

Cheon Lee

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EDUCATION

Ph.D. in Public Administration, May 2022 (expected)

School of Public Affairs and Administration (SPAA), Rutgers University, Newark, USA

Dissertation: *Making Commercialization Legitimate to Stakeholders: The effects of Framing Nonprofit Commercialization*

Committee: Jiahuan Lu (Chair), Gregory Porumbescu, Lindsey McDougle, and Jerry Kim

Master's in Public Administration, 2011

Seoul National University, Seoul, Republic of Korea (ROK)

Advisor: Younghan, Chun

Bachelor's in business administration, Bachelor of Arts in Public Administration, 2009

Yonsei University, Seoul, ROK

RESEARCH and TEACHING INTERESTS

Public management; Nonprofit management; Nonprofit finance; Civil society and political participation; Equity and Social Justice; Government Corruption; Behavioral Public Administration and Policy; Quantitative Methods; Longitudinal & Panel Data Analysis; Experimental & Quasi-experimental Designs

ACADEMIC PUBLICATIONS

- **Cheon Lee**. (2020). Which Voluntary Organizations Function as Schools of Democracy? Civic Engagement in Voluntary Organizations and Political Participation. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 1-14.
- Yahong Zhang and **Cheon Lee**. (2019). "Organizational Evil," in *Global Corruption & Ethics Management: Transforming Theory into Action*, ed. Carole L. Jurkiewicz. Lanham, MD: Rowman & Littlefield Publisher.

PEER-REVIEWED: REVISE & RESUBMIT AND UNDER REVIEW

- **Cheon Lee**, Jiahuan Lu, Jongmin Shon. [Accepted with minor revisions]. Searching for the Legitimacy Threshold: When Does Commercial Revenue Crowd Out Charitable Contributions?
- **Cheon Lee**. [Under review]. When Does Commercialization Sound Reasonable to Donors? Effects of Message Framing
- Jiahuan Lu, **Cheon Lee**. [Under review]. Advocating with a Commercial Mindset: The Impact of Commercial Income on Nonprofit Advocacy Engagement

WORKS IN PROGRESS

- **Cheon Lee**, Inkyu Kang. [**Status: Finalizing**]. The effect of Emphasizing a Common Ingroup Identity on Reducing Racial Disparities in Orientations towards Government.
- **Cheon Lee**. [**Status: Finalizing**]. Does Engagement in Voluntary Organizations Lead to Online Political Participation? The Comparison between Offline and Online Participation.
- **Cheon Lee**. [**Status: Finalizing**]. Message Framing in the Nonprofit Sector: A Systemic Review.
- **Cheon Lee**, Jiahuan Lu, Jongmin Shon. [**Status: Working on the manuscript**]. The Relationship between Restricted Funding and Nonprofit Spending Behavior?
- **Cheon Lee**. [**Status: Working on the manuscript**]. Nonprofit Entrepreneurship and Commercialization: An Experimental Study on Citizen Responses towards Commercialization Framed as Entrepreneurial Efforts

TEACHING EXPERIENCE

Instructor

| | |
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| Summer 2021 | Evidence-Based Public Management and Policy [MPA – asynchronous online] SPAA, Rutgers University-Newark |
| Summer 2020 | Performance Measurement and Reporting for Public and Nonprofit Organizations [MPA – online] SPAA, Rutgers University-Newark |
| Spring 2020 | Performance Measurement and Reporting for Public and Nonprofit Organizations [MPA – hybrid due to COVID-19] SPAA, Rutgers University-Newark |
| Spring 2019 | Philanthropy: Volunteerism, Fundraising, and Community engagement [Undergraduate – offline] SPAA, Rutgers University-Newark |

Teaching Assistant

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| Fall 2016 | Intergovernmental and Intersectoral Management [MPA – offline] SPAA, Rutgers University-Newark |
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FELLOWSHIPS & SCHOLARSHIPS

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| 2021 | Rutgers University – Newark (Fall) Funding from COVID-19 Academic Advancement program |
| 2021 | Rutgers University – Newark (Summer) Funding from COVID-19 Academic Advancement program |
| 2019 | Graduate School at Rutgers University – Newark Dissertation Fellowship |

2018 **Graduate School at Rutgers University – Newark**
Graduate School Scholarship

2009 **Graduate School of Public Administration at Seoul National University**
Administrative Office Assistant

ACADEMIC SERVICE

From 2021 **Graduate Research Associate**

NJ Policy Lab and Joseph C. Cornwall Center for Metropolitan Studies, SPAA, Rutgers University- Newark

- Duties: Managing large-scale longitudinal education datasets from multiple sources and constructing measures, designing interactive data dashboards in Tableau, conducting literature reviews for reports and papers, and conducting descriptive and advanced quantitative analyses

2017 **Graduate Research Associate**

National Center for Public Performance, SPAA, Rutgers University- Newark

- Duties: Collecting and analyzing government performance, identifying performance guidelines and indicators, and managing large-scale datasets

PROFESSIONAL EXPERIENCE: NON-ACADEMIC

Korea National Opera (Seoul, ROK)

08/14 – 11/14

International Support Staff. Coordinated international directors and local staffs to successfully prepare and perform an opera ‘Otello’

ROK/US Combined Forces Command (Seoul, ROK)

05/13 – 06/14

Intelligence Officer. Facilitated integration and dissemination of intelligence among ROK and US intelligence agencies. Managed and trained officers and enlistees to successfully perform their duties.

ROK Air Force F-X Test & Evaluation Group (Seoul, ROK)

03/12 – 05/13

Technical Negotiations Officer. Developed Request for Proposal, Test & Evaluation criteria, methods and schedule to evaluate three candidate fighter jets for a Fighter jet Acquisition Project (\$ 7 bn project). Participated in rounds of negotiations with three companies and US Department of Defense.

F-16 Sustainment Team (Daegu, ROK)

09/11 – 03/12

International Relations Officer. Expedited procurement and maintenance of aircraft and components to meet aircraft availability rate. Led meetings and conferences with defense industries and other national forces for global coordination and cooperation.

CONFERENCE PRESENTATIONS

ARNOVA-IS Nonprofit Policy Symposium, September 2021

Does Engagement in Voluntary Organizations Lead to Online Political Participation? The Comparison between Offline and Online Participation.

Northeast Regional Scholars Meeting, Spring 2021

When Does Commercialization Sound Reasonable to Donors? Effects of Message Framing

American Society for Public Administration 2020 Annual Conference (Cancelled due to Covid)

Searching for the Legitimacy Threshold: When Does Commercial Revenue Crowd Out Charitable Contributions?

Association for Research on Nonprofit Organizations and Voluntary Action [49th Annual]

When Does Commercialization Sound Reasonable to Donors? Effects of Message Framing (2020)

Association for Research on Nonprofit Organizations and Voluntary Action [48th Annual]

Donors' responses to Messages of Commercialization (2019)

Association for Research on Nonprofit Organizations and Voluntary Action [47th Annual]

Exploring the relationship between Citizens' Civic engagement in Voluntary organizations and Political participation (2018)

American Society for Public Administration 2017 Annual Conference

Studies on Public Corruption: A Systematic Literature Review and Outlook (2017) with Yahong Zhang and Razilya Shakirova

MEMBERSHIPS AND REVIEWER SERVICE

Professional Memberships

- Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
- American Society of Public Administration (ASPA)

Peer Reviewer: Academic Journal

- Nonprofit Policy Forum
- Voluntas: International Journal of Voluntary and Nonprofit Organizations

LANGUAGE AND ANALYTICAL SKILLS

- English (fluent), Korean (native), Japanese (intermediate), Chinese (basic)
- Stata (proficient), SPSS (proficient), R (intermediate), Qualtrics (proficient)
- Photoshop (intermediate), Tableau (basic)