

## Pengju Zhang

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### EDUCATION

Ph.D., Public Administration and International Affairs 2016  
 Maxwell School of Citizenship and Public Affairs, Syracuse University  
 Fields: Public Finance & Development Policy | Advisor: John Yinger\*

Graduate Scholar Exchange Program 2012  
 Department of Policy Analysis and Management, Cornell University

Master of Public Affairs 2011  
 O'Neill School of Public and Environmental Affairs, Indiana University, Bloomington

B.A., Political Science 2008  
 School of Government, Sun Yat-sen University

### PROFESSIONAL AND ACADEMIC EMPLOYMENT

Rutgers University, Newark 2016-Present  
 Assistant Professor, SPAA (Fall 2016 - Present)  
 Director of International Programs, SPAA (July 2021 - Present)  
 Co-Director of International Programs, SPAA (July 2018 – June 2020)

Syracuse University, Graduate Associate 2011-2016

Indiana University, Teaching Assistant 2010

Peking University-Lincoln Institute Center for Urban Development and Land Policy 2010  
 Research Assistant

### HONORS & AWARDS

Best Paper Award, Midwest Public Affairs Conference 2022

China Program International Fellowship, Lincoln Institute of Land Policy 2021-2022

All-University Doctoral Prize, Syracuse University 2017

Doctoral Prize for Best Dissertation, The Maxwell School of Syracuse University 2017

Best Student Paper Award, China-America Association for Public Affairs 2016

C. Lowell Harriss Dissertation Fellowship, Lincoln Institute of Land Policy 2015

Dissertation Fellowship, The Maxwell School of Syracuse University 2015

Graduate Associate Award, The Maxwell School of Syracuse University 2011-2014

Starr Fellowship, Indiana University, Bloomington 2010

National Scholarship, Ministry of Education of China 2008

First Prize Scholarship, Sun Yat-sen University, China 2006-2007

### RESEARCH INTERESTS

State and Local Public Finance                      Local Government Studies  
 Education Finance & Policy                              Development Policy

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\* Bill Duncombe was one of my two co-mentors before he passed away in May 2013.

## PEER-REVIEWED JOURNAL ARTICLES

1. **Zhang, Pengju** and Phuong Nguyen-Hoang. (In press) [Home Rule and Municipal Revenue Stability: New Evidence from Texas](#). *Public Budgeting and Finance*.
2. **Zhang, Pengju**, Phuong Nguyen-Hoang and Na Chen. 2022. [The Impact of Home Rule on Municipal Boundary and Fiscal Expansion: Evidence from Texas](#). *Journal of Regional Science*.  
\*\*\*Best Paper Award, Midwest Public Affairs Conference, 2022
3. Li, Huiping, David Guo, and **Pengju Zhang**. 2022. [The Fiscal Impact of County-Urban District Conversion in China](#). *Urban Affairs Review*.
4. **Zhang, Pengju**. 2022. [The Fiscal and Economic Impacts of Municipal Dissolution: Evidence from New York](#). *International Tax and Public Finance*.
5. Nguyen-Hoang, Phuong and **Pengju Zhang**. 2022. [Cap and Gap: The Fiscal Effects of Property Tax Levy Limits in New York](#). *Education Finance and Policy* 17(1): 1–26.  
\*\*\*Lead Article
6. **Zhang, Pengju** and Ling Zhu. 2021. [Does the ACA Medicaid Expansion Affect Hospitals' Financial Performance?](#) *Public Finance Review* 49(6): 779–814.
7. **Zhang, Pengju** and Yilin Hou. 2020. [The Impact of Tax and Expenditure Limitations on User Fees and Charges in Local Government Finance: Evidence from New England](#). *Publius: The Journal of Federalism* 50(1): 81-108.
8. Lu, Jiahuan, Jongmin Shon and **Pengju Zhang**. 2020. [Understanding the Dissolution of Nonprofit Organizations: A Financial Management Perspective](#). *Nonprofit and Voluntary Sector Quarterly* 49(1): 29-52.
9. **Zhang, Pengju** and Marc Holzer. 2020. [Do Small Local Governments Fare Well? A Survey of Villages in New York](#). *American Review of Public Administration* 50(1): 77-91.
10. **Zhang, Pengju**. 2019. [The Non-Randomness of Municipal Government Reorganization: Evidence from Village Dissolution in New York](#). *American Review of Public Administration* 49(8): 914-930.
11. Toossi, Saied and **Pengju Zhang**. 2019. [Video Gambling Adoption and Tax Revenues: Evidence from Illinois](#). *Public Budgeting and Finance* 39(1): 67-88.  
\*\*\*Top Downloaded Paper, 2018-2019
12. Kioko, Sharon and **Pengju Zhang**. 2019. [Impacts of Tax and Expenditure Limits on Local Government Use of Tax-supported Debt](#). *Public Finance Review* 47 (2): 409-432.
13. **Zhang, Pengju**. (2018). [The Unintended Impact of Tax and Expenditure Limitations on the Use of Special Districts: Politics of Circumvention](#). *Economics of Governance* 19(1): 21-50.
14. Duncombe, William D., John Yinger, and **Pengju Zhang**. 2016. [How Does School District Consolidation Affect Property Values: A Case Study of New York](#). *Public Finance Review* 44 (1): 52-79.

15. He, Yanling, Xiaofeng Zhou, and **Pengju Zhang**. 2009. [Non-Cooperation: A Case Study of Chinese Grass-Root Organizations' Survival Strategies](#). *Journal of Public Management (in Chinese)* 6(1): 48-54.

## **PAPERS UNDER REVIEW/REVISION**

1. Hayes, Michael, Julia Sass Rubin and **Pengju Zhang**. Assessing the Impact of State Takeover on Students' Academic Performance: The Case of Camden, New Jersey (Resubmitted at *Journal of Urban Affairs*)

\*\*\*Coverage in [Insider NJ](#), [Chalkbeat](#), [NJ Spotlight News](#)

## **OTHER PUBLICATIONS (PUBLISHED REPORTS & POLICY BRIEFS)**

1. Hayes, Michael and **Pengju Zhang**. February 2022. [Vacant Commercial Property in New Jersey: Causes and Solutions](#). New Jersey State Policy Lab.
2. Hayes, Michael, **Pengju Zhang**, and Julia Sass Rubin. May 2021. [State Takeover of Camden School Did Not Improve Students' Academic Performance](#). New Jersey Policy Perspective.

## **WORK IN PROGRESS**

1. "A Win-win Game for Local Governments and Citizens? The Impact of County-Urban District Conversion on Public Service Delivery in China." with David Guo and Huiping Li (preliminary draft available)
2. "Local Electoral Rules and Government Size: Evidence from California" with Carolyn Abott (preliminary results available)
3. "Do Voters Punish Incumbent Legislators for Raising Local Revenues? An Experimental Study" with Cleopatra Charles and Phuong Nguyen-Hoang (preliminary results available)
4. "How Does Policy Framing Affect Voters' Fiscal Behaviors? An Experimental Study" with Cleopatra Charles and Phuong Nguyen-Hoang (preliminary results available)
5. "Does New Jersey's Property Tax Cap Make Fiscal "Cents" and Educational Sense?" with Julia Sass Rubin and Bruce Baker (preliminary results available)
6. "The Bankruptcy of Special Districts: A Financial Mess or A Political Failure?" (data collection)
7. "The Impact of Federal Equitable Sharing Rules on Local Forfeiture Revenue" with Phuong Nguyen-Hoang (empirical analysis)
8. "Medicaid Expansion, Networking Strategies, and Hospital Closures." with Ling Zhu and Yusun Kim (empirical analysis)
9. "Medicaid Expansion and an Escalation of Hospitals' Arms Race." with Ling Zhu and Yusun Kim (data collection)
10. "Local Fiscal Pressure, Traffic Fines and Policing Behaviors" with Kelsey Shoub and Miyeon Song (data collection)

11. "On the Measure of Local Property Tax Incidence" with John Yinger and Phuong Nguyen-Hoang

## GRANTS

- New Jersey Policy Lab (Co-PI), \$15,000 2021-2022
- Co-principal Investigator with Michael Hayes  
Project: "Vacant Commercial Property in New Jersey: Causes and Solutions"
- Lincoln Institute of Land Policy
- China Program International Fellowship (PI), \$35,000 2021-2022
    - Co-principal Investigators: David Guo and Huiping Li
    - Project: "Is It a Win-win Situation for Local Governments and Citizens?  
-The Impact of County-Urban District Conversion in China"
  - C. Lowell Harriss Dissertation Fellowship, \$10,000 2015
- Rutgers University-Newark
- Junior Faculty COVID Grant, \$3,000 2021-2022
  - SPAA Faculty Research Grant
    - \$4,920 (2018)
    - \$4,000 (2017)
    - \$3,534 (2016)
- The Maxwell School of Syracuse University
- Dissertation Fellowship, \$22,000 2015
  - Summer Research Grant
    - \$1,750 (2015)
    - \$1,200 (2014)
    - \$1,535 (2013)

## TEACHING EXPERIENCE

- Rutgers University, Newark Fall 2016-Present
1. Economic Issues in Public Administration - MPA Core Course (Instructor)
  2. Public Budgeting Systems - MPA Core Course (Instructor)
  3. Government Revenue Systems - MPA Elective Course (Instructor)
  4. Research in Public Administration - Undergraduate/MPA Course (Instructor)
  5. Quantitative Methods II - Ph.D. Seminar (Guest Speaker)
  6. Government Budgeting and Resource Acquisition - PhD Seminar (Guest Speaker)
- Syracuse University
1. Quantitative Analysis: Program Evaluation - MPA Core Course Teaching Assistant Spring 2016
  2. Introduction to Statistics - MPA Core Course Teaching Assistant Fall 2015
  3. Financial Management in State and Local Government - MPA Course Guest Lecturer and Teaching Assistant Fall 2014
  4. Public Budgeting - MPA Core Course Teaching Assistant Summer 2012/2014

5. Managerial Economics - MPA Core Course Fall 2013  
Teaching Assistant

Indiana University, Bloomington

1. Revenue Theory and Administration - MPA Course Fall 2010  
Teaching Assistant
2. Statistical Techniques- Undergraduate Course Spring 2010  
Teaching Assistant

## **INVITED LECTURES & SEMINARS**

China-American Association for Public Affairs (CAAPA) - Zhejiang University, 07/11/2022

- Summer Methods Workshop: Causal Inference with Quasi-Experimental Methods

Chongqing University, Chongqing, China

- Seminar: “The Impacts of Home Rule on Municipal Boundary and Fiscal Expansion: Evidence from Texas”, 03/29/2022

New Jersey Governor’s Office

- Research Presentation to Deputy Chief Policy Advisor and other staff members at the N.J. Governor’s Office: “Vacant Commercial Property in New Jersey: Causes and Solutions”, 01/02/2022

Peking University, Beijing, China

- Seminar Discussant: “The Impact of State intervention on School District Fiscal Performance”, 11/13/2021

Nanjing University, Nanjing, China

- Method Workshop: “Difference-in-Differences: Nuts and Bolts”, 7/8/2021

Fudan University, Shanghai, China

- Public Finance Seminar: “Cap and Gap: The Fiscal Effects of Property Tax Levy Limits in New York”, 7/28/2020

Shandong University, Qingdao, China

- Seminar: “Difference-in-Difference & Synthetic Control Model”, 6/12/2020
- Lecture: Taxes and User Fees in Local Government Finance, 7/1/2019

Sun Yat-sen University, Guangzhou, China

- Seminar: Fiscal Federalism. 10/29/2020
- Lecture: Property Tax in the U.S. 5/8/2019
- Seminar: Difference-in-Differences & Synthetic Control Model. 12/11/2017

Huazhong University of Science and Technology, Wuhan, China

- Seminar: “Regression Discontinuity Design”, 6/8/2022
- Seminar: “Difference-in-Difference & Synthetic Control Model”, 6/9/2020
- Lecture: The Rapid Growth of Special Districts in the U.S., 7/4/2018

Central University of Finance and Economics, Beijing, China

- Ph.D. Seminar: Public Finance and Policy Analysis, 6/4/2018 – 6/14/2018

Rutgers University - New Brunswick, New Jersey

- Yunnan Provincial Department of Finance Official - Fall Program  
10/16/2017 - 10/19/2017  
Topic 1: “Government Budget: Federal, State and Local”  
Topic 2: “Intergovernmental Fiscal Relations in the U.S.”

### Topic 3: “Public Revenue and Property Tax in the U.S.”

New York University

- Wagner School, Summer Workshop for Northeastern ABFM Scholars, 05/26/2017

### **CONFERENCE PRESENTATIONS**

“Does the ACA Medicaid Expansion Affect Hospitals’ Financial Performance?”

- Association for Budgeting and Financial Management, Washington, D.C. Oct. 2021

“Home Rule and Municipal Fiscal Performance: New Evidence for A Perennial Question”

- Association for Budgeting and Financial Management, Washington, D.C. Oct. 2021

“Cap and Gap: The Fiscal Effects of Property Tax Levy Limits in New York”

- Association for Public Policy and Management, Denver, CO, Nov. 2019
- Association for Budgeting and Financial Management, Washington, D.C. Oct. 2019

“The Effects of Property Tax Caps on Educational Inputs: The Case of New York.”

- Association for Education Finance and Policy, Kansas City, Missouri. March 2019.

“The Non-Randomness of Municipal Government Reorganization: Evidence from Village Dissolution in New York.”

- American Society for Public Administration, Washington D.C. March 2019

“Does State Takeover of School District Make a Difference?”

- Association for Education Finance and Policy, Kansas City, Missouri. March 2019.
- Association for Budgeting and Financial Management, Denver, CO, Oct. 2018 (panel organizer and chair)

“From Fiscal Stress to Organizational Decline: What’s Happening to Village Governments in New York State?”

- American Society for Public Administration, Denver, CO, March 2018

“Tax and Expenditure Limitations and User Charges – Explaining Paradigm Shifts in Local Public Finance”

- European Public Choice Society Conference, Rome, Italy. April 2018.
- Public Choice Society Conference. Charleston, SC, March 2018
- Association for Budgeting and Financial Management, Seattle, Washington, Oct. 2016

“Determinants of Video Gaming Terminal Revenue in Illinois”

- Association for Public Policy and Management, Chicago, Illinois, Fall 2017
- Association for Budgeting and Financial Management, Washington, D.C. Oct. 2017 (poster)

“Access Gap in New York State”

- Association of Education Finance and Policy, Denver, CO, March 2016 (poster)

“The Unintended Impact of Tax and Expenditure Limitations on The Use of Special Districts: Politics of Circumvention”

- National Tax Association, Boston, MA, Nov. 2015

“How Does the Change of Local Government Structure Affect Property Values? A Case Study of Village Dissolution in Upstate New York”

- Public Finance and the New Economy Conference, Georgia State University, April 26, 2018
- Association for Public Policy and Management, Miami, Florida, Nov. 2015 (panel organizer and chair)
- Association for Budgeting and Financial Management, Washington, D.C. Oct. 2015 (discussant)

“Impacts of Tax and Expenditure Limits (TEs) on Local Government Debt Burdens”

- Association for Budgeting and Financial Management, Grand Rapids, MI, Oct. 2014

“How Does School District Consolidation Affect Property Values?”

- Association for Budgeting and Financial Management, New York City, NY Oct. 2012

“Local Government Innovations in China.”

- Midwest Political Science Association, Chicago, IL, April 2010

## **SERVICE**

### **School of Public Affairs and Administration, Rutgers University-Newark**

- Director of International Programs, 2021 -
- Co-Director of International Programs, 2018-2020
- NTT reappointment committee, 2020 -
- Research Committee, 2022
- International Program Committee, 2017-
- Undergraduate Program Committee 2016 - 2018
- Teaching Evaluation Committee, 2018 -

### **Member of Ph.D. Dissertation Committee**

- Ying Liu (expected 2024)  
Chair: Norma Riccucci  
School of Public Affairs and Administration, Rutgers University-Newark
- Amber Williams (expected 2023)  
Chair: Stephanie Newbold  
School of Public Affairs and Administration, Rutgers University-Newark
- Ajay Srikanth (2022)  
Chair: Bruce Baker  
Graduate School of Education, Rutgers University-New Brunswick
- Olugbenga Sonola (2018)  
Chair: Cleopatra Charles  
School of Public Affairs and Administration, Rutgers University-Newark

### **American Society for Public Administration**

- Section on Chinese Public Administration (SCPA)
  - Section Secretary (appointed), 2018 – 2020

- SCPA Board Election Committee member, 2022
- Chinese Public Administration Review
  - Best Article Award Selection Committee member, 2019

### **China-America Association for Public Affairs**

- Treasurer, 2022 - present
- Board Member (elected), 2021 - present
- Best Article Award Selection Committee member, 2021
- Board Member Election Committee member, 2022

### **Education Reform, Communities, and Social Justice: Exploring the Intersections**

- Conference Organizing Committee, 2022

### **Editorial Service**

- Associate Editor, *Public Performance & Management Review* (2022 - present)
- Guest Editor, Special Issue on The Impact of the COVID-19 Pandemic on Municipal Taxes, *Municipal Finance Journal* (2022).
- Manuscript Reviewer:
  - *American Review of Public Administration*
  - *Economics of Governance*
  - *IEEE Transactions on Computational Social Systems*
  - *International Public Management Journal*
  - *Journal of Chinese Governance*
  - *Journal of Policy Analysis and Management*
  - *Journal of Public and Nonprofit Affairs*
  - *Journal of Public Budgeting, Accounting & Financial Management*,
  - *Local Government Studies*
  - *Public Administration Review*
  - *Public Budgeting and Finance*
  - *Public Finance Review*
  - *Public Performance & Management Review*
  - *Public Personnel Management*
  - *Publius: The Journal of Federalism*
  - *Urban Affairs Review*
  - *Urban Governance*

### **Memberships & Affiliations**

- American Society for Public Administration
- Association for Budgeting and Financial Management
- National Tax Association
- Association for Public Policy and Management
- Association for Education Finance and Policy