

## GEIGUEN (“CHARLIE”) SHIN

School of Public Affairs and Administration [SPAA]

Rutgers, The State University of New Jersey

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### EDUCATION

- **Ph.D.**, Political Science, University of Missouri-Columbia  
*Fields:* Public Administration and Public Policy  
*Dissertation Title:* “The Political Economy of Functional Federalism: Exploring the Effect of Federal Welfare Policy on State Economic Performance.”  
*Dissertation Committee:* Sean C. Nicholson-Crotty (chair), Lael R. Keiser, Stephen L. Quackenbush, Vitor Trindade (Economics)
- **M.A.**, Political Science, University of Texas at Arlington  
*Major Field:* American Politics  
*Master Thesis:* American Primary Types and District Opinion in Congressional Voting

### ACADEMIC EMPLOYMENT

- Postdoctoral Research Associate, School of Public Affairs and Administration, Rutgers, State University of New Jersey, August 2017 – present
- Instructor, East Asian Studies in International Studies, University of Missouri, August 2015 – July 2017
- Visiting Assistant Teaching Professor of Korean Studies, Department of German and Russian Studies, University of Missouri, August 2014 – July 2015

### DISSERTATION

*Abstract:* While numerous studies have focused on the ability of state governments on state economic performance, my dissertation argues that exogenous factor in American federalism, in particular the functional responsibility of federal government on redistributive programs, characterizes state economic performance. My dissertation focuses on four substantial subjects:

(1) the reason why the federal government invests more on redistributive programs; (2) the impact of federal redistributive programs on state economic development policy innovation; (3) the effect of major federal redistributive programs on state economic performance such as economic growth and stability; (4) the conditional impact of federal welfare funds on state economies, based on state political and administrative capacity to leverage federal grants funds.

## **GENERAL RESEARCH AND TEACHING INTERESTS**

- ***Public Administration and Policy***: Public Management and Performance, Public Policy Process, Entrepreneurship, Public Sector Innovation, and Regional Economic Development Policy, Political Economy of Development, Public Finance, Law Enforcement Administration
- ***American Politics***: Federalism and Intergovernmental Relations, Bureaucratic Politics and Representation, Election
- ***Methodology***: Basic and Advanced Econometrics, Time-Series Cross-Section Data Analysis, Maximum Likelihood Estimation, Statistical Interaction, Basic Bayesian Analysis

## **ACADEMIC PUBLICATIONS**

### JOURNAL ARTICLES (IN PRINT AND REVISE AND RESUBMIT)

- **Shin, Geiguen**. “The Impact of Different Taxing and Spending Institutions on State Economy: Fiscal Federalism and Foreign-Owned Manufacturing Investment in American States.” Invitation to revise and resubmit to *American Review of Public Administration*.
- **Shin, Geiguen**. “Welfare and Economics: Assessing Shared Developmental Perspective of the American States for Federal Grant-Getting,” Invitation to revise and resubmit to *Public Policy and Administration*.
- **Shin, Geiguen**. “Does Liberal Immigration Policy Benefit the U.S. Economy? Time Series Analysis of Foreign Direct Investment Inflows in the U.S.” Revised and resubmitted to *Sage Open*.

16. **Shin, Geiguen.** “The Changing U.S. Immigration Policy on the Nexus of Security and Economy.” Forthcoming at *International Journal of Public Administration*.
15. **Shin, Geiguen.** “Federal Welfare Grants, Innovation, and State Economic Performance: Evidence from American Federalism.” Forthcoming at *Public Policy and Administration*.
14. Menifield, Charles E., **Geiguen Shin**, and Logan Strother. “Do White Law Enforcement Officers Target Minority Suspects?” Forthcoming at *Public Administration Review*. DOI: <https://doi.org/10.1111/puar.12956>
- **Best Paper Award, Conference of Minority Public Administrators.**
  - **Media coverage:** *Rutgers-Newark News*, “Bad Policing, Bad Law, not ‘Bad Apples,’ Behind Disproportionate Killing of Black Men by Police,” August 9, 2018; *Pacific Standard*, “Black cops are just as likely as white cops to kill black suspects,” August 9, 2018; *CBS News*, “New research on police training, bias and use of force,” August 10, 2018; *New York Daily News*, “White cops vs. black men? Nope: Data on police killings reveal a more complex and stubborn dynamic,” August 13, 2018; *Futurity.org*, “Killing of black suspects is more than a ‘white police problem,’” August 13, 2018; *Rutgers Today*, “Bad policing, bad law, not ‘bad apples,’ behind disproportionate killing of black men by police,” August 13, 2018; *Blavity*, “Study finds black police officers are just as likely to kill black people as white officers,” August 16, 2018; *The Washington Post*. “We Gathered Data on Every Confirmed, Line-of-Duty Police Killing of a Civilian in 2014 and 2015. Here’s What We Found,” August 29, 2018.
13. **Shin, Geiguen**, and Kyungim Park. “What Explains Immigrants’ National Identity?” Forthcoming at *Continuum: Journal of Media & Cultural Studies*. DOI: 10.1080/10304312.2018.1458819
12. **Shin, Geiguen.** 2018. “The Lessons from the Modern American Federalism: A Challenge to Effective Public Policy Performance.” *Perspectives on Federalism* 10(2): 300-320.
11. **Shin, Geiguen**, and Jeremy L. Hall. 2018. “Intergovernmental Expenditure Externalities and their Effects on Economic Development Policy: Drawing from the Diffusion-of-Innovation Model.” *Economic Development Quarterly* 32(3): 242-256.
10. Jhee, Byong-Kuen, and **Geiguen Shin.**\* 2018. “Getting Tickets for the Presidential Election in Korea.” *Korea Observer* 49(2): 269-291.

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\* Corresponding Author

9. **Shin, Geiguen.** 2018. "Corporate Tax Policy and Multinational Corporations in the American States: Exploring the Intervening Effect of Local Fiscal Decentralization." *Journal of Urban Affairs* 40(5): 679-704.
8. **Shin, Geiguen,** Seung-Whan Choi, and Shali Luo. 2016. "Do Economic Sanctions Impair Target Economies?" *International Political Science Review* 37(4): 485-499.  
  
- *One of the most downloaded online first articles of the year 2015*
7. **Shin, Geiguen.** 2015. "The U.S. Freedom Act and the U.S. Congress." *Korean Journal of Legislative Studies* 21(3): 145-155.
6. **Shin, Geiguen,** and David J. Webber. 2014. "Red States, Blue States: How Well do these National Election Labels Capture State Political and Policy Differences?" *The Social Science Journal* 51(3): 386-397.
5. Kim, Yeon Joon, and **Geiguen Shin.** 2012. "A Research on the Contagion Effect using the Binary Logit Model: The Economic Perspectives in South Korea." *Journal of Contemporary European Studies* 30(3): 273-295
4. **Shin, Geiguen.** 2012. "The Past and Present of Forecasting American National Elections: Theories and Methods." (Special Issue of Forecasting 2012 Korean Presidential Election). *Journal of Future Politics* 2(1): 5-36.
3. **Shin, Geiguen,** and Jongbin Yoon. 2009. "Economic Voting in the American Presidential Elections, 1996-2008." *Korean Political Science Review* 43(4): 231-253.
2. **Shin, Geiguen,** and Jongbin Yoon. 2009. "Industry Level of Foreign Direct Investment and Militarized Interstate Conflict." *Dispute Resolution Studies Review* 7(1): 149-183.
1. Jhee, Byong-Kuen, and **Geiguen Shin.** 2007. "Democratization and Changing Voting Behavior: A Case Study of Korea." *Korea Observer* 38(1): 33-63.

## BOOK CHAPTERS

- **Shin, Geiguen.** “An Advocacy Coalition Framework Approach to the Changing U.S. Immigration Policy.” Forthcoming at *Global Encyclopedia of Public Administration, Public Policy, and Governance*, edited by Ali Farazmand, New York: Springer.

#### POPULAR PRESS

- *Rutgers Today.* “Bad Policing, Bad Law, not ‘Bad Apples,’ Behind Disproportionate Killing of Black Men by Police.” August 9, 2018.
- *The Washington Post.* “We Gathered Data on Every Confirmed, Line-of-Duty Police Killing of a Civilian in 2014 and 2015. Here’s What We Found.” August 29, 2018.

#### UNDER REVIEW

- Measuring the Effect of Performance Management in Economic Development Practice: Evidence from Tax Increment Finance districts in the Dallas-Ft. Worth Metroplex. (With Jeremy L. Hall and Christopher E. Bartels).
- Testing Ostrom’s Design Principles to Solve Common Pool Resources Problems: Transboundary River as the International Common.
- Mayors’ Electoral Support, Local Government Structure, and Federal Grant-Getting.

#### WORKS IN PROGRESS

- “City Manager vs. Mayor: Which Mayors Receive More Federal Grants?”
- “Mayor’s Partisanship in Fiscal Federalism and Federal Grant-Getting.”
- “Business Career and Mayor’s Performance: Do Business People who Become Elected Officials Lead More Innovation in the Public Service?”
- “Municipal Human Resource Capacity: Texas City Performance in Times of Economic Peril.” (With Jeremy L. Hall and Doug Goodman).

- “Under What Conditions Performance Management Leads to Greater Performance?”
- “Organizational Impact on Racial Disproportion in Police Shooting.” (With Charles E. Menifield and Logan Strother).
- “Government Innovation, Management, and Performance: R&D Performance in American States.”
- “The Impact of State Government Innovativeness on Federal Research and Development Funding Distribution: Evidence from the American States.”
- “The Impact of Political Parties on State Governments’ Innovativeness.”
- “The Effectiveness of Federal Grants on State Research and Development Performance: The Conditional Impact of State Innovation Capacity.”
- “Perspectives of Public Management on Economic Growth: Evaluating Performance in State Economic Development Agencies.”
- “Fiscal Decentralization and Managerial Performance: Evidence from the American States.”
- “Political Socialization and Public Service Motivation.”
- “Cognitive Approach of Representative Bureaucracy: The Different Effects of Organizational Responsibility and Social Responsibility of Bureaucrats.
- “Racial Representation and Student Performance: Charter Schools vs. Traditional Public Schools.”
- “Representative Bureaucracy and Entrepreneurship in Public Schools: Does the Market-Like Institutions Change the Bureaucratic Attitude toward Active Representation” (With Lois Warner and Eunmi Choi).
- “Active Representation and Federal Grant-Seeking at the Street-Level Bureaucracy.”

## CONFERENCE PRESENTATIONS

- “The Impact of Fiscally Constraining Institutions on the State Economy.” Paper presented at the 2018 Korean Association for Public Administration International Conference, “Competing Public Values and Paradigm Shift in Public Administration,” June 21-23, Seoul, South Korea.
- “Local Government Institutions and Federal Grant-Getting: Council-Manager and Mayor-Council Governments in the U.S.” Paper presented at the 2018 Korean Association for Public Administration International Conference, “Competing Public Values and Paradigm Shift in Public Administration,” June 21-23, Seoul, South Korea.
- “Police Killing and Minority Groups: What Does the Data Really Show?” (With Charles E. Menifield, and Logan Strother). Paper presented at the 2018 National Conference of Minority Public Administrators, February 12-14, Los Angeles, California.
  - *Paper selected as the Best Conference Paper*
- Roundtable participant. “Attracting More Foreign Manufacturing Firms into the American States: Fiscal Federalism and Corporate Tax Incentives.” National Institute of Standards and Technology of the U.S. Department of Commerce, July 13, 2017, Gaithersburg, Maryland.
- “Expanding the Theory of Policy Innovation and Diffusion: The Case of Economic Development Policy Innovation” (With Jeremy L. Hall). Paper presented at the 2014 Fall Research Conference of the Association for Public Policy Analysis and Management, November 6-8, Albuquerque, New Mexico.
- “Explaining Changing Welfare Policy from Selective Benefits to Universal Benefits: Evidence from South Korea.” Paper presented at the 2014 Fall Research Conference of the Association for Public Policy Analysis and Management, November 6-8, Albuquerque, New Mexico.
- “Federal Redistributive Programs and State Strategic Economic Development Policy

Innovation”. Paper presented at the 2014 Annual Meeting of the Southern Political Science Association, January 8-11, New Orleans, Louisiana.

- “Fiscal Federalism and State Corporate Tax Policies: Foreign Direct Investment in American States” (With Sean Nicholson-Crotty). Paper presented at the 2014 Annual Meeting of the Southern Political Science Association, January 8-11, New Orleans, Louisiana.
- “A Research on the Euro Zone Debt Crisis between 1996 and 2009: The Economic Perspectives of South Korea” (With Yeonjoon Kim). Paper presented at the 2012 Economics Joint Conference, February 21-22, Seoul, Korea.
- “A Research on the Economic Cooperation between South Korea and the EU in the Age of EURASIA: On the Perspective of European Debt Crisis” (With Yeonjoon Kim). Paper presented at the 2011 Meeting of the Korean Society of Contemporary European Studies and Pusan National University EU Center Joint Academic Conference, December 2, Busan, Korea.
- “State Activism in Immigration Policy and Policy Change: Arizona’s New Immigration Law” (With Dongjae Jung). Paper presented at the 2011 Annual Meeting of the Western Social Science Association, April 13-16, Salt Lake City, Utah.
- “U.S. Fiscal Decentralization and Entrepreneurial States: The Effect of Corporate Tax Burden on Foreign Direct Investment Inflows in States” (With Sean Nicholson-Crotty). Paper presented at the 2011 Annual Meeting of the Southern Political Science Association, January 6-8, New Orleans, Louisiana.
- “Economic Sanctions Imposition and Foreign Direct Investment: Unexpected and Expected Sanctions in Target Countries” Paper presented at the 2010 Annual Meeting of the International Studies Association Midwest, November 5-7, St. Louis, Missouri.
- “Multiple Political Principals and Federal Bureaucracy.” Paper presented at the Annual Meeting of the 2010 Midwest Political Science Association, April 22-25, Chicago, Illinois.



- “Political Control over the Federal Bureaucracy: Multiple Political Principals and Intergovernmental Competition.” Paper presented at the 2010 Annual Meeting of the Southern Political Science Association, January 7-9, Atlanta, Georgia.
- “Economic Sanction Effectiveness to Foreign Direct Investment Inflows in the Target Countries: Sanctions Onset, Macroeconomic Policy, and Political Stability.” Paper presented at the 2009 Annual Meeting of the Midwest Political Science Association, April 2-5, Chicago, Illinois.
- “Temporal Impulse or Continuous Belief? American Presidential Election and Foreign Affairs Issues” (With Agnes Simon). Paper presented at the 2009 Annual Convention of the International Studies Association, February 15-18, New York, New York.
- “How will the Change of the U.S. Immigration Politics and Increased Immigrant Populations affect the Foreign Direct Investment Inflows?” Paper presented at the 2009 Annual Meeting of the Southern Political Science Association, January 7-10, New Orleans, Louisiana.
- “Labor Policy and Firm: Does the Labor Security of the U.S. Government Attract Multinational Corporations?” Paper presented at the 2008 Annual Meeting of the International Studies Association Midwest, November 7-9, St. Louis, Missouri.
- “How Do Heterogeneous FDI Interests Affect Militarized Interstate Conflict?” (With Agnes Simon). Paper presented at the Annual Meeting of the 2008 Midwest Political Science Association, April 3-6, Chicago, Illinois.
- “How will Industrial Levels of Foreign Direct Investment affect Militarized Interstate Conflict?” Paper presented at the 2007 Annual Meeting of the International Studies Association Midwest, November 2-4, St. Louis, Missouri.
- “Foreign Direct Investment and Militarized Interstate Conflict Duration.” Paper presented at the 2007 Annual Meeting of the Midwest Political Science Association, April 12-15, Chicago, Illinois.
- “What do We Know about an Influence of Foreign Affairs in American Politics.” Paper

presented at the 2007 Annual Meeting of the International Studies Association, February 28, Chicago, Illinois.

- “Democratization and Changing Voting Behavior: A Case Study of Korea” (With Byong-Kuen Jhee). Paper presented at the 2006 Annual Meeting of the Midwest Political Science Association, April 20-23, Chicago, Illinois.

## **PROFESSIONAL SERVICE**

### DEPARTMENTAL SERVICE

#### *Rutgers University-Newark*

- International Programs, School of Public Affairs and Administration, August 2018 -  
- Advisor to develop MPA, EMPA, and short-term programs for Korean and Chinese public organizations and universities

#### *University of Missouri-Columbia*

- International Programs Committee, Asian Affairs Center, August 2014 – May 2017  
- Advisor to develop global leadership and short-term programs for Korean and Chinese public organizations and universities

### ASSOCIATION SERVICE

- Panel Discussant. “Comparative Perspective on Public Bureaucracy in the Late Developmental States: Development and Challenges in Vietnam.” The 2018 Annual Korean Association for Public Administration. June 21, 2018, Seoul, South Korea.
- Panel Discussant. “A Conceptual Paper on Transformational Leaderships Style that Effects on Innovation in Malaysian Local Government.” The 2018 Annual Korean Association for Public Administration. June 21, 2018, Seoul, South Korea.
- Panel Discussant. “The Linkage between Political Party and Citizen, and Social Integration for Strengthening Representative Democracy.” The 2014 Annual Meeting of the Korean Association of Party Studies. November 28, 2014, Seoul, South Korea.

### JOURNAL EDITORIAL BOARDS

- Korea Institute for Future Politics, Myongji University, South Korea, 2013 – Current.
- The International Association of Area Studies, South Korea, 2012 - 2013

### REFEREE SERVICE

- Public Administration Review (2018)
- American Review of Public Administration (2018)
- Journal of Public Management & Social Policy (2018)
- International Journal of Public Policy (2017)
- International Political Science Review (2015, 2016)
- Social Science Quarterly (2016)
- World Development (2016)
- The Social Science Journal (2014, 2018)
- Journal of Public Administration and Policy Research (2014)

### **INVITED TALKS**

- “Police Killings in the US: What does the Data Reveal.” Korea Air Force, South Korea, June 27, 2018. (With Charles E. Menifield).
- “Police Killings in the US: What does the Data Reveal.” Korea Development Institute School of Public Policy and Management, South Korea, June 26, 2018. (With Charles E. Menifield).
- “Police Killings in the US: What does the Data Reveal?” Seoul National University, Seoul, South Korea, December 4, 2017. (With Charles E. Menifield and Logan Strother).
- “Who Are You? The Marginal Effect of Korean Cultural Dynamics on the Political, Social, and Cultural Assimilation of Korean American into White America.” Communication Research Center at Kyung Hee University and Korea Foundation, Seoul, South Korea, November 21, 2014.
- “Forecasting American Presidential Elections and Korean Presidential Elections.” The Institute of Future Politics, Myongji University, Seoul, South Korea, February 10, 2012.

- “The Evaluation of Korean Election System.” Korea Institute of Future Politics, Myongji University, Seoul, South Korea, Aug 16, 2010.

## **COURSES TAUGHT**

- Career Explorations in Public Administration (Undergraduate), SPAA, Rutgers University-Newark, Fall 2018
- Capstone Project (Master of Public Administration), SPAA, Rutgers University-Newark, Fall 2018
- Public Finance Management (Master of Public Administration), SPAA, Rutgers University-Newark, Summer 2018
- Government Revenue Theory and Administration (Master of Public Administration), SPAA, Rutgers University-Newark, Spring 2018
- Research in Public Administration (Undergraduate), SPAA, Rutgers University-Newark, Spring 2018, Fall 2018
- Introduction to Public Administration (Master of Public Administration), SPAA, Rutgers University-Newark, Fall 2017
- American State and Local Government Management (Global Leadership Program (Graduate level), Asian Affairs Center, University of Missouri), Spring 2017
- Introduction to Public Administration: American Bureaucracy (Global Leadership Program (Graduate level), Asian Affairs Center, University of Missouri), Summer 2016, Fall 2016
- The Politics of American Public Policy (Global Leadership Program—2<sup>nd</sup> Session (Graduate level), Asian Affairs Center, University of Missouri), Spring 2016
- The American Federalism and Intergovernmental Relations—2<sup>nd</sup> Session (Global Leadership Program (Graduate level), Asian Affairs Center, University of Missouri), Fall 2015, Fall 2016
- South Korea’s Democracy in Comparative Asian Politics (undergraduate, University of Missouri), Spring 2016
- Korean Civilization II (undergraduate, University of Missouri), Spring 2015, Spring 2016
- Asian American Politics and Public Policy Issues (undergraduate, University of Missouri), Spring 2015
- Korean Civilization I (undergraduate, University of Missouri), Fall 2014, Fall 2015, Fall 2016
- Korean Peninsula in World Affairs: Political Economy and Public Policy (undergraduate,

University of Missouri), Fall 2014, Fall 2016

## **AWARDS AND GRANTS**

- Co-Investigator, National Research Foundation of Korea (1,800,000,000 KRW; approximately \$1,600,000), “The Establishment of Korean-Style Integrative Model for Regional Development and Local Politics,” September 1, 2018 – August 31, 2022. PI: J. Cha. NRF-2018S1A3A2075531.
- Best Paper Award, National Conference of Minority Public Administrators, Award given for 2018 conference paper “Police Killing and Minority Groups: What Does the Data Really Show?” (With Charles E. Menifield, and Logan Strother).
- Research and Teaching Grants of Korean Studies, \$32,000, The Academy of Korean Studies, South Korea, August 2014.
- Research and Travel Award, \$3,000, Kyung Hee University and Korea Foundation, Seoul, South Korea, September 2014.
- The Curator’s Grant-In-Aid Scholarship, International Center, University of Missouri-Columbia, 2013.
- Travel Award, The 52<sup>nd</sup> Annual Convention of the International Studies Association, 2011.
- Travel Award, The Graduate Professional Council General Assembly, University of Missouri-Columbia, 2009.
- Travel Award, The Asian Affairs, University of Missouri-Columbia, 2009.
- The Prestage-Cook Award, The 80<sup>th</sup> annual Conference of the Southern Political Science Association, 2009.
- Fellowship, Political Science Graduate Fellowship in Asian Political Economy, The Center for Asian Studies, University of Texas at Arlington.

## **PROFESSIONAL MEMBERSHIP**

Association for Public Policy Analysis and Management (APPAM)

American Society of Public Administration (ASPA)

Public Management Research Association (PMRA)

American Political Science Association (APSA)

Midwest Political Science Association (MPSA)

Southern Political Science Association (SPSA)

## **LANGUAGES SKILL**

Korean (native Speaker), English (fluent), German (working knowledge), Chinese (basic for writing and reading)

## **STATISTICAL AND MATHEMATICAL SOFTWARE SKILLS**

- Statistical Packages: STATA, SPSS, SAS, R, and WinBUGS
- Applications:  $\text{\LaTeX}$ , common Windows database, and spreadsheet.