

TRANS ATLANTIC
TAD
DIALOGUE

2019 TRANSATLANTIC DIALOGUE

“Restoring the Administrative State:
Trust, Engagement, Security, and Identity”

OCTOBER 20 - 22

Austin W. Marxe School of
Public and International Affairs
Baruch College
Newman Vertical Campus
55 Lexington Avenue, NYC
14th Floor Conference Center

Co-sponsored by



Welcome to the Transatlantic Dialogue 15!

TRANSATLANTIC DIALOGUE TAD 15 brings together a diverse group of scholars who draw on different theoretical and methodological perspectives to share their latest research and discuss challenges confronting governance and society on both sides of the Atlantic. This conference will deepen the discussion between the many disciplines that constitute public administration and explore the commonalities as well as differences between Europe and North America.

Under the conference theme, **TAD 15** is organized into the following workshops:

WORKSHOP 1: GOVERNMENT PERFORMANCE

Citizens perceive that their governments have not done a good job of protecting their interests. The rise of global inequality, the failure to ensure that all people reap the benefits of international trade, rapid changes in the workforce that leave many unemployed or underemployed, all contribute to animosity towards government. In these and other ways, how has government “failed,” and how can its performance be improved? This workshop will address issues of government performance, both successes and failures, to understand the need for and mechanisms of government improvement.

Co-Chairs: Gregg Van Ryzin, School of Public Affairs and Administration, Rutgers University–Newark; Patria de Lancer Julnes, Marxe School of Public and International Affairs, Baruch College, City University of New York; Salvador Parrado, Departamento de Ciencia Politica y Administracion, Madrid, Spain

WORKSHOP 2: CITIZEN ENGAGEMENT

However unfair the characterizations of often hard-working public servants, many people feel estranged from those making or implementing decisions on their behalf. How does government make residents feel more connected to decision-making? Are there particular and unique challenges for transnational institutions or nations participating in multilateral trade agreements? This workshop will discuss how can government better engage and empower residents in making and implementing policy decisions.

Co-Chairs: Victoria Alsina, Technology, Culture & Society, Tandon School of Engineering, New York University, USA; Francesca Manes Rossi, University of Naples, Italy; Isabel Brusca, University of Zaragoza, Spain

WORKSHOP 3: PUBLIC COMMUNICATION

While the decline in public trust predates the modern media environment, the erosion of trust dropped sharply after the rise of 24-hour cable news. How can social media be used to shore up a sense of collective identity and purpose? Does government have the tools that it needs to communicate effectively within and across borders? The papers in this workshop will focus on the use of information and media to better serve and communicate with society.

Co-Chairs: Don Waisanen, Marxe School of Public and International Affairs, Baruch College, City University of New York; Dacian Dragos, Public Administration Department, Babes Bolyai University, Romania; Maria-Jose Canel, Universidad Complutense de Madrid, Spain

WORKSHOP 4: DIGITAL AND PHYSICAL SECURITY

Social media have been used to sow national and regional disunion as cyber-espionage campaigns have been waged on major public institutions. Are national commitments to free expression sustainable in the current digital environment? There are serious reasons for concern about the enforcement of physical security as well. Domestic or international, physical or digital, terrorism remains a threat throughout the globe. This workshop will offer a discussion on the roles of various institutions in achieving a successful balance between transparency and security.

Co-Chairs: Adam Wandt, John Jay College of Criminal Justice, City University of New York; Eckhard Schroeter, German University of the Police, Muenster, Germany

WORKSHOP 5: DEMOGRAPHIC CHANGE

Demographic shifts go well beyond new citizens and new residents: populations in many places are aging rapidly as well. Is the loss of trust in government driven to some extent by changing demographics? The papers in this workshop will center around establishing an inclusive, multi-ethnic, multi-racial society in the 21st century.

Co-Chairs: Els de Graauw, Marxe School of Public and International Affairs, Baruch College, City University of New York; Jacob Torfing, Department of Social Science and Business, Business, Roskilde School of Governance, Denmark; Eva Sorensen, Department of Social Science and Business, Business, Roskilde School of Governance, Denmark

TAD 15: Schedule at a Glance

TIME	ACTIVITY	LOCATION
<u>SUNDAY, OCTOBER 20</u>		
3:00 - 5:00 PM	Registration	135 East 22 nd Street, 3rd Floor, Room 301, NY
6:00 - 9:00 PM	Welcome Reception	Linen Hall 101 Third Avenue, NY
<u>MONDAY, OCTOBER 21</u>		
Newman Vertical Campus, 55 Lexington Avenue, 14th Floor Conference Center		
8:00 - 9:00 AM	Breakfast and Registration	Room 14-270
9:00 - 10:00 AM	“Reflections on the Administrative State” Speaker: Michael Lipsky, Professor, Distinguished Senior Fellow at Demos	Room 14-270
10:00 - 10:20 AM	Coffee Break	Room 14-270
10:20 - 11:50 AM	Workshop Sessions A	See Workshops Schedule
11:50 - 1:15 PM	Lunch	Room 14-270
1:15 - 2:45 PM	Workshop Sessions B	See Workshops Schedule
2:45 - 3:00 PM	Coffee Break	Room 14-270
3:00 - 4:30 PM	Workshop Sessions C	See Workshops Schedule
5:00 - 6:00 PM	Travel to Conference Gala Dinner, Surrogate Court House	31 Chambers Street, NY
6:00 - 9:00 PM	Reception and Conference Gala Dinner	31 Chambers Street, NY
<u>TUESDAY, OCTOBER 22</u>		
Newman Vertical Campus, 55 Lexington Avenue, 14th Floor Conference Center		
8:00 - 9:00 AM	Breakfast	Room 14-270
9:00 - 10:30 AM	“Restoring the Administrative State: Transatlantic Perspectives on Bureaucracies, Markets, and Identities” Speaker: Eckhard Schroeter, German University of the Police, Muenster, Germany	Room 14-270
10:30 - 11:00 AM	Coffee Break	Room 14-270
11:00 - 12:30 AM	Workshop Sessions D	See Workshops Schedule
12:30 - 2:00 PM	Lunch	Room 14-270
2:00 - 3:30 PM	Sessions Wrap-up	Room 14-270
3:30 - 4:30 PM	Closing Session	Room 14-270

WORKSHOP 1: GOVERNMENT PERFORMANCE

ROOM 14-266

MONDAY, OCTOBER 21

PRESENTATION TITLE

AUTHORS & PRESENTERS

SESSION A

10:20 - 11:50 AM

- Improving Government Performance: The Necessity of Establishing Performance Targets
- Is Data Enough?
- The Use of Performance Information by Public and Private Managers: Any Different?

(Robert D. Behn)

(Josephine Gatti Schafer)

(Anne-Marie Reynaers, Salvador Parrado)

SESSION B

1:15 - 2:45 PM

- Fiscal Sustainability of Mexican Debt Decisions: Is Bad Behavior Rewarded?
- Examining Long-Term Impact of Performance Budgeting: A Longitudinal Analysis of Juvenile Justice Services in Two U.S. States
- Fiscal Austerity and Strategic Management Performance: The Case of Local Government in Greece
- Parsing Causation Categories: Using Market and Governance Failures to Map Performance Problems

(Heidi Jane M. Smith, Carmina Quiroga Jimenez)

(Elaine Yi Lu, Katherine Willoughby)

(Sifis Plimakis)

(Peter Marneli)

SESSION C

3:00 - 4:30 PM

- Analyzing Administrative Burden in Digitalized Welfare: A Policy Instruments Perspective
- The Role of the Third Sector in Building, and Destroying, Trust in Government Performance
- Across the Pond: Comparative Analysis of Lead Pipes and Government Intervention Between EU and Newark
- Re-Emergence of Positive State as a Response to Government Performance Crisis? The Case of Poland

(Srinivas Yerramsetti)

(John Casey, Emma Lavin)

(Zach Curinga, Diana Negron)

(Dawid Sześciło)

TUESDAY, OCTOBER 22

PRESENTATION TITLE

AUTHORS & PRESENTERS

SESSION D

11:00 - 12:30 PM

- Evidence of an Output Bias in the Judgment of Government Performance
- June 2019 U.S. Supreme Court Dissent Poses Serious New Threat to Administrative State
- Investments Without Governance is Dead! Disaster Risk Governance in Developing Countries

(Gregg G. Van Ryzin)

(Daniel Feldman)

(Denise D.P. Thompson)

MONDAY, OCTOBER 21

PRESENTATION TITLE

AUTHORS & PRESENTERS

SESSION A

10:20 - 11:50 AM

- Enhancing Public Governance Quality and Effectiveness through Open Innovation: The Promise of Citizen Engagement, Problem Definition, and Institutionalization (Gabriella Capone, Victoria Alsina)
- The Power of Partnership? Multi-Stakeholder Governance Reform and the Open Government Partnership (Suzanne J. Piotrowski, Daniel Berliner, Alex Ingrams)
- Rules and Engagement (Vivian González Cueto)
- The Role of Citizen Participation for Municipal Risk Management – The Case of a German City (Ellen Haustein, Peter Lorson)

SESSION B

1:15 - 2:45 PM

- Citizen Engagement through Participatory Budgeting: A Comparative Analysis (Francesca Manes Rossi, Isabel Brusca, Rebecca Levy Orelli)
- How are Participatory Budgeting Decisions Actually Made? Participant Observation and Qualitative Data from the NYC-PBP Project (Daniel Williams, Don Waisanen)
- How Successful is Participatory Budgeting in Engaging Citizens in the Decision-Making? Evidence from New York City (Gina Scutelnicu, Ashley Kuenneke)
- Strengthening Public Service Production, Administrative Problem Solving, and Political Leadership through Co-Creation? (Jacob Torfing, Eva Sorensen, Tina Ollgard Bendtsen)
- Public Engagement Beyond Legitimacy: Measuring the Impact of Citizen Participation on the Quality and Effectiveness of Policymaking (Marta Garnelo, Ori Pleban, Victoria Alsina)

SESSION C

3:00 - 4:30 PM

- Preparation and Dissemination of Popular Financial Reports: A Conceptual Model from the International Experience (Fabiana Vale de Sousa Prudente Martins, Diana Vaz de Lima)
- The Popular Financial Reporting through Citizen Participation and Social Media Analysis (Giuseppe Grossi, Paolo Biancone, Silvana Secinaro, Valerio Brescia)
- Don't Smart Cities Need Smart Reporting? Adapting Integrated Popular Reporting to Smart Cities (Sandra Cohen, Sotirios Karatzimas)
- The Transformation from the Millennial to Sustainable Development Goals: Multi-Stakeholder Governance and the Contribution of Civil Society (Bok Jeong)

TUESDAY, OCTOBER 22

PRESENTATION TITLE

AUTHORS & PRESENTERS

SESSION D

11:00 - 12:30 PM

- Engaging the Crowds: Examining the Parameters and Implications of Crowd Law in Europe and North America (Morgan Higman)
- Right to Service Act 2011: Guarantee of Public Services to Indian Citizens (Jatinder Singh)
- Citizen Engagement and Community Policing in Taiwan (Chun-yuan Wang, Chin-chih Chu, Fan-shien Meng)
- Toward a Model to Engage Civil Society in Public Sector Decision-Making Process in Saudi Arabia (Nouf Alsaleh)
- Creating Public Values through Cross-Sector Collaboration: A Case of Business Improvement Districts in New Jersey (Jung Ah (Claire) Yun, Norma Riccucci)

WORKSHOP 3: PUBLIC COMMUNICATION

ROOM 14-270

MONDAY, OCTOBER 21

(MONDAY ONLY;
NO SCHEDULED
SESSIONS ON TUESDAY)

PRESENTATION TITLE

AUTHORS & PRESENTERS

SESSION A

10:20 - 11:50 AM

- Tweeting for Transparency: Individuals Use of Social Media to Discuss Freedom of Information Policies
- Questioning NATO: Comparing Diplomatic and Media Frames in the United States and the European Union
- Improv for Democracy: How to Bridge Differences and Develop the Communication Skills Our World Needs

(Kayla Schwoerer)

(Nina Gjoci)

(Don Waisanen)

SESSION B

1:15 - 2:45 PM

- Blurred Transparency?
Access to Information in the EU Agencies

(Anamarija Musa)

- Proactive Access to Information in the EU:
The Law and the Practice

(Dacian C. Dragos,
Bogdana Neamtu)

- The Paradox of Democratization of Information
in a Post-Truth World

(Uchenna Ekwo)

SESSION C

3:00 - 4:30 PM

- Learning from Society to Build Intangible Value for Territories:
A Basque Country Case of Citizen Engagement
- Getting Data Out of the State House

(Maria Josel Canel)

(Josie Gatti Schafer)

WORKSHOP 4: DIGITAL AND PHYSICAL SECURITY

ROOM 3-215

MONDAY, OCTOBER 21

(MONDAY 10-12 PM ONLY;
NO OTHER SCHEDULED
SESSIONS)

PRESENTATION TITLE

AUTHORS & PRESENTERS

SESSION A

10:20 - 11:50 AM

- Privacy, Security and Transparency in Resident Autonomous Underwater Vehicles (RAUV):
Research Challenges and Opportunities

(Jason Levy,
Ross Prizzia,
non-presenting co-authors
are J. Wallen and Z.Song)

- Innovation in Autonomous Subterranean Vehicle Research for National Security and Disaster Management

(Jason Levy,
Ross Prizzia,
non-presenting co-authors
are Z. Song and S.Shriwastav)

- Beyond Security: Regulating the Use of Facial Recognition Technology in Europe

(Irena Nesterova)

- Organizing for Security in a Federal System:
Joint Centers of Germany's Law Enforcement and Intelligence Agencies in the Fight Against Terrorism

(Eckhard Schroeter)

MONDAY, OCTOBER 21

(MONDAY ONLY;
NO SCHEDULED
SESSIONS ON TUESDAY)

PRESENTATION TITLE

AUTHORS & PRESENTERS

SESSION A

10:20 - 11:50 AM

- Are All Refugees Equal?
A Survey Experiment Among Politicians

(Bert George,
non-presenting co-authors
are Martin Baekgaard
and Carla Deckers)

- Immigration Enforcement and Confidence in the Police:
A Natural Quasi-Experiment

(Inkyu Kang)

SESSION B

1:15 - 2:45 PM

- Demography, Destiny and Decision-Making Positions at Work:
The Persistence of Laissez Faire Racism in the American
Occupational Structure

(Ryan Alan Smith)

- What's Representation Got to Do with It? Two Survey
Experiments Comparing Public Reactions to Diversity
Among Government Employees and Government

(Keith Baker,
Ellen Rubin,
Stephen Weinberg,
Christopher Stout)

SESSION C

3:00 - 4:30 PM

- Urban Misanthropy: Cities and the Dislike of Humankind

(Adam Okulicz-Kozaryn,
Rubia Valente)

- Racial Inequities in Brazil

(Marilyn Rubin,
Wendy Nicholson)

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