofit Management*  
*Philanthropy: Volunteerism, Fundraising, and Community Engagement*

## **CONFERENCE PRESENTATIONS**

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- 2018 **Weiwei Lin** and Qiang Dong (November 2018). *Revisiting Revenue Diversification in Nonprofit Organizations: A Meta-Analysis.* To be presented at 2018 Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) Conference. Austin, Texas.
- 2017 **Weiwei Lin** and Jiahuan Lu (November 2017). *Revisiting Revenue Diversification in Nonprofit Organizations: A Meta-Analysis.* Presented at 2017 ARNOVA Conference. Grand Rapids, Michigan.
- 2016 **Weiwei Lin** and Natasha Southerland (November 2016). *Volunteer Motivation, Satisfaction and Retention with Girl Scouts.* Presented at 2016 ARNOVA Conference. Washington D.C.
- 2014 **Weiwei Lin** and Beixin Lin (November 2014). *Financial Sustainability of Nonprofit Arts Organizations: An Exploratory Study.* Presented at 2014 ARNOVA Conference. Denver, Colorado.
- 2013 Jett, Quintus, **Weiwei Lin**, and Gregg Van Ryzin (November 2013). *Social Entrepreneurs in A Nonprofit Context: A Panel Study of Personal and Situational Attributes.* Presented at the 2013 ARNOVA Conference. Hartford, Connecticut.

- Beixin Lin, and **Weiwei Lin** (April 2013). *Revenue Diversification, Unrestricted Net Assets Accumulation, and Financial Sustainability of Nonprofit Arts Organizations*. Presented at the American Accounting Association (AAA) 2013 Mid-Atlantic Region Meeting. Parsippany, New Jersey.
- 2012 **Lin, Weiwei**, and Gregg Van Ryzin (November 2012). *Understanding and Strengthening Public Confidence in Nonprofit Organizations*. Presented at the 2012 ARNOVA Conference. Indianapolis, Indiana.
- Lin, Weiwei** (October 2012). *Predicting Nonprofit Financial Performance: How Valid are Self-Reported Performance Data?* Presented at the 24th Annual Association for Budgeting & Financial Management (ABFM) Conference. New York City.
- 2011 **Lin, Weiwei** (November 2011) *Does More Government Funding Lead to Better Financial Performance: A Study of Human Services Nonprofit Organizations*. Presented at the 2011 ARNOVA Conference, Toronto, Canada.
- Lin, Weiwei**, Jong One Cheong, and Colleen Dawicki (November 2011) *Relationship between Perceived Organizational Conflict and Politics and Nonprofits' Employee and Organizational Performance: A Research Framework*. Presented at the 2011 ARNOVA Conference, Toronto, Canada.
- Lin, Weiwei**, Gregg Van Ryzin, and Peter Hoontis (October 2011) *Exploring Antecedents of Public Attitudes toward Nonprofit Organizations*. Presented at the 2<sup>nd</sup> NECoPA (Northeast Conference on Public Administration). New York City, NY.
- Lin, Weiwei**, and Wenxuan Yu (June 2011) *Nonprofit Revenue Strategies and Organizational Performance*. Presented at the 2nd Conference on Chinese Public Administration, Xi'an, China.
- Yu, Wenxuan, and **Weiwei Lin** (June 2011) *Can Administrative Transparency Improve Public Trust? Examining the Reciprocal Causal Relationship between Transparency and Public Trust in China*. Presented at the 2nd Conference on Chinese Public Administration, Xi'an, China.
- Lin, Weiwei**, and Jong One Cheong (March 2011) *Organizational Politics and Performance: A Study of Nonprofit Organizations*. Presented at the 72nd ASPA Conference, Baltimore, Maryland.
- 2010 **Lin, Weiwei** (November 2010) *Testing the Linkage between Nonprofit Revenue Strategies and Performance – How Can Nonprofits Remain Financially*

- Sustainable?* Presented at the 2010 ARNOVA Conference, Alexandria, Virginia.
- Lin, Weiwei**, and Gregg Van Ryzin (November 2010) *Web and Mail Surveys: An Experimental Comparison of Methods for Nonprofit Research*. Presented at the 2010 ARNOVA Conference, Alexandria, Virginia.
- Lin, Weiwei** (April 2010) *Exploring the Revenue Mix of Nonprofit Organizations: What Determines the Level of Nonprofit Revenue Diversification*. Presented at the 71<sup>st</sup> ASPA Conference, San Jose, California.
- 2007 **Lin, Weiwei**, and Esi Ansah (March 2007) *Identifying the Needs of Doctoral Students in Public Affairs Programs in the U.S.: An Exploratory Study*. Presented at the 68<sup>th</sup> ASPA Conference, Washington, D.C.
- 2006 **Lin, Weiwei** (June 2006) *Positioning The Nonprofit Sector in American Administrative Politics: Government-Nonprofit Relationship Revisited*. Presented at the 3<sup>rd</sup> Sino-US International Conference for Public Administration, Beijing, China.
- Holzer, Marc, and **Weiwei Lin** (June 2006) *Reflections on MPA Education in The United States And A Look Beyond*. Presented at the 3<sup>rd</sup> Sino-US International Conference for Public Administration, Beijing, China.
- Ansah, Esi, and **Weiwei Lin** (March-April 2006) *Re-Invigorating Public Service: The Case of Branding in The Public Sector*. Presented at the 67<sup>th</sup> ASPA Conference, Denver, Colorado.
- 2005 Miller, Gerald J., **Weiwei Lin**, and Hua Xu (November 2005) *What Can the "Price of Government" Predict?* Presented at the 98<sup>th</sup> National Tax Association (NTA) Annual Conference on Taxation, Miami, Florida.

## **RESEARCH PROJECTS**

*"Survey of Nonprofit Organizational Culture and Governance"* (January 2013 – December 2013). SPAA, Rutgers University. Principal Investigator (PI).

*"Public Service Research Panel – An Online Tool for Public Administration Research" Project* (September 2009 – May 2010). SPAA, Rutgers University. Research associate: responsible for assisting Professor Sanjay Pandey – the PI – in IRB application, project design and management, survey administration, data analysis, etc.

*"CivicPanel – An Online Panel for Surveying Citizen" Project* (May 2009 – May 2010). SPAA, Rutgers University. Research associate: responsible for assisting Professor Gregg Van Ryzin – the PI – in IRB application, project design and management, survey

administration, data analysis, etc.

## **SERVICES**

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### **Department Services**

*Dept. of Public Policy at UMass-Dartmouth*

Fall 2010 - Spring 2012: Department Curriculum Committee.

Fall 2010 - Spring 2011: MPP Admission Committee.

### **Professional Services**

#### **Manuscript Reviewer**

*Nonprofit and Voluntary Sector Quarterly*

*Nonprofit Management and Leadership*

*Voluntas*

*Public Administration Review*

*Public Performance and Management Review*

*International Review of Public Administration*

*Review of Public Personnel Administration*

#### **Editorship**

2004 - 2009: Assistant Editor, *Chinese Public Administration Review*.

2006: Associate Editor. *Frontier of Public Administration – Proceedings of the Second Sino-U.S. International Conference: “Public Administration in the Changing World”* Beijing, China. May 24-25, 2004.

## **HONORS AND AWARDS**

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- 1) ARNOVA Best Poster Award, ARNOVA Annual Conference, 2010
- 2) Scholarship and Travel Grant, ARNOVA Annual Conference, 2010
- 3) Provost Research Travel Grant, UMass-Dartmouth, AY 2010-2011 & 2011-2012
- 4) Pi Alpha Alpha, National Public Affairs and Administration Honor Society, 2006

## **PROFESSIONAL ASSOCIATIONS**

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Association for Research on Nonprofit Organizations & Voluntary Action (ARNOVA)

American Society for Public Administration (ASPA)