
JONGMIN SHON

Assistant Professor
School of Public Affairs and Administration
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EDUCATION

- Ph.D. University of Georgia August, 2013
Department of Public Administration and Policy
School of International and Public Affairs
Dissertation: *Local Sales Taxes and Intergovernmental Grants in Fiscal Federalism: Determinants, Interactions, and Budgetary Effects through Local Heterogeneity and Inter-Jurisdictional Competitions*
Committee: Dr. Yilin Hou (Chair), Dr. David Bradford, Dr. David Agrawal, Dr. Deborah Carroll, and Dr. Thomas Lauth
- M.P.A. Rutgers University – Newark (with honors of Phi Alpha Alpha) May, 2008
- M.A. Hankuk University of Foreign Studies, Seoul, South Korea February, 2006
- B.A. Hankuk University of Foreign Studies, Seoul, South Korea February, 2003
Public Administration (major) / Law (minor)

ACADEMIC APPOINTMENTS

Assistant Professor, September, 2013 – present
School of Public Affairs and Administration, Rutgers University-Newark

RESEARCH

Peer-Reviewed Articles

- Lu, J., Shon, J., and Zhang, P. (forthcoming) “How Do Nonprofits Fail? The Financial Causes of Organizational Dissolution.” *Nonprofit and Voluntary Sector Quarterly*.
- Shon, J., Porumbescu, G., and Christensen, R. (forthcoming) “Can Budget Ambiguity Crowd Out Intrinsic Motivation? Longitudinal Evidence from Federal Agencies.” *Public Administration*.
- Tai, K., Porumbescu, G. and Shon, J. (2019). “Can e-participation stimulate offline citizen participation: An empirical test with practical implications.” *Public Management Review* (published online). <https://doi.org/10.1080/14719037.2019.1584233>.

- Shon, J. and Cho, Y. (2019). "Fiscal decentralization and government corruption: evidence from US states." *Public Integrity* (published online).
<https://doi.org/10.1080/10999922.2019.1566427>.
- Shon, J., and Kim, J. (2018). "The Impact of Revenue Diversification on Municipal Debts: Comparing Short-Term and Long-Term Debt Levels." *Local Government Studies*, 45(2), 241-261. <https://doi.org/10.1080/03003930.2018.1552144>.
- Shon, J., Hamidulah, M. and McDougale, L. (2018) "Revenue Structure and Spending Behavior in Nonprofit Organizations." *American Review of Public Administration*, XX(X).
<https://doi.org/10.1177/0275074018804562>.
- Charles, C. and Shon, J. (2018) "The impact of public debt on state borrowing cost in the US bond market before the great recession." *Journal of Public Budgeting, Accounting & Financial Management*, 30(3), 335-346. <https://doi.org/10.1108/JPBAFM-02-2018-0001>.
- Lee, Y. and Shon, J. (2018). "What affects the strategic priority of fundraising? A longitudinal study of art, culture and humanity organizations' fundraising expenses in the U.S." *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 20(5), 951-961. <https://doi.org/10.1007/s11266-018-9982-1>.
- Shon, J. and I. Chung. (2018). "Unintended Consequences of Local Sales Tax: Capitalization of Sales Taxes into Housing Prices." *Public Performance & Management Review*, 41(1), 47-68. <https://doi.org/10.1080/15309576.2017.1359191>.
- Shon, J. and Y. Hou. (2017). "Local Sales Tax Adoption in U.S. Counties: Internal and External Forces." *Journal of Public Budgeting, Accounting & Financial Management*, 29(3), 289-318. <https://doi.org/10.1108/JPBAFM-29-03-2017-B001>.
- Shon, J. (2017). "State-Local Sales Tax, Spillover and Economic Activity: Examining County Governments in The U.S." *Local Government Studies*, 43(3), 429-450.
<https://doi.org/10.1080/03003930.2017.1300148>.
- Shon, J. (2017). "Sales Tax Competition among State-Local Governments: Evidence from the U.S. Counties." *International Journal of Public Administration*, 41(8), 575-589.
<https://doi.org/10.1080/01900692.2017.1280820>.

Working Papers

- Shon, J. and Gilke, S. "The Diverse Effects of Private Competitors on Public Service Performance: Evidence from New Jersey's School System." R&R at *International Journal of Public Management*.
- Lee, Y. and Shon, J. "Nonprofits' Internet-Based Communication Channels and Their Return on Investment." R&R at *Nonprofit and Voluntary Sector Quarterly*.
- Shon, J. and Kwak, S. "Managing Fiscal Volatility: An Empirical Analysis of California County Governments' Saving Behavior." R&R at *American Review of Public Administration*.
- Shon, J. "Local Sales Taxes and Spending Pattern in County Governments." R&R at *the Social Science Journal*.
- Chung, I. and Shon, J. "The Role of Collective-Bargaining Agreements in Teacher Sorting: Evidence from New York." Under review at *Education and Urban Society*.

- Shon, J. "Tax Competition Over Tax Base: An Evidence of Local Sales Tax in California Counties." Under review at *International Journal of Public Administration*.
- Shon, J. "Two-Way Tax Competition and Revenue Capacity: The Case of California County Governments." Under review at *Public Finance Review*.
- Shon, J. "Tax Competition and Employment—Business Establishments Along Borders." Under review at *Public Budgeting & Finance*.

Other Publications

- Shon J, and Palley H.A. (2014) "South Korea's poverty stricken elderly." East Asia forum: economics, politics and public policy in East Asia and the Pacific.
<http://www.eastasiaforum.org/2014/05/10/south-koreas-poverty-stricken-elderly/>

Research Report

- Shon, J. (2017). "Advanced Water Management of the United States Relevant to Sustainable Development Goals (SDGs)." In *Research on Strategic Roles of Korea for the Sustainable Development Goals (SDGs) at National and K-Water Levels* (KIWE-WPERC-16-03). Korea: K-Water
- Shon, J. and H. Yang. (2016). "e-Government Best Practices – Electronic Tax (ETAX) and the Open Tax Court." In Seoul Metropolitan Government (Ed.), *Seoul Policies That Work: E-Government* (ISBN: 979-11-5621-139-2). pp.99-113. Seoul, Korea: Seoul Metropolitan Government.
- Shon, J. and S. Lee. (2016). "Geospatial Information Service." In Seoul Metropolitan Government (Ed.), *Seoul Policies That Work: E-Government* (ISBN: 979-11-5621-139-2). pp.67-98. Seoul, Korea: Seoul Metropolitan Government.

Grant Award

- Faculty Research Funds. \$5,000 funded by Rutgers-SPAA in 2017 (with Dr. Wen Wang).
- "Advanced Water Management of the United States Relevant to Sustainable Development Goals (#AWD00000264)." \$4,200 funded by K-Water Agency in 2016.
- "Establishments of Bridgehead for Policy Export and International Relations: Digital e-governance of Seoul Metropolitan Government." \$53,552 funded by Seoul Metropolitan Government in 2015.

Conference Presentations

- Lu, J., Shon, J., and Zhang, P. "How Do Nonprofits Fail? The Financial Causes of Organizational Dissolution." Presented at the conference of Public Management Research Conference in Chapel Hill, NC on June, 2019
- Shon, J. and Kim, J. "Does A Form of The Education Board Affect Debt Position? Examining School Districts In New Jersey." Presented at the annual conference of the Western Social Science Association (WSSA) in San Diego, CA on April, 2019

- Lee, Y. and Shon, J. "Internal and external stakeholder relations: New frontiers for research." Presented at the annual conference of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) in Austin, TX on November, 2018.
- Shon, J. and Tai, K.T. "Fundraising Efficiency and Financial Capacity Performance in Nonprofits in the U.S." Presented at the annual conference of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) in Austin, TX on November, 2018.
- Kim, J., McDonald, B. and Shon, J. "Does the Charter Form Lead to Lower Borrowing? Examining the Case of County Governments." Presented at the annual conference of the Association for Budgeting and Financial Management (ABFM) in Washington, DC. on October 6, 2018.
- Shon, J. and Tai, K.T. "Fundraising Efficiency, Revenue Structure and Financial Performance in Nonprofit Organizations: An Empirical Analysis of Arts, Culture and Humanities Nonprofit Organizations." Presented at the annual conference of the American Society of Public Administration (ASPA) in Denver, CO on March, 2018.
- Lee, Y. and Shon, J. "Recession and Nonprofit Fundraising: A Longitudinal Study of Art, Culture and Humanity Organizations' Fundraising Expenses." Presented at the annual conference of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) in Grand Rapids, MI on November 17, 2017.
- Kim, J. and Shon, J. "The Impact of Fiscal Volatility on State Debt Levels." Presented at the annual conference of the Association for Budgeting and Financial Management (ABFM) in Washington, DC. on September 29, 2017.
- Shon, J. and Jilke, S. "Does inserting private competitors increase public service performance? Evidence from New Jersey's public school system." Presented at the 21st Annual International Research Society for Public Management (IRSPM) Conference, Budapest, Hungary, on April 19, 2017.
- Fabre, S. and Shon, J. 2017. "City of Seoul Sustainable Development Policy Analysis." Presented at the annual conference of the American Society of Public Administration (ASPA) in Atlanta, GA, on March 19, 2017.
- Kim, J., Shon, J., and Chung, I. 2016. "Financial Statement Preparation Activities and Reporting Delay Facing the Challenge: The 2014 Reform of Rule 2a-7 And Participation In LGIP." Presented at the annual conference of the Association for Budgeting and Financial Management (ABFM) in Seattle, WA. on October 6, 2016.
- Kim, J. and Shon, J. 2016. "The Impact of Revenue Structure on Borrowing Scale Examining U.S. State Governments." Presented at the annual conference of the Western Social Science Association in Reno, NV, on April 15, 2016.
- Lee, J. and Shon, J. 2016. "The Impact of Government Resources on Creating Markets for Social Service: Evidence from South Korea Municipalities, 2008-2013." Presented at the annual conference of the American Society of Public Administration (ASPA) in Seattle, WA, on March 21, 2016.

- Kim, J. and Shon, J. 2016. "Facing the Challenge: Examining the Impact of the 2014 Reform of Rule 2a-7 on the Management of LGIPs." Presented at the annual conference of the American Society of Public Administration (ASPA) in Seattle, WA, on March 20, 2016.
- Shon, J. and Hamidulah, M. 2016. "Revenue Structure and Nonprofit Budget Distribution Behavior." Presented at the annual conference of the Southern Political Science Association in San Juan, PR on January 7, 2016.
- Charles, C. and Shon, J. 2015. "Do Financial Markets Impose a Penalty as States Increase Their Debt Loads?" Presented at the 37th annual conference of the Association for Public Policy Analysis & Management in Maimi, FL on November 13, 2015.
- Charles, C. and Shon, J. 2015. "Do Financial Markets Impose Fiscal Discipline on States for Deficit Finance?" Presented at the annual conference of the Association for Budgeting and Financial Management (ABFM) in Washington, D.C. on October 2, 2015.
- Kim, J. and Shon, J. 2015. "To Float or Not to Float? Examining the Effect of LGIP Structure on State Fiscal Performance." Presented at the annual conference of the Association for Budgeting and Financial Management (ABFM) in Washington, D.C. on October 1, 2015.
- Shon, J and Yun, C.J. 2015. "Clustered Adoption of Charter Schools in New Jersey: Empirical Analysis of Politics, Economy and Socio-Demographics." Presented at the annual conference of the American Society of Public Administration (ASPA) in Chicago, IL on March 10, 2015.
- Lee, Y. and Shon, J. 2014. "Linking Tax Burden with Citizen Trust in Government." Presented at the annual conference of Northeast Conference on Public Administration in Portsmouth, NH on November 2, 2014.
- Lee, Y. and Shon, J. 2014. "Alternative Approach to Citizen Trust in Government Under Federal System: Empirical Evidence in U.S. States." Presented at the annual conference of the Association for Budgeting and Financial Management in Grand Rapids, MI on October 4, 2014.
- Shon, J and Hou, Y. 2014. "Local Sales Taxes and Local Expenditure Patterns: Evidence from U.S. Counties." Presented at the annual conference of the Association For Budgeting and Financial Management in Grand Rapids, MI on October 3, 2014.
- Shon, J and Palley, H. 2014. "Long-Term Care Policies for the Elderly in the Republic of Korea." Presented at the annual conference of the American Political Science Association in Washington, DC. on August 28, 2014.
- Shon, J and Cho, Y. 2013. "Improving Accountability through Fiscal Decentralization: Empirical Evidence from US State Corruptions." Presented at the annual conference of the Northeast Conference of Public Administration in Newark, DE.
- Shon, J and Cho, Y. 2013. "Fiscal Federalism Toward Corruption or Transparency: Empirical Evidence from the United States." Presented at the annual conference of the Association for Budgeting and Financial Management in Washington, DC.
- Shon, J. 2013. "Interactions of Autonomy and Support for Fiscal Decentralization: An Empirical Analysis of Two Fiscal Instruments." Presented at the annual conference of the American Society for Public Administration (ASPA) in New Orleans, LA.

- Shon, J. 2012. "Determinants of Local Sales Tax and Intergovernmental Grants: Empirical Analysis through Local Politics, Economy, and Socio-Demographics." Awarded at the runner-up for the best student poster at the annual conference of the Association for Budgeting and Financial Management (ABFM) in New York City, NY.
- Shon, J. 2011. "Efficiency-Equity Tradeoff: Linear or Non-Linear? An Examination of Education Finance in New Jersey School Districts." Presented at the annual conference of the Southeastern Conference for Public Administration (SECoPA) in New Orleans, LA.
- Shon, J and Hou, Y. 2010. "The No Child Left Behind Act and the Efficiency-Equity Tradeoff in Education Finance." Presented at the 52nd annual conference of the Western Social Science Association (WSSA) in Reno, NV.
- Shon, J. and Park, H. 2008. "Same Prescription and Different Effects: The Analysis of Recent Government Reform." Presented at the 69th annual conference of the American Society for Public Administration (ASPA) in Dallas, TX.
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TEACHING

Rutgers University – Newark

- Economic Issues for Public Administration: Master level (2019)
- Public Financial Management: Master level (2018)
- Public Budgeting System: Master level (2013-present)
- Applied Statistics / Analytical Method: Master level (2014-present)
- Advanced Study: Seoul, South Korea Field Trip: Master level (2013-present)

University of Georgia

- American Government: Undergraduate level (2010-2012)
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ACADEMIC & PROFESSIONAL EXPERIENCES

Independent Instructor

"Research Methods in Public Administration (PADP7110)." Department of Public Administration and Policy, University of Georgia (2013)

Part-Time Lecturer & Assistant Program Coordinator

"Introduction of American Politics and Government." Carl Vinson Institute of Government, University of Georgia (2012)

Teaching Assistant

"Linear Models: Econometrics I (PADP8130)." Department of Public Administration and Policy, University of Georgia (2010)

"American Government (POLS1101)." Department of Political Science, University of Georgia (2009-2010)

Research Assistant

Department of Public Administration and Policy, University of Georgia (2008-2009)

School of Public Affairs and Administration, Rutgers University – Newark (2007-2008)

Hankuk University of Foreign Studies, Korea University and Kyunghee University, Seoul, Korea
(2002-2006)

Assistant Researcher

Korea Institute of Public Administration, Seoul, Korea (2006)

SERVICE

Professional Activity

- Member, American Society for Public Administration (ASPA)
- Member, Association for Budgeting & Financial Management (ABFM)
- Member, Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
- Member, Western Social Science Association
- Board Member, International Affairs Committee, Korean Association for Conflict Studies
- Reviewer, Journal of Public Budgeting, Accounting & Financial Management
- Reviewer, Local Government Studies

Administration Committee

- BA Committee Member, Rutgers-SPAA (2018-present)
- International Program Committee Member, Rutgers-SPAA (2018-present)
- Seed Grant Committee Member, Rutgers Graduate School (2015)
- MPA Committee Member, Rutgers-SPAA (2014-2015)

Dissertation Committee

- Yunsoo Lee, Dissertation Committee, Rutgers-SPAA (2016)
- Larry Adamitis, Dissertation Committee, Rutgers-SPAA (2015)
- Soojin Kim, Dissertation Committee, Rutgers-SPAA (2015)